



LINCOLN PARK

S T R A T E G I E S

NATIONAL OMNIBUS POLL: PCRM RESULTS

A SURVEY OF AMERICAN ADULTS

April 2018

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

	TOTAL	GENDER		VOTER REGISTRATION		REGION								
		Male	Female	Registered	Not registered	Border States	Mid Atlantic	Mid-west	Mountain States	National Capitol	New England	South	West	
TOTAL	1000	480	510	860	131	80	130	250	30	50	50	230	180	
Q1. REGISTERED TO VOTE	Yes	86%	88%	84%	100%	0%	85%	88%	87%	88%	88%	83%	84%	87%
	No	13%	12%	15%	0%	100%	13%	10%	13%	12%	11%	17%	15%	13%
	Unsure	1%	0%	1%	0%	0%	2%	2%	0%	0%	1%	0%	1%	0%
Q6. DIRECTION OF USA ECONOMY	Gotten better	35%	46%	25%	37%	21%	24%	42%	34%	20%	42%	30%	39%	32%
	Stayed about the same	37%	34%	38%	35%	43%	47%	32%	35%	47%	30%	51%	38%	33%
	Gotten worse	24%	18%	30%	24%	27%	26%	20%	27%	29%	23%	13%	20%	30%
	Unsure	5%	2%	7%	4%	9%	2%	6%	4%	4%	6%	6%	4%	6%
Q7. DIRECTION OF ECONOMY IN FUTURE	Better	31%	38%	25%	33%	21%	25%	39%	29%	16%	33%	27%	35%	28%
	Worse	26%	24%	28%	27%	21%	26%	22%	24%	33%	19%	24%	27%	32%
	About the same	30%	30%	31%	28%	43%	31%	23%	35%	36%	33%	36%	26%	30%
	Not sure	13%	9%	16%	12%	16%	17%	15%	12%	15%	14%	12%	13%	10%
Q9. FOOD STAMP PROGRAM EMPHASIZING HEALTHY FOODS	Strongly agree	46%	43%	49%	49%	32%	46%	52%	45%	55%	45%	41%	46%	46%
	Somewhat agree	34%	38%	31%	34%	35%	31%	31%	40%	28%	25%	28%	34%	35%
	Somewhat disagree	6%	6%	6%	6%	9%	7%	8%	3%	0%	10%	10%	7%	6%
	Strongly disagree	4%	4%	4%	4%	4%	5%	5%	3%	5%	4%	3%	3%	5%
	Not sure	10%	9%	10%	8%	20%	11%	5%	9%	12%	15%	18%	10%	9%
COLLAPSE: FOOD STAMP PROGRAM EMPHASIZING HEALTHY FOODS	Total agree	80%	81%	80%	82%	67%	77%	82%	85%	83%	71%	69%	80%	80%
	Total disagree	10%	10%	10%	10%	13%	12%	12%	6%	5%	15%	13%	11%	11%
	Not sure	10%	9%	10%	8%	20%	11%	5%	9%	12%	15%	18%	10%	9%
Q10. PROPOSAL TO FOCUS FOOD STAMPS ON HEALTHY FOODS	Strongly support	46%	45%	48%	49%	34%	43%	54%	44%	51%	38%	46%	48%	45%
	Somewhat support	33%	36%	31%	33%	33%	40%	30%	36%	30%	33%	30%	35%	28%
	Somewhat oppose	7%	6%	7%	7%	6%	5%	6%	7%	2%	6%	7%	7%	8%
	Strongly oppose	5%	4%	6%	5%	7%	6%	5%	4%	5%	6%	3%	5%	8%
	Not sure	8%	9%	8%	7%	20%	6%	4%	9%	12%	17%	14%	5%	11%
COLLAPSE: PROPOSAL TO FOCUS FOOD STAMPS ON HEALTHY FOODS	Total support	80%	81%	79%	81%	67%	83%	84%	80%	81%	71%	76%	83%	73%
	Total oppose	12%	11%	13%	12%	13%	11%	11%	11%	7%	12%	10%	12%	16%
	Not sure	8%	9%	8%	7%	20%	6%	4%	9%	12%	17%	14%	5%	11%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	AREA			
			West/ Arizona/ New Mexico	New England/Mid Atlantic	Midwest/ Mountain States	South/ Texas
TOTAL		1000	204	230	280	285
Q1. REGISTERED TO VOTE	Yes	86%	86%	87%	87%	84%
	No	13%	14%	12%	12%	14%
	Unsure	1%	0%	1%	0%	1%
Q6. DIRECTION OF USA ECONOMY	Gotten better	35%	31%	39%	32%	36%
	Stayed about the same	37%	35%	35%	36%	39%
	Gotten worse	24%	28%	19%	27%	22%
	Unsure	5%	5%	6%	4%	3%
Q7. DIRECTION OF ECONOMY IN FUTURE	Better	31%	28%	35%	27%	33%
	Worse	26%	34%	22%	25%	25%
	About the same	30%	29%	28%	35%	28%
	Not sure	13%	10%	14%	12%	14%
Q9. FOOD STAMP PROGRAM EMPHASIZING HEALTHY FOODS	Strongly agree	46%	46%	48%	46%	46%
	Somewhat agree	34%	34%	29%	39%	34%
	Somewhat disagree	6%	6%	9%	2%	7%
	Strongly disagree	4%	6%	4%	3%	3%
	Not sure	10%	9%	10%	10%	10%
COLLAPSE: FOOD STAMP PROGRAM EMPHASIZING HEALTHY FOODS	Total agree	80%	80%	77%	85%	79%
	Total disagree	10%	12%	13%	6%	10%
	Not sure	10%	9%	10%	10%	10%
Q10. PROPOSAL TO FOCUS FOOD STAMPS ON HEALTHY FOODS	Strongly support	46%	46%	49%	45%	47%
	Somewhat support	33%	28%	31%	35%	37%
	Somewhat oppose	7%	7%	6%	6%	7%
	Strongly oppose	5%	9%	5%	4%	4%
	Not sure	8%	11%	9%	10%	5%
COLLAPSE: PROPOSAL TO FOCUS FOOD STAMPS ON HEALTHY FOODS	Total support	80%	73%	80%	80%	84%
	Total oppose	12%	16%	11%	10%	12%
	Not sure	8%	11%	9%	10%	5%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	AREA AND GENDER							
			West/Arizona/ New Mexico men	West/Arizona/ New Mexico women	New England/ Mid Atlantic men	New England/ Mid Atlantic women	Midwest/ Mountain States men	Midwest/ Mountain States women	South/ Texas men	South/ Texas women
TOTAL		1000	77	122	141	87	141	138	121	164
Q1. REGISTERED TO VOTE	Yes	86%	85%	86%	89%	83%	87%	87%	89%	81%
	No	13%	15%	13%	11%	15%	13%	12%	10%	17%
	Unsure	1%	0%	0%	1%	3%	0%	1%	1%	2%
Q6. DIRECTION OF USA ECONOMY	Gotten better	35%	44%	25%	48%	26%	45%	20%	47%	28%
	Stayed about the same	37%	37%	31%	33%	38%	29%	43%	38%	39%
	Gotten worse	24%	17%	37%	15%	26%	25%	30%	15%	28%
	Unsure	5%	2%	7%	4%	10%	1%	8%	1%	6%
Q7. DIRECTION OF ECONOMY IN FUTURE	Better	31%	36%	24%	42%	25%	32%	23%	39%	28%
	Worse	26%	26%	36%	22%	22%	26%	24%	21%	28%
	About the same	30%	32%	28%	24%	35%	34%	36%	28%	28%
	Not sure	13%	6%	13%	11%	18%	7%	17%	11%	17%
Q9. FOOD STAMP PROGRAM EMPHASIZING HEALTHY FOODS	Strongly agree	46%	35%	51%	46%	52%	42%	50%	44%	47%
	Somewhat agree	34%	45%	28%	32%	24%	40%	37%	37%	31%
	Somewhat disagree	6%	11%	3%	5%	14%	4%	1%	8%	7%
	Strongly disagree	4%	3%	7%	6%	1%	4%	3%	1%	5%
	Not sure	10%	6%	10%	11%	9%	9%	9%	9%	11%
COLLAPSE: FOOD STAMP PROGRAM EMPHASIZING HEALTHY FOODS	Total agree	80%	80%	79%	79%	76%	82%	87%	82%	78%
	Total disagree	10%	14%	11%	11%	15%	8%	3%	9%	11%
	Not sure	10%	6%	10%	11%	9%	9%	9%	9%	11%
Q10. PROPOSAL TO FOCUS FOOD STAMPS ON HEALTHY FOODS	Strongly support	46%	35%	50%	50%	49%	45%	46%	45%	48%
	Somewhat support	33%	37%	23%	33%	26%	34%	36%	40%	35%
	Somewhat oppose	7%	11%	5%	5%	9%	6%	7%	7%	7%
	Strongly oppose	5%	3%	12%	4%	6%	5%	3%	4%	5%
	Not sure	8%	13%	10%	8%	10%	11%	8%	3%	6%
COLLAPSE: PROPOSAL TO FOCUS FOOD STAMPS ON HEALTHY FOODS	Total support	80%	72%	73%	83%	75%	79%	81%	85%	82%
	Total oppose	12%	15%	17%	9%	15%	10%	11%	11%	12%
	Not sure	8%	13%	10%	8%	10%	11%	8%	3%	6%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

	TOTAL	AGE COLLAPSE			AGE AND GENDER						AGE COLL		AGE AND GENDER				
		Under 45	45-64	65+	Men under 45	Women under 45	Men 45-64	Women 45-64	Men 65+	Women 65+	Under 55	Over 55	Men under 55	Women under 55	Men 55+	Women 55+	
TOTAL	1000	481	369	150	170	306	189	175	121	28	702	298	251	447	229	63	
Q1. REGISTERED TO VOTE	Yes	86%	87%	84%	88%	89%	85%	87%	81%	88%	91%	85%	87%	89%	83%	87%	89%
	No	13%	13%	15%	10%	11%	14%	13%	17%	11%	6%	14%	12%	11%	15%	13%	9%
	Unsure	1%	1%	1%	2%	0%	1%	0%	2%	1%	3%	1%	1%	0%	1%	1%	2%
Q6. DIRECTION OF USA ECONOMY	Gotten better	35%	30%	35%	49%	43%	24%	43%	27%	55%	21%	31%	43%	43%	25%	50%	23%
	Stayed about the same	37%	38%	36%	33%	35%	39%	34%	37%	32%	36%	38%	33%	35%	39%	33%	30%
	Gotten worse	24%	26%	25%	18%	19%	29%	21%	30%	12%	41%	25%	22%	20%	28%	16%	43%
	Unsure	5%	6%	4%	1%	3%	9%	2%	6%	0%	3%	6%	2%	2%	8%	1%	4%
Q7. DIRECTION OF ECONOMY IN FUTURE	Better	31%	28%	31%	38%	38%	23%	35%	28%	41%	28%	30%	34%	38%	25%	37%	25%
	Worse	26%	27%	28%	19%	26%	28%	27%	26%	16%	35%	26%	26%	26%	27%	21%	35%
	About the same	30%	31%	30%	29%	28%	33%	30%	31%	31%	19%	31%	28%	29%	32%	30%	24%
	Not sure	13%	14%	11%	13%	8%	16%	8%	15%	12%	18%	13%	12%	7%	16%	12%	15%
Q9. FOOD STAMP PROGRAM EMPHASIZING HEALTHY FOODS	Strongly agree	46%	46%	49%	41%	41%	49%	45%	51%	41%	38%	47%	45%	42%	50%	43%	49%
	Somewhat agree	34%	32%	33%	43%	37%	29%	36%	31%	41%	49%	32%	39%	36%	30%	40%	38%
	Somewhat disagree	6%	7%	5%	6%	8%	6%	6%	4%	5%	10%	6%	6%	7%	5%	5%	7%
	Strongly disagree	4%	4%	5%	2%	3%	4%	6%	4%	3%	0%	4%	3%	5%	4%	3%	2%
	Not sure	10%	11%	8%	8%	11%	11%	7%	9%	10%	3%	11%	7%	10%	11%	8%	4%
COLLAPSE: FOOD STAMP PROGRAM EMPHASIZING HEALTHY FOODS	Total agree	80%	78%	82%	84%	79%	79%	81%	82%	83%	87%	79%	85%	78%	79%	83%	87%
	Total disagree	10%	11%	10%	8%	11%	10%	11%	9%	8%	10%	11%	8%	12%	10%	8%	9%
	Not sure	10%	11%	8%	8%	11%	11%	7%	9%	10%	3%	11%	7%	10%	11%	8%	4%
Q10. PROPOSAL TO FOCUS FOOD STAMPS ON HEALTHY FOODS	Strongly support	46%	44%	48%	49%	41%	46%	45%	50%	49%	48%	45%	49%	42%	47%	47%	54%
	Somewhat support	33%	36%	28%	37%	40%	33%	31%	26%	38%	31%	33%	33%	37%	31%	35%	27%
	Somewhat oppose	7%	7%	8%	4%	7%	6%	8%	9%	3%	6%	7%	7%	7%	6%	5%	11%
	Strongly oppose	5%	5%	7%	4%	3%	5%	7%	7%	2%	8%	6%	4%	4%	6%	4%	5%
	Not sure	8%	9%	8%	7%	9%	9%	9%	7%	7%	6%	9%	7%	9%	9%	9%	3%
COLLAPSE: PROPOSAL TO FOCUS FOOD STAMPS ON HEALTHY FOODS	Total support	80%	80%	77%	86%	81%	79%	76%	77%	87%	79%	79%	82%	80%	78%	82%	81%
	Total oppose	12%	11%	15%	7%	10%	12%	15%	16%	6%	14%	13%	11%	12%	13%	10%	16%
	Not sure	8%	9%	8%	7%	9%	9%	9%	7%	7%	6%	9%	7%	9%	9%	9%	3%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		RACE COLLAPSE					RACE COLL		RACE AND GENDER				EDUCATION		
		TOTAL	White	Black	His-panic	More than one race	Other/ prefer not to say	White	Minority	White men	White women	Minority men	Minority women	Non-college	College
TOTAL		1000	649	125	97	61	68	702	298	369	324	110	186	499	499
Q1. REGISTERED TO VOTE	Yes	86%	87%	89%	84%	86%	76%	86%	85%	87%	86%	91%	81%	82%	90%
	No	13%	12%	10%	16%	13%	22%	13%	14%	13%	13%	9%	18%	16%	10%
	Unsure	1%	1%	1%	0%	1%	2%	1%	1%	0%	2%	0%	1%	1%	0%
Q6. DIRECTION OF USA ECONOMY	Gotten better	35%	40%	21%	20%	40%	30%	40%	22%	50%	30%	34%	15%	28%	42%
	Stayed about the same	37%	37%	35%	36%	41%	29%	37%	34%	34%	40%	35%	34%	39%	34%
	Gotten worse	24%	20%	39%	39%	16%	26%	19%	36%	15%	24%	28%	41%	27%	21%
	Unsure	5%	4%	4%	4%	3%	16%	3%	8%	1%	6%	3%	10%	6%	4%
Q7. DIRECTION OF ECONOMY IN FUTURE	Better	31%	33%	23%	24%	36%	26%	34%	24%	40%	28%	31%	19%	25%	37%
	Worse	26%	24%	33%	36%	23%	24%	24%	32%	22%	25%	31%	33%	27%	25%
	About the same	30%	31%	28%	26%	28%	31%	31%	28%	29%	33%	30%	28%	32%	28%
	Not sure	13%	11%	15%	15%	12%	19%	11%	16%	9%	14%	9%	20%	16%	10%
Q9. FOOD STAMP PROGRAM EMPHASIZING HEALTHY FOODS	Strongly agree	46%	47%	42%	49%	55%	36%	48%	43%	44%	51%	38%	48%	43%	50%
	Somewhat agree	34%	36%	32%	25%	32%	35%	36%	30%	39%	32%	33%	29%	34%	34%
	Somewhat disagree	6%	4%	10%	13%	3%	9%	4%	11%	4%	4%	12%	9%	7%	5%
	Strongly disagree	4%	3%	6%	5%	4%	6%	3%	6%	3%	4%	8%	4%	3%	5%
	Not sure	10%	10%	9%	8%	7%	14%	9%	10%	9%	10%	9%	11%	12%	6%
COLLAPSE: FOOD STAMP PROGRAM EMPHASIZING HEALTHY FOODS	Total agree	80%	83%	75%	74%	87%	71%	83%	74%	84%	83%	70%	76%	77%	84%
	Total disagree	10%	7%	16%	18%	7%	15%	7%	16%	7%	8%	20%	13%	10%	10%
	Not sure	10%	10%	9%	8%	7%	14%	9%	10%	9%	10%	9%	11%	12%	6%
Q10. PROPOSAL TO FOCUS FOOD STAMPS ON HEALTHY FOODS	Strongly support	46%	48%	38%	40%	57%	43%	49%	40%	47%	52%	38%	41%	42%	51%
	Somewhat support	33%	33%	33%	41%	30%	28%	32%	35%	36%	29%	35%	34%	35%	31%
	Somewhat oppose	7%	5%	14%	9%	3%	7%	5%	11%	5%	5%	11%	10%	8%	6%
	Strongly oppose	5%	4%	8%	8%	5%	7%	4%	8%	3%	6%	8%	7%	5%	6%
	Not sure	8%	9%	7%	3%	5%	15%	9%	7%	9%	9%	8%	7%	11%	6%
COLLAPSE: PROPOSAL TO FOCUS FOOD STAMPS ON HEALTHY FOODS	Total support	80%	81%	71%	81%	87%	71%	82%	74%	83%	80%	73%	75%	77%	82%
	Total oppose	12%	10%	22%	17%	7%	14%	9%	18%	8%	11%	19%	17%	12%	12%
	Not sure	8%	9%	7%	3%	5%	15%	9%	7%	9%	9%	8%	7%	11%	6%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	EDUCATION AND GENDER				MARITAL STATUS		MARITAL STATUS AND GENDER			
			Non-college men	Non-college women	College men	College women	Married or partner	Non-married	Married men	Married women	Non-married men	Non-married women
TOTAL		1000	213	278	265	232	583	416	280	303	199	207
Q1. REGISTERED TO VOTE	Yes	86%	83%	82%	92%	87%	86%	86%	90%	82%	84%	87%
	No	13%	17%	16%	8%	13%	13%	13%	9%	16%	15%	12%
	Unsure	1%	0%	2%	0%	1%	1%	1%	0%	2%	0%	1%
Q6. DIRECTION OF USA ECONOMY	Gotten better	35%	37%	21%	53%	29%	41%	25%	54%	30%	35%	17%
	Stayed about the same	37%	36%	40%	33%	35%	33%	42%	29%	36%	41%	40%
	Gotten worse	24%	25%	30%	12%	31%	23%	26%	16%	30%	21%	31%
	Unsure	5%	2%	9%	2%	6%	3%	7%	1%	4%	3%	12%
Q7. DIRECTION OF ECONOMY IN FUTURE	Better	31%	29%	22%	44%	29%	35%	25%	43%	27%	29%	22%
	Worse	26%	28%	25%	20%	30%	25%	28%	21%	27%	27%	28%
	About the same	30%	31%	34%	28%	28%	31%	30%	29%	32%	31%	29%
	Not sure	13%	11%	19%	7%	13%	10%	17%	7%	13%	13%	21%
Q9. FOOD STAMP PROGRAM EMPHASIZING HEALTHY FOODS	Strongly agree	46%	39%	45%	46%	54%	50%	42%	47%	52%	37%	45%
	Somewhat agree	34%	40%	30%	36%	31%	33%	35%	37%	30%	39%	33%
	Somewhat disagree	6%	7%	7%	6%	4%	4%	8%	5%	3%	8%	9%
	Strongly disagree	4%	3%	4%	5%	5%	4%	4%	3%	5%	6%	3%
	Not sure	10%	12%	13%	7%	6%	9%	11%	8%	10%	11%	10%
COLLAPSE: FOOD STAMP PROGRAM EMPHASIZING HEALTHY FOODS	Total agree	80%	79%	76%	82%	86%	83%	77%	84%	82%	76%	78%
	Total disagree	10%	9%	11%	11%	8%	8%	13%	8%	9%	14%	11%
	Not sure	10%	12%	13%	7%	6%	9%	11%	8%	10%	11%	10%
Q10. PROPOSAL TO FOCUS FOOD STAMPS ON HEALTHY FOODS	Strongly support	46%	41%	42%	48%	55%	50%	42%	49%	51%	39%	44%
	Somewhat support	33%	39%	32%	34%	28%	32%	34%	36%	29%	36%	33%
	Somewhat oppose	7%	7%	8%	6%	5%	6%	8%	6%	6%	8%	9%
	Strongly oppose	5%	2%	6%	6%	6%	5%	6%	3%	6%	6%	6%
	Not sure	8%	11%	11%	7%	5%	7%	10%	7%	8%	11%	9%
COLLAPSE: PROPOSAL TO FOCUS FOOD STAMPS ON HEALTHY FOODS	Total support	80%	80%	75%	81%	83%	82%	76%	85%	80%	75%	77%
	Total oppose	12%	9%	15%	12%	12%	11%	14%	8%	12%	14%	15%
	Not sure	8%	11%	11%	7%	5%	7%	10%	7%	8%	11%	9%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	INCOME COLLAPSE		CHILDREN		CHILDREN AND GENDER			
			Less than \$100,000	\$100,000 or more	Yes	No	Men with children	Women with children	Men without children	Women without children
TOTAL		1000	777	205	343	657	127	216	353	294
Q1. REGISTERED TO VOTE	Yes	86%	84%	93%	90%	84%	96%	86%	85%	82%
	No	13%	15%	6%	9%	15%	4%	12%	15%	16%
	Unsure	1%	1%	1%	1%	1%	0%	1%	0%	2%
Q6. DIRECTION OF USA ECONOMY	Gotten better	35%	31%	51%	38%	33%	55%	28%	43%	22%
	Stayed about the same	37%	38%	31%	33%	38%	29%	36%	36%	39%
	Gotten worse	24%	26%	17%	26%	23%	16%	32%	19%	29%
	Unsure	5%	5%	1%	3%	6%	1%	4%	2%	10%
Q7. DIRECTION OF ECONOMY IN FUTURE	Better	31%	27%	45%	36%	28%	46%	30%	35%	21%
	Worse	26%	27%	22%	27%	26%	25%	29%	23%	27%
	About the same	30%	31%	25%	29%	31%	27%	30%	30%	32%
	Not sure	13%	14%	8%	8%	15%	2%	11%	12%	20%
Q9. FOOD STAMP PROGRAM EMPHASIZING HEALTHY FOODS	Strongly agree	46%	44%	56%	54%	43%	58%	51%	37%	48%
	Somewhat agree	34%	35%	31%	29%	37%	31%	28%	40%	33%
	Somewhat disagree	6%	7%	1%	6%	6%	6%	5%	6%	6%
	Strongly disagree	4%	4%	3%	5%	3%	2%	7%	5%	2%
	Not sure	10%	9%	8%	6%	11%	3%	8%	11%	11%
COLLAPSE: FOOD STAMP PROGRAM EMPHASIZING HEALTHY FOODS	Total agree	80%	79%	87%	83%	79%	89%	80%	78%	81%
	Total disagree	10%	12%	5%	11%	10%	8%	12%	11%	8%
	Not sure	10%	9%	8%	6%	11%	3%	8%	11%	11%
Q10. PROPOSAL TO FOCUS FOOD STAMPS ON HEALTHY FOODS	Strongly support	46%	45%	53%	50%	45%	52%	49%	42%	47%
	Somewhat support	33%	33%	34%	32%	34%	36%	30%	36%	31%
	Somewhat oppose	7%	8%	4%	6%	7%	6%	5%	7%	8%
	Strongly oppose	5%	6%	2%	6%	5%	3%	8%	5%	5%
	Not sure	8%	8%	7%	6%	10%	4%	7%	10%	9%
COLLAPSE: PROPOSAL TO FOCUS FOOD STAMPS ON HEALTHY FOODS	Total support	80%	78%	87%	82%	78%	88%	79%	78%	78%
	Total oppose	12%	14%	6%	12%	12%	9%	14%	11%	13%
	Not sure	8%	8%	7%	6%	10%	4%	7%	10%	9%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	PARTY ID			PARTY ID AND GENDER					
			Repub- lican	Indepen- dent	Democrat	Repub- lican men	Repub- lican women	Indepen- dent men	Indepen- dent women	Democrat men	Democrat women
TOTAL		1000	374	199	373	211	163	90	106	164	204
Q1. REGISTERED TO VOTE	Yes	86%	93%	79%	89%	92%	95%	79%	78%	91%	88%
	No	13%	6%	20%	10%	8%	5%	20%	20%	9%	12%
	Unsure	1%	0%	1%	0%	0%	1%	1%	2%	0%	1%
Q6. DIRECTION OF USA ECONOMY	Gotten better	35%	58%	28%	19%	69%	45%	36%	23%	26%	13%
	Stayed about the same	37%	30%	41%	39%	23%	40%	45%	38%	41%	36%
	Gotten worse	24%	9%	22%	39%	8%	10%	14%	28%	31%	46%
	Unsure	5%	2%	9%	3%	0%	4%	5%	12%	2%	5%
Q7. DIRECTION OF ECONOMY IN FUTURE	Better	31%	54%	24%	15%	58%	49%	30%	20%	19%	12%
	Worse	26%	11%	26%	41%	11%	11%	20%	31%	42%	39%
	About the same	30%	26%	31%	32%	25%	29%	37%	26%	31%	34%
	Not sure	13%	8%	19%	12%	7%	11%	14%	23%	9%	15%
Q9. FOOD STAMP PROGRAM EMPHASIZING HEALTHY FOODS	Strongly agree	46%	53%	36%	48%	49%	58%	37%	36%	39%	55%
	Somewhat agree	34%	33%	37%	34%	36%	29%	42%	34%	39%	31%
	Somewhat disagree	6%	4%	11%	5%	4%	3%	15%	7%	4%	6%
	Strongly disagree	4%	3%	6%	4%	3%	3%	3%	9%	6%	2%
	Not sure	10%	8%	9%	9%	9%	6%	3%	14%	11%	7%
COLLAPSE: FOOD STAMP PROGRAM EMPHASIZING HEALTHY FOODS	Total agree	80%	86%	73%	82%	85%	87%	79%	70%	78%	85%
	Total disagree	10%	6%	17%	9%	6%	6%	18%	16%	11%	8%
	Not sure	10%	8%	9%	9%	9%	6%	3%	14%	11%	7%
Q10. PROPOSAL TO FOCUS FOOD STAMPS ON HEALTHY FOODS	Strongly support	46%	52%	37%	49%	50%	56%	40%	34%	41%	55%
	Somewhat support	33%	36%	33%	30%	40%	32%	31%	34%	36%	27%
	Somewhat oppose	7%	4%	11%	7%	3%	4%	18%	6%	4%	9%
	Strongly oppose	5%	3%	8%	5%	3%	3%	4%	12%	6%	5%
	Not sure	8%	5%	11%	8%	4%	6%	8%	14%	13%	4%
COLLAPSE: PROPOSAL TO FOCUS FOOD STAMPS ON HEALTHY FOODS	Total support	80%	89%	70%	80%	90%	87%	71%	68%	77%	81%
	Total oppose	12%	7%	19%	12%	6%	7%	21%	18%	10%	15%
	Not sure	8%	5%	11%	8%	4%	6%	8%	14%	13%	4%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	DIR OF US ECONOMY			DIR OF FUTURE ECONOMY		
			Gotten better	Stayed about the same	Gotten worse	Better	Worse	About the same
TOTAL		1000	347	365	241	309	262	301
Q1. REGISTERED TO VOTE	Yes	86%	92%	84%	85%	91%	89%	80%
	No	13%	8%	15%	15%	9%	10%	19%
	Unsure	1%	1%	1%	0%	1%	0%	2%
Q6. DIRECTION OF USA ECONOMY	Gotten better	35%	100%	0%	0%	76%	9%	23%
	Stayed about the same	37%	0%	100%	0%	18%	31%	60%
	Gotten worse	24%	0%	0%	100%	5%	58%	14%
	Unsure	5%	0%	0%	0%	1%	2%	3%
Q7. DIRECTION OF ECONOMY IN FUTURE	Better	31%	68%	15%	7%	100%	0%	0%
	Worse	26%	6%	22%	63%	0%	100%	0%
	About the same	30%	20%	50%	18%	0%	0%	100%
	Not sure	13%	6%	13%	13%	0%	0%	0%
Q9. FOOD STAMP PROGRAM EMPHASIZING HEALTHY FOODS	Strongly agree	46%	55%	41%	46%	59%	47%	36%
	Somewhat agree	34%	33%	36%	35%	28%	35%	41%
	Somewhat disagree	6%	4%	8%	7%	4%	8%	8%
	Strongly disagree	4%	2%	3%	7%	4%	6%	2%
	Not sure	10%	6%	12%	5%	6%	4%	14%
COLLAPSE: FOOD STAMP PROGRAM EMPHASIZING HEALTHY FOODS	Total agree	80%	88%	77%	81%	87%	82%	76%
	Total disagree	10%	6%	11%	14%	8%	14%	10%
	Not sure	10%	6%	12%	5%	6%	4%	14%
Q10. PROPOSAL TO FOCUS FOOD STAMPS ON HEALTHY FOODS	Strongly support	46%	58%	43%	39%	57%	43%	43%
	Somewhat support	33%	33%	35%	34%	32%	30%	37%
	Somewhat oppose	7%	3%	9%	9%	2%	10%	7%
	Strongly oppose	5%	3%	4%	10%	4%	10%	3%
	Not sure	8%	5%	8%	8%	4%	7%	10%
COLLAPSE: PROPOSAL TO FOCUS FOOD STAMPS ON HEALTHY FOODS	Total support	80%	90%	78%	73%	89%	74%	80%
	Total oppose	12%	5%	14%	19%	6%	20%	10%
	Not sure	8%	5%	8%	8%	4%	7%	10%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	EMPHASIZE HEALTHY FOODS			FOCUS ON HEALTHY FOODS			INCENTIVE PROGRAM		
			Total agree	Total disagree	Not sure	Total support	Total oppose	Not sure	Total support	Total oppose	Not sure
TOTAL		1000	804	100	96	796	120	84	780	123	97
Q1. REGISTERED TO VOTE	Yes	86%	88%	84%	70%	88%	85%	68%	88%	86%	69%
	No	13%	11%	16%	27%	11%	14%	32%	11%	12%	30%
	Unsure	1%	1%	0%	3%	1%	1%	0%	1%	2%	1%
Q6. DIRECTION OF USA ECONOMY	Gotten better	35%	38%	21%	22%	39%	15%	19%	37%	29%	26%
	Stayed about the same	37%	35%	40%	47%	36%	41%	36%	36%	35%	38%
	Gotten worse	24%	24%	34%	13%	22%	39%	23%	24%	31%	16%
	Unsure	5%	3%	4%	19%	3%	5%	22%	3%	4%	19%
Q7. DIRECTION OF ECONOMY IN FUTURE	Better	31%	33%	23%	18%	35%	16%	17%	34%	25%	16%
	Worse	26%	27%	37%	10%	24%	43%	21%	27%	34%	10%
	About the same	30%	29%	29%	43%	30%	24%	37%	27%	33%	49%
	Not sure	13%	11%	11%	28%	11%	18%	26%	12%	8%	25%
Q9. FOOD STAMP PROGRAM EMPHASIZING HEALTHY FOODS	Strongly agree	46%	58%	0%	0%	57%	9%	3%	55%	21%	11%
	Somewhat agree	34%	42%	0%	0%	36%	26%	29%	35%	32%	27%
	Somewhat disagree	6%	0%	60%	0%	3%	28%	1%	4%	22%	1%
	Strongly disagree	4%	0%	40%	0%	1%	30%	0%	2%	20%	3%
	Not sure	10%	0%	0%	100%	4%	8%	67%	4%	6%	58%
COLLAPSE: FOOD STAMP PROGRAM EMPHASIZING HEALTHY FOODS	Total agree	80%	100%	0%	0%	92%	35%	31%	90%	52%	38%
	Total disagree	10%	0%	100%	0%	4%	57%	1%	6%	42%	4%
	Not sure	10%	0%	0%	100%	4%	8%	67%	4%	6%	58%
Q10. PROPOSAL TO FOCUS FOOD STAMPS ON HEALTHY FOODS	Strongly support	46%	56%	9%	6%	58%	0%	0%	54%	23%	15%
	Somewhat support	33%	36%	21%	26%	42%	0%	0%	36%	27%	21%
	Somewhat oppose	7%	4%	31%	6%	0%	56%	0%	5%	23%	2%
	Strongly oppose	5%	1%	38%	4%	0%	44%	0%	2%	25%	3%
	Not sure	8%	3%	1%	59%	0%	0%	100%	3%	2%	59%
COLLAPSE: PROPOSAL TO FOCUS FOOD STAMPS ON HEALTHY FOODS	Total support	80%	91%	30%	32%	100%	0%	0%	90%	50%	37%
	Total oppose	12%	5%	69%	9%	0%	100%	0%	7%	48%	5%
	Not sure	8%	3%	1%	59%	0%	0%	100%	3%	2%	59%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

	TOTAL	GENDER		VOTER REGISTRATION		REGION								
		Male	Female	Registered	Not registered	Border States	Mid Atlantic	Mid-west	Mountain States	National Capitol	New England	South	West	
TOTAL	1000	480	510	860	131	80	130	250	30	50	50	230	180	
Q11. BUYING HEALTHY FOODS INCENTIVE PROGRAM	Strongly support	44%	41%	47%	47%	27%	44%	44%	40%	44%	43%	42%	46%	48%
	Somewhat support	34%	39%	30%	33%	40%	42%	38%	39%	21%	23%	33%	33%	26%
	Somewhat oppose	6%	6%	6%	6%	6%	5%	4%	6%	5%	8%	3%	8%	6%
	Strongly oppose	6%	6%	7%	6%	5%	4%	7%	5%	9%	8%	4%	6%	9%
	Not sure	10%	9%	11%	8%	22%	5%	7%	9%	21%	18%	18%	7%	11%
COLLAPSE: BUYING HEALTHY FOODS INCENTIVE PROGRAM	Total support	78%	80%	77%	80%	67%	86%	82%	80%	65%	66%	75%	79%	74%
	Total oppose	12%	12%	13%	12%	11%	9%	11%	11%	14%	16%	7%	14%	14%
	Not sure	10%	9%	11%	8%	22%	5%	7%	9%	21%	18%	18%	7%	11%
Q2. GENDER	Male	48%	100%	0%	49%	43%	37%	70%	49%	59%	47%	53%	43%	38%
	Female	51%	0%	100%	50%	57%	56%	30%	50%	41%	53%	44%	57%	62%
	Transgender	1%	0%	0%	1%	0%	7%	0%	0%	0%	0%	0%	0%	0%
	Non-binary	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	3%	0%	0%
AGE COLLAPSE	Under 45	48%	35%	60%	48%	47%	41%	42%	46%	41%	47%	53%	52%	53%
	45-64	37%	39%	34%	36%	42%	45%	33%	39%	37%	37%	42%	36%	33%
	65+	15%	25%	6%	15%	12%	14%	26%	14%	22%	16%	6%	12%	14%
AGE AND GENDER	Men under 45	17%	35%	0%	18%	14%	11%	24%	17%	18%	19%	24%	17%	12%
	Women under 45	31%	0%	60%	31%	33%	33%	17%	29%	23%	28%	27%	35%	41%
	Men 45-64	19%	39%	0%	19%	19%	16%	24%	20%	21%	16%	25%	16%	17%
	Women 45-64	18%	0%	34%	17%	23%	25%	8%	19%	17%	21%	18%	20%	16%
	Men 65+	12%	25%	0%	12%	10%	13%	21%	12%	20%	13%	6%	10%	9%
	Women 65+	3%	0%	6%	3%	1%	2%	4%	2%	2%	4%	0%	2%	5%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	AREA			
			West/ Arizona/ New Mexico	New England/Mid Atlantic	Midwest/ Mountain States	South/ Texas
TOTAL		1000	204	230	280	285
Q11. BUYING HEALTHY FOODS INCENTIVE PROGRAM	Strongly support	44%	49%	43%	41%	44%
	Somewhat support	34%	26%	34%	37%	36%
	Somewhat oppose	6%	6%	5%	6%	7%
	Strongly oppose	6%	8%	7%	5%	5%
	Not sure	10%	10%	12%	11%	7%
COLLAPSE: BUYING HEALTHY FOODS INCENTIVE PROGRAM	Total support	78%	75%	77%	78%	80%
	Total oppose	12%	14%	11%	11%	13%
	Not sure	10%	10%	12%	11%	7%
Q2. GENDER	Male	48%	38%	61%	50%	42%
	Female	51%	60%	38%	49%	57%
	Transgender	1%	3%	0%	0%	0%
	Non-binary	0%	0%	1%	1%	0%
AGE COLLAPSE	Under 45	48%	49%	45%	46%	52%
	45-64	37%	37%	35%	39%	36%
	65+	15%	14%	19%	15%	12%
AGE AND GENDER	Men under 45	17%	11%	23%	17%	16%
	Women under 45	31%	39%	22%	28%	36%
	Men 45-64	19%	17%	23%	20%	16%
	Women 45-64	18%	18%	13%	19%	20%
	Men 65+	12%	10%	16%	13%	10%
	Women 65+	3%	4%	3%	2%	2%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	AREA AND GENDER							
			West/Arizona/ New Mexico men	West/Arizona/ New Mexico women	New England/ Mid Atlantic/ men	New England/ Mid Atlantic/ women	Midwest/ Mountain States men	Midwest/ Mountain States women	South/ Texas men	South/ Texas women
TOTAL		1000	77	122	141	87	141	138	121	164
Q11. BUYING HEALTHY FOODS INCENTIVE PROGRAM	Strongly support	44%	40%	53%	43%	45%	41%	40%	39%	48%
	Somewhat support	34%	40%	18%	36%	29%	35%	40%	44%	31%
	Somewhat oppose	6%	7%	6%	4%	7%	6%	6%	8%	6%
	Strongly oppose	6%	5%	10%	7%	6%	7%	4%	4%	7%
	Not sure	10%	9%	12%	11%	13%	10%	10%	4%	8%
COLLAPSE: BUYING HEALTHY FOODS INCENTIVE PROGRAM	Total support	78%	80%	72%	79%	74%	76%	80%	84%	78%
	Total oppose	12%	12%	16%	10%	13%	13%	9%	12%	13%
	Not sure	10%	9%	12%	11%	13%	10%	10%	4%	8%
Q2. GENDER	Male	48%	100%	0%	100%	0%	100%	0%	100%	0%
	Female	51%	0%	100%	0%	100%	0%	100%	0%	100%
	Transgender	1%	0%	0%	0%	0%	0%	0%	0%	0%
	Non-binary	0%	0%	0%	0%	0%	0%	0%	0%	0%
AGE COLLAPSE	Under 45	48%	29%	63%	37%	57%	34%	57%	38%	62%
	45-64	37%	45%	29%	37%	34%	40%	39%	38%	35%
	65+	15%	26%	7%	26%	9%	26%	5%	24%	3%
AGE AND GENDER	Men under 45	17%	29%	0%	37%	0%	34%	0%	38%	0%
	Women under 45	31%	0%	63%	0%	57%	0%	57%	0%	62%
	Men 45-64	19%	45%	0%	37%	0%	40%	0%	38%	0%
	Women 45-64	18%	0%	29%	0%	34%	0%	39%	0%	35%
	Men 65+	12%	26%	0%	26%	0%	26%	0%	24%	0%
	Women 65+	3%	0%	7%	0%	9%	0%	5%	0%	3%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

	TOTAL	AGE COLLAPSE			AGE AND GENDER						AGE COLL		AGE AND GENDER				
		Under 45	45-64	65+	Men under 45	Women under 45	Men 45-64	Women 45-64	Men 65+	Women 65+	Under 55	Over 55	Men under 55	Women under 55	Men 55+	Women 55+	
TOTAL	1000	481	369	150	170	306	189	175	121	28	702	298	251	447	229	63	
Q11. BUYING HEALTHY FOODS INCENTIVE PROGRAM	Strongly support	44%	47%	43%	37%	45%	48%	41%	44%	36%	44%	45%	41%	44%	46%	38%	48%
	Somewhat support	34%	34%	31%	44%	38%	31%	35%	27%	45%	36%	32%	39%	36%	30%	42%	32%
	Somewhat oppose	6%	5%	8%	6%	4%	5%	8%	9%	6%	3%	6%	6%	6%	7%	6%	4%
	Strongly oppose	6%	5%	8%	4%	5%	6%	8%	9%	4%	4%	6%	6%	5%	7%	6%	7%
	Not sure	10%	10%	10%	9%	8%	10%	9%	11%	9%	12%	10%	8%	9%	11%	8%	9%
COLLAPSE: BUYING HEALTHY FOODS INCENTIVE PROGRAM	Total support	78%	80%	74%	81%	83%	79%	76%	72%	81%	80%	77%	80%	80%	76%	79%	80%
	Total oppose	12%	10%	16%	10%	9%	11%	15%	17%	10%	8%	12%	12%	11%	13%	12%	11%
	Not sure	10%	10%	10%	9%	8%	10%	9%	11%	9%	12%	10%	8%	9%	11%	8%	9%
Q2. GENDER	Male	48%	35%	51%	81%	100%	0%	100%	0%	100%	0%	36%	77%	100%	0%	100%	0%
	Female	51%	64%	47%	19%	0%	100%	0%	100%	0%	100%	64%	21%	0%	100%	0%	100%
	Transgender	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%
	Non-binary	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
AGE COLLAPSE	Under 45	48%	100%	0%	0%	100%	100%	0%	0%	0%	0%	68%	0%	68%	69%	0%	0%
	45-64	37%	0%	100%	0%	0%	0%	100%	100%	0%	0%	32%	50%	32%	31%	47%	55%
	65+	15%	0%	0%	100%	0%	0%	0%	0%	100%	100%	0%	50%	0%	0%	53%	45%
AGE AND GENDER	Men under 45	17%	36%	0%	0%	100%	0%	0%	0%	0%	0%	24%	0%	68%	0%	0%	0%
	Women under 45	31%	64%	0%	0%	0%	100%	0%	0%	0%	0%	44%	0%	0%	69%	0%	0%
	Men 45-64	19%	0%	52%	0%	0%	0%	100%	0%	0%	0%	12%	37%	32%	0%	47%	0%
	Women 45-64	18%	0%	48%	0%	0%	0%	0%	100%	0%	0%	20%	12%	0%	31%	0%	55%
	Men 65+	12%	0%	0%	81%	0%	0%	0%	0%	100%	0%	0%	41%	0%	0%	53%	0%
	Women 65+	3%	0%	0%	19%	0%	0%	0%	0%	0%	100%	0%	10%	0%	0%	0%	45%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

	TOTAL	RACE COLLAPSE					RACE COLL		RACE AND GENDER				EDUCATION		
		White	Black	His-panic	More than one race	Other/ prefer not to say	White	Minority	White men	White women	Minority men	Minority women	Non-college	College	
TOTAL	1000	649	125	97	61	68	702	298	369	324	110	186	499	499	
Q11. BUYING HEALTHY FOODS INCENTIVE PROGRAM	Strongly support	44%	42%	47%	47%	58%	43%	46%	40%	45%	44%	49%	43%	45%	
	Somewhat support	34%	37%	28%	29%	31%	29%	28%	41%	32%	30%	26%	35%	33%	
	Somewhat oppose	6%	6%	9%	8%	2%	6%	5%	8%	5%	6%	10%	7%	6%	7%
	Strongly oppose	6%	6%	7%	10%	4%	5%	6%	7%	4%	7%	10%	6%	5%	8%
	Not sure	10%	10%	9%	7%	5%	17%	10%	10%	9%	10%	7%	12%	12%	7%
COLLAPSE: BUYING HEALTHY FOODS INCENTIVE PROGRAM	Total support	78%	78%	75%	76%	89%	72%	75%	81%	77%	74%	75%	77%	79%	
	Total oppose	12%	12%	16%	17%	6%	11%	15%	10%	13%	19%	13%	10%	14%	
	Not sure	10%	10%	9%	7%	5%	17%	10%	9%	10%	7%	12%	12%	7%	
Q2. GENDER	Male	48%	54%	42%	32%	29%	39%	53%	100%	0%	100%	0%	43%	53%	
	Female	51%	44%	58%	66%	71%	60%	46%	0%	100%	0%	100%	56%	47%	
	Transgender	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	
	Non-binary	0%	0%	0%	2%	0%	1%	0%	1%	0%	0%	0%	0%	0%	
AGE COLLAPSE	Under 45	48%	38%	59%	80%	60%	67%	40%	28%	53%	62%	72%	45%	51%	
	45-64	37%	42%	32%	20%	33%	23%	25%	42%	41%	30%	23%	39%	35%	
	65+	15%	19%	9%	0%	7%	11%	7%	30%	5%	8%	6%	16%	14%	
AGE AND GENDER	Men under 45	17%	15%	24%	23%	9%	24%	15%	28%	0%	62%	0%	14%	20%	
	Women under 45	31%	23%	35%	57%	51%	42%	25%	0%	53%	0%	72%	31%	31%	
	Men 45-64	19%	23%	14%	9%	17%	9%	11%	42%	0%	30%	0%	17%	21%	
	Women 45-64	18%	19%	18%	11%	16%	14%	14%	0%	41%	0%	23%	22%	14%	
	Men 65+	12%	17%	4%	0%	3%	6%	19%	3%	30%	0%	8%	0%	12%	12%
	Women 65+	3%	2%	6%	0%	4%	4%	3%	0%	5%	0%	6%	4%	2%	

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	EDUCATION AND GENDER				MARITAL STATUS		MARITAL STATUS AND GENDER			
			Non-college men	Non-college women	College men	College women	Married or partner	Non-married	Married men	Married women	Non-married men	Non-married women
TOTAL		1000	213	278	265	232	583	416	280	303	199	207
Q11. BUYING HEALTHY FOODS INCENTIVE PROGRAM	Strongly support	44%	40%	44%	42%	49%	48%	38%	46%	50%	34%	42%
	Somewhat support	34%	40%	31%	37%	29%	31%	39%	36%	26%	42%	36%
	Somewhat oppose	6%	5%	6%	7%	7%	6%	6%	5%	7%	8%	5%
	Strongly oppose	6%	5%	5%	7%	9%	6%	6%	5%	8%	7%	6%
	Not sure	10%	10%	14%	7%	6%	9%	11%	7%	10%	10%	11%
COLLAPSE: BUYING HEALTHY FOODS INCENTIVE PROGRAM	Total support	78%	80%	75%	79%	78%	79%	77%	83%	75%	76%	78%
	Total oppose	12%	10%	11%	13%	15%	13%	12%	10%	15%	14%	10%
	Not sure	10%	10%	14%	7%	6%	9%	11%	7%	10%	10%	11%
Q2. GENDER	Male	48%	100%	0%	100%	0%	48%	48%	100%	0%	100%	0%
	Female	51%	0%	100%	0%	100%	52%	50%	0%	100%	0%	100%
	Transgender	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
	Non-binary	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
AGE COLLAPSE	Under 45	48%	33%	55%	38%	66%	45%	52%	32%	57%	40%	65%
	45-64	37%	39%	38%	39%	30%	38%	35%	39%	38%	40%	29%
	65+	15%	28%	7%	23%	4%	17%	13%	29%	5%	20%	6%
AGE AND GENDER	Men under 45	17%	33%	0%	38%	0%	15%	20%	32%	0%	40%	0%
	Women under 45	31%	0%	55%	0%	66%	30%	33%	0%	57%	0%	65%
	Men 45-64	19%	39%	0%	39%	0%	19%	19%	39%	0%	40%	0%
	Women 45-64	18%	0%	38%	0%	30%	20%	15%	0%	38%	0%	29%
	Men 65+	12%	28%	0%	23%	0%	14%	10%	29%	0%	20%	0%
	Women 65+	3%	0%	7%	0%	4%	3%	3%	0%	5%	0%	6%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	INCOME COLLAPSE		CHILDREN		CHILDREN AND GENDER			
			Less than \$100,000	\$100,000 or more	Yes	No	Men with children	Women with children	Men without children	Women without children
TOTAL		1000	777	205	343	657	127	216	353	294
Q11. BUYING HEALTHY FOODS INCENTIVE PROGRAM	Strongly support	44%	42%	51%	53%	39%	56%	51%	36%	43%
	Somewhat support	34%	35%	31%	29%	37%	32%	27%	41%	32%
	Somewhat oppose	6%	7%	3%	4%	7%	2%	5%	8%	7%
	Strongly oppose	6%	7%	5%	7%	6%	4%	9%	6%	5%
	Not sure	10%	9%	10%	8%	11%	7%	8%	9%	12%
COLLAPSE: BUYING HEALTHY FOODS INCENTIVE PROGRAM	Total support	78%	77%	82%	82%	76%	88%	78%	76%	75%
	Total oppose	12%	14%	8%	11%	13%	5%	14%	14%	12%
	Not sure	10%	9%	10%	8%	11%	7%	8%	9%	12%
Q2. GENDER	Male	48%	45%	58%	37%	54%	100%	0%	100%	0%
	Female	51%	53%	42%	63%	45%	0%	100%	0%	100%
	Transgender	1%	1%	0%	0%	1%	0%	0%	0%	0%
	Non-binary	0%	0%	0%	0%	1%	0%	0%	0%	0%
AGE COLLAPSE	Under 45	48%	47%	51%	73%	35%	66%	76%	24%	48%
	45-64	37%	38%	35%	27%	42%	33%	23%	42%	43%
	65+	15%	15%	13%	1%	22%	1%	1%	34%	9%
AGE AND GENDER	Men under 45	17%	15%	24%	25%	13%	66%	0%	24%	0%
	Women under 45	31%	32%	27%	48%	22%	0%	76%	0%	48%
	Men 45-64	19%	18%	23%	12%	23%	33%	0%	42%	0%
	Women 45-64	18%	19%	12%	14%	19%	0%	23%	0%	43%
	Men 65+	12%	12%	11%	1%	18%	1%	0%	34%	0%
	Women 65+	3%	3%	2%	0%	4%	0%	1%	0%	9%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	PARTY ID			PARTY ID AND GENDER					
			Repub- lican	Indepen- dent	Democrat	Repub- lican men	Repub- lican women	Indepen- dent men	Indepen- dent women	Democrat men	Democrat women
TOTAL		1000	374	199	373	211	163	90	106	164	204
Q11. BUYING HEALTHY FOODS INCENTIVE PROGRAM	Strongly support	44%	46%	34%	50%	43%	49%	35%	35%	42%	55%
	Somewhat support	34%	34%	38%	32%	38%	30%	40%	36%	41%	25%
	Somewhat oppose	6%	7%	6%	6%	7%	6%	9%	3%	3%	8%
	Strongly oppose	6%	6%	8%	6%	5%	8%	9%	6%	5%	7%
	Not sure	10%	7%	14%	7%	8%	7%	7%	19%	9%	6%
COLLAPSE: BUYING HEALTHY FOODS INCENTIVE PROGRAM	Total support	78%	80%	73%	82%	81%	79%	75%	71%	84%	80%
	Total oppose	12%	13%	13%	11%	12%	14%	18%	10%	7%	15%
	Not sure	10%	7%	14%	7%	8%	7%	7%	19%	9%	6%
Q2. GENDER	Male	48%	56%	45%	44%	100%	0%	100%	0%	100%	0%
	Female	51%	44%	53%	55%	0%	100%	0%	100%	0%	100%
	Transgender	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Non-binary	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
AGE COLLAPSE	Under 45	48%	42%	51%	52%	31%	57%	37%	61%	41%	61%
	45-64	37%	38%	37%	35%	40%	36%	43%	33%	34%	34%
	65+	15%	20%	12%	13%	30%	7%	20%	6%	24%	5%
AGE AND GENDER	Men under 45	17%	17%	17%	18%	31%	0%	37%	0%	41%	0%
	Women under 45	31%	25%	33%	34%	0%	57%	0%	61%	0%	61%
	Men 45-64	19%	22%	20%	15%	40%	0%	43%	0%	34%	0%
	Women 45-64	18%	16%	18%	19%	0%	36%	0%	33%	0%	34%
	Men 65+	12%	17%	9%	11%	30%	0%	20%	0%	24%	0%
	Women 65+	3%	3%	3%	3%	0%	7%	0%	6%	0%	5%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	DIR OF US ECONOMY			DIR OF FUTURE ECONOMY		
			Gotten better	Stayed about the same	Gotten worse	Better	Worse	About the same
TOTAL		1000	347	365	241	309	262	301
Q11. BUYING HEALTHY FOODS INCENTIVE PROGRAM	Strongly support	44%	48%	41%	47%	54%	49%	32%
	Somewhat support	34%	34%	37%	31%	31%	31%	39%
	Somewhat oppose	6%	6%	7%	7%	6%	7%	8%
	Strongly oppose	6%	4%	5%	9%	4%	9%	6%
	Not sure	10%	7%	10%	7%	5%	4%	16%
COLLAPSE: BUYING HEALTHY FOODS INCENTIVE PROGRAM	Total support	78%	82%	78%	77%	85%	80%	71%
	Total oppose	12%	10%	12%	16%	10%	16%	14%
	Not sure	10%	7%	10%	7%	5%	4%	16%
Q2. GENDER	Male	48%	64%	45%	36%	58%	44%	47%
	Female	51%	36%	53%	64%	41%	54%	53%
	Transgender	1%	0%	2%	0%	0%	2%	0%
	Non-binary	0%	0%	1%	1%	0%	1%	0%
AGE COLLAPSE	Under 45	48%	42%	50%	51%	44%	50%	49%
	45-64	37%	37%	37%	38%	37%	39%	36%
	65+	15%	21%	13%	11%	19%	11%	14%
AGE AND GENDER	Men under 45	17%	21%	17%	14%	21%	17%	16%
	Women under 45	31%	21%	33%	37%	23%	33%	33%
	Men 45-64	19%	24%	18%	16%	22%	20%	19%
	Women 45-64	18%	14%	18%	22%	16%	18%	18%
	Men 65+	12%	19%	11%	6%	16%	7%	13%
	Women 65+	3%	2%	3%	5%	3%	4%	2%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	EMPHASIZE HEALTHY FOODS			FOCUS ON HEALTHY FOODS			INCENTIVE PROGRAM		
			Total agree	Total disagree	Not sure	Total support	Total oppose	Not sure	Total support	Total oppose	Not sure
TOTAL		1000	804	100	96	796	120	84	780	123	97
Q11. BUYING HEALTHY FOODS INCENTIVE PROGRAM	Strongly support	44%	52%	13%	13%	52%	14%	12%	56%	0%	0%
	Somewhat support	34%	36%	31%	21%	36%	33%	18%	44%	0%	0%
	Somewhat oppose	6%	4%	23%	3%	4%	22%	1%	0%	50%	0%
	Strongly oppose	6%	4%	29%	4%	3%	28%	1%	0%	50%	0%
	Not sure	10%	5%	4%	58%	4%	4%	68%	0%	0%	100%
COLLAPSE: BUYING HEALTHY FOODS INCENTIVE PROGRAM	Total support	78%	87%	44%	34%	88%	47%	30%	100%	0%	0%
	Total oppose	12%	8%	52%	7%	8%	50%	2%	0%	100%	0%
	Not sure	10%	5%	4%	58%	4%	4%	68%	0%	0%	100%
Q2. GENDER	Male	48%	48%	49%	46%	49%	43%	50%	49%	46%	43%
	Female	51%	51%	49%	53%	50%	57%	49%	50%	54%	56%
	Transgender	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%
	Non-binary	0%	0%	2%	1%	0%	1%	1%	0%	0%	2%
AGE COLLAPSE	Under 45	48%	47%	51%	56%	48%	45%	52%	49%	40%	48%
	45-64	37%	38%	36%	31%	36%	46%	36%	35%	48%	37%
	65+	15%	16%	12%	13%	16%	9%	12%	16%	12%	14%
AGE AND GENDER	Men under 45	17%	17%	18%	19%	17%	14%	19%	18%	13%	15%
	Women under 45	31%	30%	32%	36%	31%	30%	33%	31%	27%	33%
	Men 45-64	19%	19%	22%	15%	18%	23%	21%	18%	24%	18%
	Women 45-64	18%	18%	15%	17%	17%	24%	15%	16%	25%	20%
	Men 65+	12%	13%	9%	12%	13%	6%	10%	13%	10%	11%
	Women 65+	3%	3%	3%	1%	3%	3%	2%	3%	2%	4%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		GENDER		VOTER REGISTRATION		REGION								
		TOTAL	Male	Female	Registered	Not registered	Border States	Mid Atlantic	Mid-west	Mountain States	National Capitol	New England	South	West
TOTAL		1000	480	510	860	131	80	130	250	30	50	50	230	180
AGE COLLAPSE2	Under 55	70%	52%	88%	70%	74%	66%	56%	72%	62%	71%	88%	75%	72%
	55+	30%	48%	12%	30%	26%	34%	44%	28%	38%	29%	12%	25%	28%
AGE AND GENDER	Men under 55	25%	52%	0%	26%	21%	17%	33%	26%	31%	24%	42%	24%	19%
	Women under 55	45%	0%	88%	44%	52%	53%	22%	46%	31%	47%	45%	50%	52%
	Men 55+	23%	48%	0%	23%	22%	23%	37%	24%	28%	24%	13%	19%	19%
	Women 55+	6%	0%	12%	7%	4%	7%	8%	5%	10%	5%	0%	7%	9%
	Don't know/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
GENERATION/AGE COLLAPSE	Millennials	30%	19%	40%	30%	28%	24%	25%	29%	29%	21%	26%	35%	34%
	Gen X	25%	24%	26%	25%	25%	21%	20%	24%	23%	37%	38%	25%	25%
	Boomers	39%	47%	32%	39%	43%	51%	45%	39%	40%	39%	34%	35%	36%
	Silent/Greatest	7%	11%	2%	7%	4%	4%	10%	8%	8%	4%	2%	5%	6%
GENDER AND GENERATION	Millennial men	9%	19%	0%	10%	7%	5%	12%	9%	10%	7%	10%	11%	7%
	Millennial women	20%	0%	40%	20%	21%	21%	13%	20%	19%	14%	15%	24%	26%
	Gen X men	11%	24%	0%	12%	10%	9%	15%	13%	13%	15%	20%	10%	7%
	Gen X women	13%	0%	26%	13%	16%	14%	6%	11%	10%	21%	19%	15%	17%
	Boomer men	23%	47%	0%	23%	23%	23%	34%	21%	27%	23%	24%	18%	20%
	Boomer women	16%	0%	32%	16%	20%	25%	11%	18%	13%	16%	12%	17%	16%
	Silent/Greatest men	5%	11%	0%	6%	4%	4%	10%	7%	8%	2%	2%	4%	3%
	Silent/Greatest women	1%	0%	2%	1%	0%	0%	1%	2%	0%	2%	0%	1%	2%
AREA	Border States	8%	6%	9%	8%	8%	100%	0%	0%	0%	0%	0%	0%	0%
	Mid Atlantic	13%	19%	8%	13%	10%	0%	100%	0%	0%	0%	0%	0%	0%
	Midwest	25%	26%	25%	25%	24%	0%	0%	100%	0%	0%	0%	0%	0%
	Mountain States	3%	4%	2%	3%	3%	0%	0%	0%	100%	0%	0%	0%	0%
	National Capitol	5%	5%	5%	5%	4%	0%	0%	0%	0%	100%	0%	0%	0%
	Northeast	5%	6%	4%	5%	7%	0%	0%	0%	0%	0%	100%	0%	0%
	South	23%	21%	25%	22%	26%	0%	0%	0%	0%	0%	0%	100%	0%
	West	18%	14%	22%	18%	18%	0%	0%	0%	0%	0%	0%	0%	100%
	Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
AREA COLLAPSE	West/Arizona/New Mexico	20%	16%	24%	20%	21%	30%	0%	0%	0%	0%	0%	0%	100%
	New England/Mid Atlantic	23%	29%	17%	23%	21%	0%	100%	0%	0%	100%	100%	0%	0%
	Midwest/Mountain States	28%	29%	27%	28%	27%	0%	0%	100%	100%	0%	0%	0%	0%
	South/Texas	29%	25%	32%	28%	31%	70%	0%	0%	0%	0%	0%	100%	0%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	AREA			
			West/ Arizona/ New Mexico	New England/Mid Atlantic	Midwest/ Mountain States	South/ Texas
TOTAL		1000	204	230	280	285
AGE COLLAPSE2	Under 55	70%	68%	66%	71%	75%
	55+	30%	32%	34%	29%	25%
AGE AND GENDER	Men under 55	25%	18%	33%	26%	23%
	Women under 55	45%	52%	33%	44%	51%
	Men 55+	23%	20%	29%	24%	19%
	Women 55+	6%	9%	5%	5%	6%
	Don't know/refused	0%	0%	0%	0%	0%
GENERATION/AGE COLLAPSE	Millennials	30%	30%	24%	29%	34%
	Gen X	25%	24%	27%	24%	25%
	Boomers	39%	41%	41%	39%	36%
	Silent/Greatest	7%	5%	7%	8%	5%
GENDER AND GENERATION	Millennial men	9%	7%	10%	9%	10%
	Millennial women	20%	24%	14%	20%	24%
	Gen X men	11%	8%	16%	13%	9%
	Gen X women	13%	17%	12%	11%	15%
	Boomer men	23%	21%	30%	22%	19%
	Boomer women	16%	18%	12%	18%	17%
	Silent/Greatest men	5%	3%	6%	7%	4%
	Silent/Greatest women	1%	2%	1%	1%	1%
AREA	Border States	8%	12%	0%	0%	19%
	Mid Atlantic	13%	0%	57%	0%	0%
	Midwest	25%	0%	0%	89%	0%
	Mountain States	3%	0%	0%	11%	0%
	National Capitol	5%	0%	22%	0%	0%
	Northeast	5%	0%	22%	0%	0%
	South	23%	0%	0%	0%	81%
	West	18%	88%	0%	0%	0%
	Other	0%	0%	0%	0%	0%
AREA COLLAPSE	West/Arizona/New Mexico	20%	100%	0%	0%	0%
	New England/Mid Atlantic	23%	0%	100%	0%	0%
	Midwest/Mountain States	28%	0%	0%	100%	0%
	South/Texas	29%	0%	0%	0%	100%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	AREA AND GENDER							
			West/Arizona/ New Mexico men	West/Arizona/ New Mexico women	New England/ Mid Atlantic men	New England/ Mid Atlantic women	Midwest/ Mountain States men	Midwest/ Mountain States women	South/ Texas men	South/ Texas women
TOTAL		1000	77	122	141	87	141	138	121	164
AGE COLLAPSE2	Under 55	70%	48%	84%	53%	86%	52%	90%	55%	89%
	55+	30%	52%	16%	47%	14%	48%	10%	45%	11%
AGE AND GENDER	Men under 55	25%	48%	0%	53%	0%	52%	0%	55%	0%
	Women under 55	45%	0%	84%	0%	86%	0%	90%	0%	89%
	Men 55+	23%	52%	0%	47%	0%	48%	0%	45%	0%
	Women 55+	6%	0%	16%	0%	14%	0%	10%	0%	11%
	Don't know/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%
GENERATION/AGE COLLAPSE	Millennials	30%	17%	40%	16%	36%	18%	40%	24%	42%
	Gen X	25%	19%	27%	26%	31%	25%	22%	22%	26%
	Boomers	39%	54%	30%	48%	32%	43%	36%	44%	30%
	Silent/Greatest	7%	9%	4%	10%	2%	14%	3%	10%	1%
GENDER AND GENERATION	Millennial men	9%	17%	0%	16%	0%	18%	0%	24%	0%
	Millennial women	20%	0%	40%	0%	36%	0%	40%	0%	42%
	Gen X men	11%	19%	0%	26%	0%	25%	0%	22%	0%
	Gen X women	13%	0%	27%	0%	31%	0%	22%	0%	26%
	Boomer men	23%	54%	0%	48%	0%	43%	0%	44%	0%
	Boomer women	16%	0%	30%	0%	32%	0%	36%	0%	30%
	Silent/Greatest men	5%	9%	0%	10%	0%	14%	0%	10%	0%
	Silent/Greatest women	1%	0%	4%	0%	2%	0%	3%	0%	1%
AREA	Border States	8%	10%	9%	0%	0%	0%	0%	18%	21%
	Mid Atlantic	13%	0%	0%	64%	45%	0%	0%	0%	0%
	Midwest	25%	0%	0%	0%	0%	87%	91%	0%	0%
	Mountain States	3%	0%	0%	0%	0%	13%	9%	0%	0%
	National Capitol	5%	0%	0%	17%	30%	0%	0%	0%	0%
	Northeast	5%	0%	0%	19%	25%	0%	0%	0%	0%
	South	23%	0%	0%	0%	0%	0%	0%	82%	79%
	West	18%	90%	91%	0%	0%	0%	0%	0%	0%
	Other	0%	0%	0%	0%	0%	0%	0%	0%	0%
AREA COLLAPSE	West/Arizona/New Mexico	20%	100%	100%	0%	0%	0%	0%	0%	0%
	New England/Mid Atlantic	23%	0%	0%	100%	100%	0%	0%	0%	0%
	Midwest/Mountain States	28%	0%	0%	0%	0%	100%	100%	0%	0%
	South/Texas	29%	0%	0%	0%	0%	0%	0%	100%	100%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

	TOTAL	AGE COLLAPSE			AGE AND GENDER						AGE COLL		AGE AND GENDER				
		Under 45	45-64	65+	Men under 45	Women under 45	Men 45-64	Women 45-64	Men 65+	Women 65+	Under 55	Over 55	Men under 55	Women under 55	Men 55+	Women 55+	
TOTAL	1000	481	369	150	170	306	189	175	121	28	702	298	251	447	229	63	
AGE COLLAPSE2	Under 55	70%	100%	60%	0%	100%	100%	43%	80%	0%	0%	100%	0%	100%	100%	0%	0%
	55+	30%	0%	40%	100%	0%	0%	57%	20%	100%	100%	0%	100%	0%	0%	100%	100%
AGE AND GENDER	Men under 55	25%	36%	22%	0%	100%	0%	43%	0%	0%	0%	36%	0%	100%	0%	0%	0%
	Women under 55	45%	64%	39%	0%	0%	100%	0%	80%	0%	0%	64%	0%	0%	100%	0%	0%
	Men 55+	23%	0%	30%	81%	0%	0%	57%	0%	100%	0%	0%	78%	0%	0%	100%	0%
	Women 55+	6%	0%	10%	19%	0%	0%	0%	20%	0%	100%	0%	22%	0%	0%	0%	100%
	Don't know/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
GENERATION/AGE COLLAPSE	Millennials	30%	62%	0%	0%	53%	66%	0%	0%	0%	42%	0%	36%	45%	0%	0%	
	Gen X	25%	38%	17%	0%	47%	34%	18%	17%	0%	35%	0%	45%	30%	0%	0%	
	Boomers	39%	0%	83%	56%	0%	0%	82%	83%	56%	56%	23%	78%	19%	25%	77%	81%
	Silent/Greatest	7%	0%	0%	44%	0%	0%	0%	0%	44%	44%	0%	22%	0%	0%	23%	19%
GENDER AND GENERATION	Millennial men	9%	19%	0%	0%	53%	0%	0%	0%	0%	13%	0%	36%	0%	0%	0%	
	Millennial women	20%	43%	0%	0%	0%	66%	0%	0%	0%	29%	0%	0%	45%	0%	0%	
	Gen X men	11%	17%	9%	0%	47%	0%	18%	0%	0%	16%	0%	45%	0%	0%	0%	
	Gen X women	13%	22%	8%	0%	0%	34%	0%	17%	0%	19%	0%	0%	30%	0%	0%	
	Boomer men	23%	0%	43%	46%	0%	0%	82%	0%	56%	0%	7%	60%	19%	0%	77%	0%
	Boomer women	16%	0%	40%	11%	0%	0%	0%	83%	0%	56%	16%	17%	0%	25%	0%	81%
	Silent/Greatest men	5%	0%	0%	35%	0%	0%	0%	0%	44%	0%	0%	18%	0%	0%	23%	0%
	Silent/Greatest women	1%	0%	0%	8%	0%	0%	0%	0%	0%	44%	0%	4%	0%	0%	0%	19%
AREA	Border States	8%	7%	10%	7%	5%	8%	6%	11%	8%	5%	7%	9%	5%	9%	7%	8%
	Mid Atlantic	13%	11%	12%	22%	19%	7%	17%	6%	23%	21%	10%	19%	17%	7%	21%	16%
	Midwest	25%	24%	27%	24%	25%	23%	27%	27%	25%	20%	26%	24%	25%	25%	26%	18%
	Mountain States	3%	3%	3%	4%	3%	2%	3%	3%	5%	2%	3%	4%	4%	2%	4%	5%
	National Capitol	5%	5%	5%	5%	6%	5%	4%	6%	5%	6%	5%	5%	5%	5%	5%	4%
	Northeast	5%	6%	6%	2%	7%	4%	6%	5%	2%	0%	6%	2%	8%	5%	3%	0%
	South	23%	25%	22%	18%	23%	26%	20%	26%	19%	16%	24%	20%	22%	26%	19%	24%
	West	18%	20%	16%	17%	13%	24%	16%	16%	14%	29%	18%	17%	14%	21%	15%	26%
	Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
AREA COLLAPSE	West/Arizona/New Mexico	20%	21%	20%	19%	13%	25%	18%	20%	17%	32%	20%	22%	15%	23%	18%	30%
	New England/Mid Atlantic	23%	22%	22%	30%	31%	16%	27%	17%	30%	27%	22%	26%	30%	17%	29%	20%
	Midwest/Mountain States	28%	27%	30%	28%	28%	26%	30%	30%	30%	22%	28%	28%	29%	28%	30%	23%
	South/Texas	29%	31%	28%	23%	27%	33%	24%	32%	24%	19%	30%	24%	26%	33%	24%	28%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		RACE COLLAPSE					RACE COLL		RACE AND GENDER				EDUCATION		
		TOTAL	White	Black	His-panic	More than one race	Other/ prefer not to say	White	Minority	White men	White women	Minority men	Minority women	Non-college	College
TOTAL		1000	649	125	97	61	68	702	298	369	324	110	186	499	499
AGE COLLAPSE2	Under 55	70%	64%	76%	97%	70%	82%	64%	84%	44%	89%	81%	86%	69%	71%
	55+	30%	36%	24%	3%	30%	18%	36%	16%	56%	11%	19%	14%	31%	29%
AGE AND GENDER	Men under 55	25%	24%	32%	31%	15%	30%	23%	30%	44%	0%	81%	0%	22%	29%
	Women under 55	45%	41%	44%	66%	55%	52%	41%	54%	0%	89%	0%	86%	48%	42%
	Men 55+	23%	31%	10%	1%	14%	9%	30%	7%	56%	0%	19%	0%	22%	24%
	Women 55+	6%	4%	14%	2%	16%	9%	5%	9%	0%	11%	0%	14%	8%	5%
	Don't know/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
GENERATION/AGE COLLAPSE	Millennials	30%	23%	35%	55%	44%	39%	24%	44%	13%	36%	37%	47%	30%	30%
	Gen X	25%	22%	32%	34%	20%	33%	22%	32%	21%	23%	32%	32%	20%	29%
	Boomers	39%	47%	32%	11%	34%	21%	46%	22%	53%	38%	26%	20%	43%	35%
	Silent/Greatest	7%	9%	2%	0%	1%	7%	8%	3%	13%	3%	5%	1%	7%	6%
GENDER AND GENERATION	Millennial men	9%	7%	17%	13%	5%	12%	7%	14%	13%	0%	37%	0%	8%	10%
	Millennial women	20%	15%	18%	41%	39%	27%	17%	29%	0%	36%	0%	47%	22%	19%
	Gen X men	11%	11%	9%	14%	8%	15%	11%	12%	21%	0%	32%	0%	8%	15%
	Gen X women	13%	10%	23%	20%	12%	18%	11%	20%	0%	23%	0%	32%	13%	14%
	Boomer men	23%	29%	14%	5%	15%	8%	28%	10%	53%	0%	26%	0%	22%	23%
	Boomer women	16%	18%	17%	6%	20%	13%	18%	13%	0%	38%	0%	20%	20%	12%
	Silent/Greatest men	5%	7%	1%	0%	1%	5%	7%	2%	13%	0%	5%	0%	5%	6%
	Silent/Greatest women	1%	2%	1%	0%	0%	2%	1%	1%	0%	3%	0%	1%	2%	1%
AREA	Border States	8%	8%	5%	15%	9%	3%	8%	8%	6%	8%	5%	10%	10%	6%
	Mid Atlantic	13%	13%	13%	13%	15%	9%	14%	12%	20%	6%	15%	10%	11%	15%
	Midwest	25%	29%	22%	12%	14%	16%	28%	17%	26%	31%	24%	13%	25%	25%
	Mountain States	3%	3%	2%	5%	2%	3%	3%	3%	4%	2%	2%	4%	3%	3%
	National Capitol	5%	5%	7%	0%	1%	7%	5%	5%	5%	5%	5%	5%	4%	6%
	Northeast	5%	6%	2%	5%	0%	4%	6%	3%	6%	5%	3%	3%	6%	4%
	South	23%	22%	39%	13%	33%	10%	22%	25%	20%	25%	22%	27%	24%	22%
	West	18%	13%	10%	36%	26%	49%	14%	27%	12%	17%	23%	29%	17%	19%
	Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
AREA COLLAPSE	West/Arizona/New Mexico	20%	16%	11%	37%	28%	49%	17%	28%	14%	20%	23%	31%	20%	21%
	New England/Mid Atlantic	23%	25%	22%	18%	16%	20%	24%	20%	31%	17%	23%	17%	21%	25%
	Midwest/Mountain States	28%	32%	25%	17%	16%	18%	31%	20%	30%	33%	26%	17%	28%	28%
	South/Texas	29%	27%	43%	27%	39%	13%	27%	32%	24%	30%	27%	35%	31%	26%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		EDUCATION AND GENDER				MARITAL STATUS		MARITAL STATUS AND GENDER				
		Non-college men	Non-college women	College men	College women	Married or partner	Non-married	Married men	Married women	Non-married men	Non-married women	
TOTAL		1000	213	278	265	232	583	416	280	303	199	207
AGE COLLAPSE2	Under 55	70%	50%	85%	54%	90%	69%	71%	50%	88%	56%	87%
	55+	30%	50%	15%	46%	10%	31%	29%	50%	12%	44%	13%
AGE AND GENDER	Men under 55	25%	50%	0%	54%	0%	24%	27%	50%	0%	56%	0%
	Women under 55	45%	0%	85%	0%	90%	46%	45%	0%	88%	0%	87%
	Men 55+	23%	50%	0%	46%	0%	24%	22%	50%	0%	44%	0%
	Women 55+	6%	0%	15%	0%	10%	6%	6%	0%	12%	0%	13%
	Don't know/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
GENERATION/AGE COLLAPSE	Millennials	30%	18%	38%	19%	41%	26%	35%	17%	34%	21%	48%
	Gen X	25%	19%	22%	28%	30%	26%	22%	24%	29%	23%	22%
	Boomers	39%	51%	36%	43%	27%	40%	37%	46%	35%	47%	27%
	Silent/Greatest	7%	12%	3%	10%	1%	7%	5%	13%	2%	9%	3%
GENDER AND GENERATION	Millennial men	9%	18%	0%	19%	0%	8%	10%	17%	0%	21%	0%
	Millennial women	20%	0%	38%	0%	41%	18%	25%	0%	34%	0%	48%
	Gen X men	11%	19%	0%	28%	0%	11%	11%	24%	0%	23%	0%
	Gen X women	13%	0%	22%	0%	30%	15%	11%	0%	29%	0%	22%
	Boomer men	23%	51%	0%	43%	0%	22%	23%	46%	0%	47%	0%
	Boomer women	16%	0%	36%	0%	27%	18%	14%	0%	35%	0%	27%
	Silent/Greatest men	5%	12%	0%	10%	0%	6%	4%	13%	0%	9%	0%
	Silent/Greatest women	1%	0%	3%	0%	1%	1%	1%	0%	2%	0%	3%
AREA	Border States	8%	6%	11%	6%	6%	8%	8%	6%	10%	7%	6%
	Mid Atlantic	13%	15%	8%	22%	7%	12%	15%	21%	4%	16%	13%
	Midwest	25%	29%	23%	23%	26%	25%	26%	24%	25%	28%	24%
	Mountain States	3%	3%	3%	4%	2%	3%	3%	4%	2%	3%	3%
	National Capitol	5%	3%	4%	6%	6%	4%	6%	5%	4%	5%	7%
	Northeast	5%	8%	4%	3%	5%	4%	6%	4%	5%	7%	4%
	South	23%	22%	27%	20%	24%	23%	22%	19%	27%	23%	23%
	West	18%	13%	20%	15%	23%	20%	15%	17%	23%	10%	20%
	Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
AREA COLLAPSE	West/Arizona/New Mexico	20%	14%	24%	18%	24%	22%	18%	19%	25%	12%	22%
	New England/Mid Atlantic	23%	26%	16%	32%	18%	21%	26%	29%	13%	29%	24%
	Midwest/Mountain States	28%	32%	26%	27%	28%	28%	28%	28%	27%	31%	27%
	South/Texas	29%	27%	34%	23%	29%	29%	28%	23%	35%	28%	28%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	INCOME COLLAPSE		CHILDREN		CHILDREN AND GENDER			
			Less than \$100,000	\$100,000 or more	Yes	No	Men with children	Women with children	Men without children	Women without children
TOTAL		1000	777	205	343	657	127	216	353	294
AGE COLLAPSE2	Under 55	70%	70%	71%	94%	58%	90%	97%	39%	81%
	55+	30%	30%	29%	6%	42%	10%	3%	61%	19%
AGE AND GENDER	Men under 55	25%	23%	34%	33%	21%	90%	0%	39%	0%
	Women under 55	45%	47%	38%	61%	37%	0%	97%	0%	81%
	Men 55+	23%	23%	24%	4%	33%	10%	0%	61%	0%
	Women 55+	6%	7%	4%	2%	9%	0%	3%	0%	19%
	Don't know/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%
GENERATION/AGE COLLAPSE	Millennials	30%	30%	28%	41%	24%	36%	44%	12%	37%
	Gen X	25%	23%	32%	42%	16%	44%	40%	16%	16%
	Boomers	39%	40%	35%	17%	50%	19%	16%	56%	43%
	Silent/Greatest	7%	7%	5%	0%	10%	0%	0%	15%	4%
GENDER AND GENERATION	Millennial men	9%	8%	14%	13%	7%	36%	0%	12%	0%
	Millennial women	20%	22%	14%	28%	17%	0%	44%	0%	37%
	Gen X men	11%	10%	16%	16%	9%	44%	0%	16%	0%
	Gen X women	13%	13%	16%	25%	7%	0%	40%	0%	16%
	Boomer men	23%	22%	24%	7%	31%	19%	0%	56%	0%
	Boomer women	16%	18%	10%	10%	20%	0%	16%	0%	43%
	Silent/Greatest men	5%	6%	4%	0%	8%	0%	0%	15%	0%
	Silent/Greatest women	1%	1%	1%	0%	2%	0%	0%	0%	4%
AREA	Border States	8%	9%	5%	6%	9%	4%	7%	7%	10%
	Mid Atlantic	13%	12%	18%	10%	14%	19%	5%	19%	9%
	Midwest	25%	25%	23%	22%	27%	20%	23%	28%	25%
	Mountain States	3%	4%	1%	4%	3%	7%	2%	3%	3%
	National Capitol	5%	5%	5%	5%	5%	6%	4%	4%	6%
	Northeast	5%	5%	6%	5%	5%	3%	6%	7%	3%
	South	23%	24%	17%	28%	21%	23%	30%	20%	22%
	West	18%	16%	26%	20%	17%	17%	22%	13%	22%
	Other	0%	0%	0%	0%	0%	0%	0%	0%	0%
AREA COLLAPSE	West/Arizona/New Mexico	20%	19%	27%	21%	20%	19%	23%	15%	25%
	New England/Mid Atlantic	23%	21%	29%	20%	25%	28%	15%	30%	18%
	Midwest/Mountain States	28%	29%	24%	26%	29%	27%	25%	30%	28%
	South/Texas	29%	31%	21%	33%	26%	27%	37%	25%	29%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	PARTY ID			PARTY ID AND GENDER					
			Repub- lican	Indepen- dent	Democrat	Repub- lican men	Repub- lican women	Indepen- dent men	Indepen- dent women	Democrat men	Democrat women
TOTAL		1000	374	199	373	211	163	90	106	164	204
AGE COLLAPSE2	Under 55	70%	66%	72%	71%	49%	89%	50%	91%	58%	84%
	55+	30%	34%	28%	29%	51%	11%	50%	9%	42%	16%
AGE AND GENDER	Men under 55	25%	27%	23%	26%	49%	0%	50%	0%	58%	0%
	Women under 55	45%	39%	49%	47%	0%	89%	0%	91%	0%	84%
	Men 55+	23%	29%	23%	19%	51%	0%	50%	0%	42%	0%
	Women 55+	6%	5%	5%	9%	0%	11%	0%	9%	0%	16%
	Don't know/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
GENERATION/AGE COLLAPSE	Millennials	30%	30%	31%	30%	17%	45%	15%	42%	23%	36%
	Gen X	25%	20%	27%	26%	22%	18%	29%	26%	22%	30%
	Boomers	39%	40%	37%	39%	46%	32%	48%	30%	46%	32%
	Silent/Greatest	7%	10%	5%	4%	15%	4%	9%	2%	8%	2%
GENDER AND GENERATION	Millennial men	9%	10%	7%	10%	17%	0%	15%	0%	23%	0%
	Millennial women	20%	20%	23%	20%	0%	45%	0%	42%	0%	36%
	Gen X men	11%	13%	13%	10%	22%	0%	29%	0%	22%	0%
	Gen X women	13%	8%	14%	17%	0%	18%	0%	26%	0%	30%
	Boomer men	23%	26%	22%	21%	46%	0%	48%	0%	46%	0%
	Boomer women	16%	14%	16%	18%	0%	32%	0%	30%	0%	32%
	Silent/Greatest men	5%	8%	4%	4%	15%	0%	9%	0%	8%	0%
	Silent/Greatest women	1%	2%	1%	1%	0%	4%	0%	2%	0%	2%
AREA	Border States	8%	8%	7%	8%	8%	9%	6%	7%	4%	9%
	Mid Atlantic	13%	12%	12%	15%	18%	5%	16%	9%	23%	9%
	Midwest	25%	30%	21%	21%	25%	36%	27%	17%	26%	18%
	Mountain States	3%	3%	4%	3%	3%	2%	2%	6%	5%	1%
	National Capitol	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
	Northeast	5%	4%	6%	6%	4%	3%	6%	5%	8%	4%
	South	23%	24%	23%	23%	25%	22%	17%	28%	16%	29%
	West	18%	15%	22%	19%	12%	19%	22%	22%	14%	25%
	Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
AREA COLLAPSE	West/Arizona/New Mexico	20%	17%	23%	23%	14%	21%	23%	24%	16%	27%
	New England/Mid Atlantic	23%	20%	23%	26%	27%	13%	27%	19%	36%	18%
	Midwest/Mountain States	28%	32%	25%	24%	28%	37%	28%	23%	31%	20%
	South/Texas	29%	30%	29%	27%	31%	29%	22%	34%	18%	35%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	DIR OF US ECONOMY			DIR OF FUTURE ECONOMY		
			Gotten better	Stayed about the same	Gotten worse	Better	Worse	About the same
TOTAL		1000	347	365	241	309	262	301
AGE COLLAPSE2	Under 55	70%	63%	73%	73%	67%	71%	72%
	55+	30%	37%	27%	27%	33%	29%	28%
AGE AND GENDER	Men under 55	25%	31%	25%	20%	31%	26%	24%
	Women under 55	45%	32%	49%	53%	36%	47%	48%
	Men 55+	23%	33%	21%	16%	28%	19%	23%
	Women 55+	6%	4%	5%	11%	5%	9%	5%
	Don't know/refused	0%	0%	0%	0%	0%	0%	0%
GENERATION/AGE COLLAPSE	Millennials	30%	27%	30%	30%	28%	31%	30%
	Gen X	25%	21%	26%	28%	22%	26%	26%
	Boomers	39%	42%	39%	38%	41%	40%	39%
	Silent/Greatest	7%	11%	5%	4%	9%	3%	6%
GENDER AND GENERATION	Millennial men	9%	11%	9%	7%	10%	11%	8%
	Millennial women	20%	16%	22%	22%	18%	20%	22%
	Gen X men	11%	14%	12%	9%	14%	10%	12%
	Gen X women	13%	7%	15%	19%	8%	16%	13%
	Boomer men	23%	29%	21%	18%	27%	22%	22%
	Boomer women	16%	13%	17%	20%	14%	17%	17%
	Silent/Greatest men	5%	10%	4%	2%	8%	2%	5%
	Silent/Greatest women	1%	1%	1%	2%	1%	2%	1%
AREA	Border States	8%	6%	10%	9%	7%	8%	8%
	Mid Atlantic	13%	16%	11%	11%	17%	11%	10%
	Midwest	25%	24%	24%	28%	23%	23%	29%
	Mountain States	3%	2%	4%	4%	2%	4%	4%
	National Capitol	5%	6%	4%	5%	5%	4%	5%
	Northeast	5%	4%	7%	3%	4%	5%	6%
	South	23%	26%	24%	19%	26%	24%	20%
	West	18%	17%	16%	22%	16%	22%	18%
	Other	0%	0%	0%	0%	0%	0%	0%
AREA COLLAPSE	West/Arizona/New Mexico	20%	18%	20%	24%	18%	26%	20%
	New England/Mid Atlantic	23%	26%	22%	18%	26%	19%	21%
	Midwest/Mountain States	28%	26%	28%	32%	25%	27%	33%
	South/Texas	29%	29%	30%	26%	31%	27%	26%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	EMPHASIZE HEALTHY FOODS			FOCUS ON HEALTHY FOODS			INCENTIVE PROGRAM		
			Total agree	Total disagree	Not sure	Total support	Total oppose	Not sure	Total support	Total oppose	Not sure
TOTAL		1000	804	100	96	796	120	84	780	123	97
AGE COLLAPSE2	Under 55	70%	69%	75%	78%	69%	73%	74%	70%	71%	75%
	55+	30%	31%	25%	22%	31%	27%	26%	30%	29%	25%
AGE AND GENDER	Men under 55	25%	25%	30%	27%	25%	25%	26%	26%	23%	24%
	Women under 55	45%	45%	44%	51%	44%	48%	48%	44%	48%	50%
	Men 55+	23%	24%	20%	20%	24%	18%	24%	24%	23%	20%
	Women 55+	6%	7%	6%	3%	7%	9%	2%	7%	6%	6%
	Don't know/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
GENERATION/AGE COLLAPSE	Millennials	30%	30%	28%	28%	31%	24%	22%	31%	26%	24%
	Gen X	25%	23%	32%	35%	23%	31%	35%	25%	20%	32%
	Boomers	39%	41%	36%	29%	39%	41%	36%	37%	52%	39%
	Silent/Greatest	7%	7%	5%	8%	7%	4%	7%	7%	3%	5%
GENDER AND GENERATION	Millennial men	9%	9%	8%	9%	10%	5%	8%	10%	7%	8%
	Millennial women	20%	21%	18%	19%	21%	18%	14%	21%	20%	16%
	Gen X men	11%	11%	15%	14%	11%	14%	13%	12%	9%	11%
	Gen X women	13%	12%	18%	20%	12%	17%	21%	13%	11%	20%
	Boomer men	23%	23%	23%	16%	23%	21%	23%	22%	28%	20%
	Boomer women	16%	17%	13%	13%	16%	20%	13%	15%	23%	19%
	Silent/Greatest men	5%	5%	4%	7%	6%	3%	6%	6%	3%	4%
	Silent/Greatest women	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%
AREA	Border States	8%	8%	9%	9%	8%	7%	6%	9%	6%	4%
	Mid Atlantic	13%	13%	16%	7%	14%	12%	6%	14%	12%	9%
	Midwest	25%	26%	15%	24%	25%	22%	28%	26%	22%	24%
	Mountain States	3%	3%	2%	4%	3%	2%	4%	3%	3%	7%
	National Capitol	5%	4%	7%	8%	4%	5%	10%	4%	6%	9%
	Northeast	5%	4%	7%	9%	5%	4%	9%	5%	3%	9%
	South	23%	23%	25%	23%	24%	23%	14%	23%	26%	16%
	West	18%	18%	20%	16%	17%	24%	23%	17%	21%	21%
	Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
AREA COLLAPSE	West/Arizona/New Mexico	20%	20%	24%	18%	19%	27%	26%	20%	23%	22%
	New England/Mid Atlantic	23%	22%	30%	24%	23%	22%	25%	23%	21%	27%
	Midwest/Mountain States	28%	29%	16%	28%	28%	24%	32%	28%	26%	31%
	South/Texas	29%	28%	30%	30%	30%	28%	17%	29%	30%	20%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	GENDER		VOTER REGISTRATION		REGION							
			Male	Female	Registered	Not registered	Border States	Mid Atlantic	Mid-west	Mountain States	National Capitol	New England	South	West
TOTAL		1000	480	510	860	131	80	130	250	30	50	50	230	180
AREA AND GENDER	West/Arizona/New Mexico men	8%	16%	0%	8%	9%	11%	0%	0%	0%	0%	0%	0%	38%
	West/Arizona/New Mexico women	12%	0%	24%	12%	12%	14%	0%	0%	0%	0%	0%	0%	62%
	New England/Mid Atlantic men	14%	29%	0%	15%	11%	0%	70%	0%	0%	47%	55%	0%	0%
	New England/Mid Atlantic women	9%	0%	17%	8%	10%	0%	30%	0%	0%	53%	45%	0%	0%
	Midwest/Mountain States men	14%	29%	0%	14%	14%	0%	0%	50%	59%	0%	0%	0%	0%
	Midwest/Mountain States women	14%	0%	27%	14%	13%	0%	0%	50%	41%	0%	0%	0%	0%
	South/Texas men	12%	25%	0%	13%	9%	29%	0%	0%	0%	0%	0%	43%	0%
	South/Texas women	17%	0%	32%	16%	22%	46%	0%	0%	0%	0%	0%	57%	0%
Q5. RACE	White	70%	77%	64%	71%	67%	70%	73%	80%	67%	71%	81%	68%	55%
	Black	14%	11%	17%	15%	10%	10%	16%	12%	10%	19%	4%	23%	7%
	Hispanic (Puerto Rican, Mexican, etc.)	15%	9%	20%	14%	16%	23%	13%	7%	21%	0%	10%	14%	27%
	Asian	5%	4%	6%	5%	9%	0%	5%	3%	2%	9%	5%	2%	15%
	Native American	2%	1%	2%	2%	1%	1%	2%	2%	2%	1%	0%	1%	3%
	Other	1%	1%	1%	1%	2%	2%	1%	0%	2%	1%	0%	1%	2%
	Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
RACE	White	65%	73%	57%	65%	61%	66%	66%	76%	63%	70%	81%	62%	47%
	Black	13%	11%	14%	13%	10%	7%	12%	11%	10%	19%	4%	21%	7%
	Hispanic	10%	6%	13%	9%	12%	18%	10%	5%	17%	0%	10%	6%	19%
	Asian	5%	4%	6%	4%	9%	0%	4%	3%	2%	9%	5%	2%	15%
	Native American	1%	0%	1%	1%	0%	0%	0%	1%	2%	0%	0%	1%	1%
	More than one race	6%	4%	9%	6%	6%	7%	7%	3%	4%	1%	0%	9%	9%
	Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Other	1%	1%	1%	1%	2%	2%	0%	0%	2%	1%	0%	1%	2%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	AREA			
			West/ Arizona/ New Mexico	New England/Mid Atlantic	Midwest/ Mountain States	South/ Texas
TOTAL		1000	204	230	280	285
AREA AND GENDER	West/Arizona/New Mexico men	8%	39%	0%	0%	0%
	West/Arizona/New Mexico women	12%	61%	0%	0%	0%
	New England/Mid Atlantic men	14%	0%	62%	0%	0%
	New England/Mid Atlantic women	9%	0%	38%	0%	0%
	Midwest/Mountain States men	14%	0%	0%	51%	0%
	Midwest/Mountain States women	14%	0%	0%	49%	0%
	South/Texas men	12%	0%	0%	0%	42%
	South/Texas women	17%	0%	0%	0%	58%
Q5. RACE	White	70%	60%	74%	78%	66%
	Black	14%	7%	14%	12%	21%
	Hispanic (Puerto Rican, Mexican, etc.)	15%	25%	10%	8%	17%
	Asian	5%	13%	6%	3%	1%
	Native American	2%	3%	2%	2%	1%
	Other	1%	2%	1%	1%	1%
	Refused	0%	0%	0%	0%	0%
RACE	White	65%	51%	70%	75%	61%
	Black	13%	7%	12%	11%	19%
	Hispanic	10%	18%	8%	6%	9%
	Asian	5%	13%	5%	3%	1%
	Native American	1%	1%	0%	1%	1%
	More than one race	6%	8%	4%	4%	8%
	Prefer not to say	0%	0%	0%	0%	0%
	Other	1%	2%	1%	1%	1%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	AREA AND GENDER							
			West/Arizona/ New Mexico men	West/Arizona/ New Mexico women	New England/ Mid Atlantic men	New England/ Mid Atlantic women	Midwest/ Mountain States men	Midwest/ Mountain States women	South/ Texas men	South/ Texas women
TOTAL		1000	77	122	141	87	141	138	121	164
AREA AND GENDER	West/Arizona/New Mexico men	8%	100%	0%	0%	0%	0%	0%	0%	0%
	West/Arizona/New Mexico women	12%	0%	100%	0%	0%	0%	0%	0%	0%
	New England/Mid Atlantic men	14%	0%	0%	100%	0%	0%	0%	0%	0%
	New England/Mid Atlantic women	9%	0%	0%	0%	100%	0%	0%	0%	0%
	Midwest/Mountain States men	14%	0%	0%	0%	0%	100%	0%	0%	0%
	Midwest/Mountain States women	14%	0%	0%	0%	0%	0%	100%	0%	0%
	South/Texas men	12%	0%	0%	0%	0%	0%	0%	100%	0%
	South/Texas women	17%	0%	0%	0%	0%	0%	0%	0%	100%
Q5. RACE	White	70%	67%	53%	82%	63%	79%	77%	75%	60%
	Black	14%	7%	7%	8%	25%	13%	11%	16%	25%
	Hispanic (Puerto Rican, Mexican, etc.)	15%	14%	33%	7%	12%	6%	10%	11%	22%
	Asian	5%	16%	12%	3%	11%	3%	3%	0%	2%
	Native American	2%	3%	3%	1%	2%	1%	2%	0%	2%
	Other	1%	1%	3%	1%	0%	1%	0%	1%	1%
	Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%
RACE	White	65%	60%	43%	81%	54%	75%	74%	71%	53%
	Black	13%	6%	7%	8%	20%	12%	10%	16%	20%
	Hispanic	10%	9%	24%	7%	8%	4%	8%	7%	11%
	Asian	5%	16%	12%	3%	10%	3%	3%	0%	2%
	Native American	1%	1%	1%	0%	0%	1%	2%	0%	1%
	More than one race	6%	7%	10%	2%	9%	4%	3%	4%	12%
	Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Other	1%	1%	3%	0%	0%	1%	0%	1%	1%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	AGE COLLAPSE			AGE AND GENDER						AGE COLL		AGE AND GENDER			
			Under 45	45-64	65+	Men under 45	Women under 45	Men 45-64	Women 45-64	Men 65+	Women 65+	Under 55	Over 55	Men under 55	Women under 55	Men 55+	Women 55+
TOTAL		1000	481	369	150	170	306	189	175	121	28	702	298	251	447	229	63
AREA AND GENDER	West/Arizona/New Mexico men	8%	5%	9%	14%	13%	0%	18%	0%	17%	0%	5%	14%	15%	0%	18%	0%
	West/Arizona/New Mexico women	12%	16%	10%	6%	0%	25%	0%	20%	0%	32%	15%	6%	0%	23%	0%	30%
	New England/Mid Atlantic men	14%	11%	14%	24%	31%	0%	27%	0%	30%	0%	11%	23%	30%	0%	29%	0%
	New England/Mid Atlantic women	9%	10%	8%	5%	0%	16%	0%	17%	0%	27%	11%	4%	0%	17%	0%	20%
	Midwest/Mountain States men	14%	10%	16%	24%	28%	0%	30%	0%	30%	0%	10%	23%	29%	0%	30%	0%
	Midwest/Mountain States women	14%	16%	15%	4%	0%	26%	0%	30%	0%	22%	18%	5%	0%	28%	0%	23%
	South/Texas men	12%	10%	13%	19%	27%	0%	24%	0%	24%	0%	9%	19%	26%	0%	24%	0%
	South/Texas women	17%	21%	16%	4%	0%	33%	0%	32%	0%	19%	21%	6%	0%	33%	0%	28%
Q5. RACE	White	70%	58%	80%	86%	60%	57%	83%	76%	92%	62%	64%	84%	64%	64%	91%	59%
	Black	14%	18%	12%	8%	18%	18%	10%	13%	4%	28%	15%	11%	17%	15%	6%	30%
	Hispanic (Puerto Rican, Mexican, etc.)	15%	23%	9%	3%	15%	26%	8%	10%	2%	7%	18%	5%	15%	20%	3%	15%
	Asian	5%	8%	2%	4%	8%	8%	2%	3%	3%	8%	6%	2%	7%	6%	1%	6%
	Native American	2%	2%	2%	1%	1%	3%	2%	2%	1%	4%	1%	3%	1%	2%	2%	5%
	Other	1%	1%	1%	0%	1%	1%	1%	2%	1%	0%	1%	1%	1%	1%	1%	2%
	Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
RACE	White	65%	52%	74%	84%	57%	49%	77%	70%	91%	55%	59%	79%	60%	58%	88%	44%
	Black	13%	15%	11%	8%	18%	14%	9%	13%	4%	26%	14%	10%	16%	12%	5%	28%
	Hispanic	10%	16%	5%	0%	13%	18%	5%	6%	0%	0%	13%	1%	12%	14%	1%	3%
	Asian	5%	7%	2%	4%	8%	7%	2%	3%	3%	8%	6%	2%	7%	6%	1%	6%
	Native American	1%	1%	0%	1%	1%	1%	0%	0%	1%	2%	1%	1%	0%	1%	0%	2%
	More than one race	6%	8%	5%	3%	3%	10%	5%	6%	2%	9%	6%	6%	4%	8%	4%	15%
	Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Other	1%	1%	1%	0%	1%	1%	1%	2%	0%	0%	1%	1%	1%	1%	1%	2%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	RACE COLLAPSE					RACE COLL		RACE AND GENDER				EDUCATION	
			White	Black	Hispanic	More than one race	Other/ prefer not to say	White	Minority	White men	White women	Minority men	Minority women	Non-college	College
TOTAL		1000	649	125	97	61	68	702	298	369	324	110	186	499	499
AREA AND GENDER	West/Arizona/New Mexico men	8%	7%	4%	7%	8%	21%	7%	9%	14%	0%	23%	0%	6%	9%
	West/Arizona/New Mexico women	12%	8%	7%	31%	20%	28%	9%	19%	0%	20%	0%	31%	13%	11%
	New England/Mid Atlantic men	14%	18%	9%	10%	4%	6%	17%	9%	31%	0%	23%	0%	11%	17%
	New England/Mid Atlantic women	9%	7%	14%	7%	12%	13%	8%	11%	0%	17%	0%	17%	9%	8%
	Midwest/Mountain States men	14%	17%	14%	6%	10%	9%	16%	10%	30%	0%	26%	0%	14%	14%
	Midwest/Mountain States women	14%	16%	11%	12%	7%	9%	15%	11%	0%	33%	0%	17%	15%	13%
	South/Texas men	12%	13%	16%	9%	7%	2%	13%	10%	24%	0%	27%	0%	12%	12%
	South/Texas women	17%	13%	27%	18%	32%	11%	14%	22%	0%	30%	0%	35%	19%	14%
Q5. RACE	White	70%	100%	0%	0%	86%	0%	100%	0%	100%	100%	0%	0%	68%	72%
	Black	14%	0%	100%	0%	25%	0%	1%	44%	1%	2%	47%	43%	17%	12%
	Hispanic (Puerto Rican, Mexican, etc.)	15%	0%	0%	100%	80%	0%	6%	35%	3%	9%	29%	38%	17%	13%
	Asian	5%	0%	0%	0%	3%	74%	0%	17%	0%	1%	18%	16%	3%	7%
	Native American	2%	0%	0%	0%	19%	10%	1%	3%	1%	2%	2%	3%	2%	2%
	Other	1%	0%	0%	0%	2%	15%	0%	4%	0%	0%	4%	3%	1%	1%
	Refused	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
RACE	White	65%	100%	0%	0%	0%	0%	93%	0%	95%	89%	0%	0%	63%	67%
	Black	13%	0%	100%	0%	0%	0%	0%	42%	0%	0%	47%	39%	15%	10%
	Hispanic	10%	0%	0%	100%	0%	0%	0%	32%	0%	0%	28%	35%	11%	8%
	Asian	5%	0%	0%	0%	0%	74%	0%	17%	0%	0%	18%	16%	3%	7%
	Native American	1%	0%	0%	0%	0%	10%	0%	2%	0%	0%	2%	3%	0%	1%
	More than one race	6%	0%	0%	0%	100%	0%	7%	3%	5%	11%	1%	4%	7%	5%
	Prefer not to say	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
	Other	1%	0%	0%	0%	0%	15%	0%	3%	0%	0%	4%	3%	1%	1%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	EDUCATION AND GENDER				MARITAL STATUS		MARITAL STATUS AND GENDER			
			Non-college men	Non-college women	College men	College women	Married or partner	Non-married	Married men	Married women	Non-married men	Non-married women
TOTAL		1000	213	278	265	232	583	416	280	303	199	207
AREA AND GENDER	West/Arizona/New Mexico men	8%	14%	0%	18%	0%	9%	6%	19%	0%	12%	0%
	West/Arizona/New Mexico women	12%	0%	24%	0%	24%	13%	11%	0%	25%	0%	22%
	New England/Mid Atlantic men	14%	26%	0%	32%	0%	14%	14%	29%	0%	29%	0%
	New England/Mid Atlantic women	9%	0%	16%	0%	18%	7%	12%	0%	13%	0%	24%
	Midwest/Mountain States men	14%	32%	0%	27%	0%	14%	15%	28%	0%	31%	0%
	Midwest/Mountain States women	14%	0%	26%	0%	28%	14%	14%	0%	27%	0%	27%
	South/Texas men	12%	27%	0%	23%	0%	11%	14%	23%	0%	28%	0%
	South/Texas women	17%	0%	34%	0%	29%	18%	14%	0%	35%	0%	28%
Q5. RACE	White	70%	74%	64%	79%	63%	75%	63%	82%	69%	70%	56%
	Black	14%	15%	18%	9%	15%	8%	22%	6%	11%	19%	25%
	Hispanic (Puerto Rican, Mexican, etc.)	15%	11%	21%	7%	19%	13%	17%	8%	17%	11%	23%
	Asian	5%	2%	5%	6%	8%	6%	4%	5%	7%	3%	6%
	Native American	2%	1%	2%	1%	2%	1%	3%	1%	2%	2%	3%
	Other	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
	Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
RACE	White	65%	71%	56%	76%	57%	72%	55%	80%	64%	64%	45%
	Black	13%	14%	16%	8%	13%	8%	19%	6%	10%	18%	21%
	Hispanic	10%	9%	13%	5%	12%	9%	10%	6%	12%	7%	13%
	Asian	5%	2%	4%	6%	8%	6%	4%	5%	6%	3%	6%
	Native American	1%	0%	1%	0%	2%	1%	1%	0%	1%	0%	1%
	More than one race	6%	4%	10%	4%	7%	4%	9%	2%	5%	6%	13%
	Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Other	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	INCOME COLLAPSE		CHILDREN		CHILDREN AND GENDER			
			Less than \$100,000	\$100,000 or more	Yes	No	Men with children	Women with children	Men without children	Women without children
TOTAL		1000	777	205	343	657	127	216	353	294
AREA AND GENDER	West/Arizona/New Mexico men	8%	6%	13%	7%	8%	19%	0%	15%	0%
	West/Arizona/New Mexico women	12%	12%	13%	14%	11%	0%	23%	0%	25%
	New England/Mid Atlantic men	14%	12%	24%	10%	16%	28%	0%	30%	0%
	New England/Mid Atlantic women	9%	9%	5%	10%	8%	0%	15%	0%	18%
	Midwest/Mountain States men	14%	15%	12%	10%	17%	27%	0%	30%	0%
	Midwest/Mountain States women	14%	15%	12%	16%	13%	0%	25%	0%	28%
	South/Texas men	12%	13%	9%	10%	13%	27%	0%	25%	0%
	South/Texas women	17%	18%	11%	23%	13%	0%	37%	0%	29%
Q5. RACE	White	70%	69%	75%	61%	75%	71%	55%	79%	70%
	Black	14%	15%	9%	15%	14%	9%	18%	12%	16%
	Hispanic (Puerto Rican, Mexican, etc.)	15%	16%	11%	23%	10%	19%	26%	5%	15%
	Asian	5%	5%	7%	7%	4%	7%	7%	3%	6%
	Native American	2%	2%	0%	1%	2%	0%	2%	2%	3%
	Other	1%	1%	1%	1%	1%	1%	1%	1%	2%
	Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%
RACE	White	65%	63%	73%	55%	70%	65%	49%	77%	62%
	Black	13%	13%	8%	14%	12%	9%	16%	12%	13%
	Hispanic	10%	10%	8%	17%	6%	13%	19%	4%	8%
	Asian	5%	5%	7%	6%	4%	7%	6%	3%	6%
	Native American	1%	1%	0%	1%	1%	0%	1%	1%	1%
	More than one race	6%	7%	3%	7%	6%	6%	7%	3%	9%
	Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Other	1%	1%	1%	0%	1%	1%	0%	1%	2%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	PARTY ID			PARTY ID AND GENDER					
			Repub- lican	Indepen- dent	Democrat	Repub- lican men	Repub- lican women	Indepen- dent men	Indepen- dent women	Democrat men	Democrat women
TOTAL		1000	374	199	373	211	163	90	106	164	204
AREA AND GENDER	West/Arizona/New Mexico men	8%	8%	10%	7%	14%	0%	23%	0%	16%	0%
	West/Arizona/New Mexico women	12%	9%	13%	15%	0%	21%	0%	24%	0%	27%
	New England/Mid Atlantic men	14%	15%	12%	16%	27%	0%	27%	0%	36%	0%
	New England/Mid Atlantic women	9%	5%	10%	10%	0%	13%	0%	19%	0%	18%
	Midwest/Mountain States men	14%	16%	13%	14%	28%	0%	28%	0%	31%	0%
	Midwest/Mountain States women	14%	16%	13%	11%	0%	37%	0%	23%	0%	20%
	South/Texas men	12%	18%	10%	8%	31%	0%	22%	0%	18%	0%
	South/Texas women	17%	13%	19%	20%	0%	29%	0%	34%	0%	35%
Q5. RACE	White	70%	88%	67%	54%	91%	85%	71%	65%	62%	46%
	Black	14%	3%	12%	27%	2%	5%	14%	10%	23%	30%
	Hispanic (Puerto Rican, Mexican, etc.)	15%	10%	20%	18%	6%	15%	12%	26%	12%	23%
	Asian	5%	3%	6%	6%	4%	2%	5%	7%	5%	6%
	Native American	2%	1%	2%	2%	1%	1%	3%	2%	1%	3%
	Other	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%
	Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
RACE	White	65%	82%	61%	49%	87%	77%	67%	57%	59%	40%
	Black	13%	3%	10%	24%	2%	4%	13%	8%	22%	27%
	Hispanic	10%	4%	14%	14%	3%	5%	9%	17%	11%	17%
	Asian	5%	3%	6%	6%	4%	2%	5%	7%	5%	6%
	Native American	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%
	More than one race	6%	7%	7%	6%	4%	10%	4%	9%	3%	8%
	Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Other	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	DIR OF US ECONOMY			DIR OF FUTURE ECONOMY		
			Gotten better	Stayed about the same	Gotten worse	Better	Worse	About the same
TOTAL		1000	347	365	241	309	262	301
AREA AND GENDER	West/Arizona/New Mexico men	8%	10%	8%	5%	9%	8%	8%
	West/Arizona/New Mexico women	12%	9%	11%	19%	9%	17%	11%
	New England/Mid Atlantic men	14%	20%	13%	9%	19%	12%	11%
	New England/Mid Atlantic women	9%	6%	9%	9%	7%	7%	10%
	Midwest/Mountain States men	14%	18%	12%	15%	15%	14%	16%
	Midwest/Mountain States women	14%	8%	17%	17%	10%	13%	16%
	South/Texas men	12%	16%	13%	7%	15%	10%	11%
	South/Texas women	17%	13%	18%	19%	15%	18%	15%
Q5. RACE	White	70%	81%	72%	56%	77%	64%	72%
	Black	14%	8%	14%	22%	9%	18%	13%
	Hispanic (Puerto Rican, Mexican, etc.)	15%	12%	15%	19%	14%	18%	13%
	Asian	5%	5%	4%	5%	5%	4%	5%
	Native American	2%	1%	2%	2%	1%	1%	2%
	Other	1%	1%	2%	1%	1%	2%	1%
	Refused	0%	0%	0%	0%	0%	0%	0%
RACE	White	65%	74%	66%	53%	70%	60%	67%
	Black	13%	8%	12%	20%	9%	16%	12%
	Hispanic	10%	6%	10%	16%	7%	13%	8%
	Asian	5%	5%	3%	5%	5%	3%	5%
	Native American	1%	0%	1%	1%	1%	1%	1%
	More than one race	6%	7%	7%	4%	7%	5%	6%
	Prefer not to say	0%	0%	0%	0%	0%	0%	0%
	Other	1%	1%	1%	1%	0%	2%	1%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	EMPHASIZE HEALTHY FOODS			FOCUS ON HEALTHY FOODS			INCENTIVE PROGRAM		
			Total agree	Total disagree	Not sure	Total support	Total oppose	Not sure	Total support	Total oppose	Not sure
TOTAL		1000	804	100	96	796	120	84	780	123	97
AREA AND GENDER	West/Arizona/New Mexico men	8%	8%	11%	5%	7%	9%	12%	8%	7%	7%
	West/Arizona/New Mexico women	12%	12%	13%	13%	11%	18%	14%	11%	16%	16%
	New England/Mid Atlantic men	14%	14%	15%	16%	15%	10%	14%	14%	12%	16%
	New England/Mid Atlantic women	9%	8%	13%	8%	8%	11%	11%	8%	9%	12%
	Midwest/Mountain States men	14%	15%	12%	14%	14%	12%	18%	14%	15%	15%
	Midwest/Mountain States women	14%	15%	5%	14%	14%	12%	13%	14%	10%	15%
	South/Texas men	12%	12%	11%	12%	13%	11%	5%	13%	12%	5%
	South/Texas women	17%	16%	19%	18%	17%	16%	12%	17%	18%	14%
Q5. RACE	White	70%	73%	51%	69%	72%	55%	74%	71%	63%	70%
	Black	14%	13%	21%	13%	13%	24%	11%	14%	17%	12%
	Hispanic (Puerto Rican, Mexican, etc.)	15%	14%	21%	12%	15%	16%	6%	15%	16%	9%
	Asian	5%	4%	7%	9%	5%	5%	11%	5%	4%	10%
	Native American	2%	2%	1%	1%	2%	3%	2%	2%	2%	1%
	Other	1%	1%	3%	1%	1%	3%	1%	1%	1%	2%
	Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
RACE	White	65%	67%	48%	66%	66%	52%	70%	65%	61%	67%
	Black	13%	12%	21%	12%	11%	23%	11%	12%	16%	12%
	Hispanic	10%	9%	17%	8%	10%	13%	3%	9%	14%	7%
	Asian	5%	4%	7%	9%	4%	5%	11%	5%	4%	10%
	Native American	1%	1%	1%	0%	1%	1%	0%	1%	1%	0%
	More than one race	6%	7%	4%	4%	7%	4%	4%	7%	3%	3%
	Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Other	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

	TOTAL	GENDER		VOTER REGISTRATION		REGION								
		Male	Female	Registered	Not registered	Border States	Mid Atlantic	Mid-west	Mountain States	National Capitol	New England	South	West	
TOTAL	1000	480	510	860	131	80	130	250	30	50	50	230	180	
RACE/WOMEN	White women	29%	0%	57%	29%	28%	29%	10%	39%	17%	34%	34%	31%	25%
	Black women	7%	0%	14%	7%	6%	7%	6%	4%	10%	14%	4%	13%	4%
	Hispanic women	6%	0%	13%	6%	10%	12%	5%	3%	10%	0%	0%	4%	16%
	Everyone else	57%	100%	16%	58%	55%	52%	79%	54%	63%	52%	61%	53%	55%
RACE COLLAPSE	White	65%	73%	57%	65%	61%	66%	66%	76%	63%	70%	81%	62%	47%
	Black	13%	11%	14%	13%	10%	7%	12%	11%	10%	19%	4%	21%	7%
	Hispanic	10%	6%	13%	9%	12%	18%	10%	5%	17%	0%	10%	6%	19%
	More than one race	6%	4%	9%	6%	6%	7%	7%	3%	4%	1%	0%	9%	9%
	Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Other	7%	5%	8%	6%	11%	2%	5%	4%	6%	10%	5%	3%	18%
RACE COLLAPSE	White	70%	77%	64%	71%	67%	70%	73%	80%	67%	71%	81%	68%	55%
	Minority	30%	23%	36%	29%	33%	30%	27%	20%	33%	29%	19%	32%	45%
	Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
GENDER AND RACE 2	White men	37%	77%	0%	37%	36%	30%	57%	39%	50%	37%	46%	33%	24%
	White women	32%	0%	64%	32%	32%	34%	16%	41%	17%	34%	34%	35%	31%
	Minority men	11%	23%	0%	12%	8%	8%	13%	11%	9%	10%	7%	11%	14%
	Minority women	19%	0%	36%	18%	25%	22%	14%	10%	24%	19%	9%	22%	30%
	Don't know/refused	1%	0%	0%	1%	0%	7%	0%	1%	0%	0%	3%	0%	0%
Q12. PARTY ID	Strong Republican	16%	18%	14%	18%	5%	21%	13%	20%	8%	16%	11%	18%	11%
	Not-so-strong Republican	12%	16%	9%	13%	8%	9%	16%	12%	14%	10%	11%	15%	9%
	Independent-lean Republican	9%	10%	9%	10%	5%	10%	5%	12%	10%	10%	5%	7%	11%
	Independent	20%	19%	21%	18%	30%	16%	18%	17%	28%	21%	24%	20%	24%
	Independent-lean Democrat	8%	7%	8%	8%	9%	11%	5%	9%	6%	6%	10%	10%	7%
	Not-so-strong Democrat	10%	9%	12%	10%	12%	12%	12%	7%	9%	2%	9%	10%	17%
	Strong Democrat	19%	17%	20%	21%	8%	14%	26%	16%	22%	30%	24%	17%	17%
	Other	3%	2%	4%	2%	12%	4%	3%	4%	0%	6%	2%	3%	2%
Refused	2%	2%	3%	1%	10%	3%	1%	3%	4%	0%	4%	1%	3%	

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	AREA			
			West/ Arizona/ New Mexico	New England/Mid Atlantic	Midwest/ Mountain States	South/ Texas
TOTAL		1000	204	230	280	285
RACE/WOMEN	White women	29%	26%	21%	37%	30%
	Black women	7%	4%	7%	5%	12%
	Hispanic women	6%	14%	3%	4%	6%
	Everyone else	57%	56%	69%	55%	52%
RACE COLLAPSE	White	65%	51%	70%	75%	61%
	Black	13%	7%	12%	11%	19%
	Hispanic	10%	18%	8%	6%	9%
	More than one race	6%	8%	4%	4%	8%
	Prefer not to say	0%	0%	0%	0%	0%
	Other	7%	16%	6%	4%	3%
RACE COLLAPSE	White	70%	60%	74%	78%	66%
	Minority	30%	40%	26%	22%	34%
	Other	0%	0%	0%	0%	0%
GENDER AND RACE 2	White men	37%	25%	50%	40%	32%
	White women	32%	32%	24%	38%	34%
	Minority men	11%	13%	11%	10%	11%
	Minority women	19%	28%	14%	11%	23%
	Don't know/refused	1%	3%	1%	1%	0%
Q12. PARTY ID	Strong Republican	16%	12%	13%	18%	19%
	Not-so-strong Republican	12%	8%	14%	12%	14%
	Independent-lean Republican	9%	12%	6%	12%	7%
	Independent	20%	22%	20%	18%	20%
	Independent-lean Democrat	8%	10%	6%	8%	8%
	Not-so-strong Democrat	10%	16%	9%	8%	11%
	Strong Democrat	19%	16%	26%	17%	16%
	Other	3%	2%	3%	3%	3%
Refused	2%	3%	2%	3%	1%	

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	AREA AND GENDER							
			West/Arizona/ New Mexico men	West/Arizona/ New Mexico women	New England/ Mid Atlantic men	New England/ Mid Atlantic women	Midwest/ Mountain States men	Midwest/ Mountain States women	South/ Texas men	South/ Texas women
TOTAL		1000	77	122	141	87	141	138	121	164
RACE/WOMEN	White women	29%	0%	43%	0%	54%	0%	74%	0%	53%
	Black women	7%	0%	7%	0%	20%	0%	10%	0%	20%
	Hispanic women	6%	0%	24%	0%	8%	0%	8%	0%	11%
	Everyone else	57%	100%	26%	100%	18%	100%	7%	100%	16%
RACE COLLAPSE	White	65%	60%	43%	81%	54%	75%	74%	71%	53%
	Black	13%	6%	7%	8%	20%	12%	10%	16%	20%
	Hispanic	10%	9%	24%	7%	8%	4%	8%	7%	11%
	More than one race	6%	7%	10%	2%	9%	4%	3%	4%	12%
	Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Other	7%	18%	16%	3%	10%	4%	5%	1%	4%
RACE COLLAPSE	White	70%	67%	53%	82%	63%	79%	77%	75%	60%
	Minority	30%	33%	47%	18%	37%	21%	23%	25%	40%
	Other	0%	0%	0%	0%	0%	0%	0%	0%	0%
GENDER AND RACE 2	White men	37%	67%	0%	82%	0%	79%	0%	75%	0%
	White women	32%	0%	53%	0%	63%	0%	77%	0%	60%
	Minority men	11%	33%	0%	18%	0%	21%	0%	25%	0%
	Minority women	19%	0%	47%	0%	37%	0%	23%	0%	40%
	Don't know/refused	1%	0%	0%	0%	0%	0%	0%	0%	0%
Q12. PARTY ID	Strong Republican	16%	17%	9%	16%	10%	18%	19%	24%	15%
	Not-so-strong Republican	12%	14%	5%	18%	8%	11%	14%	21%	9%
	Independent-lean Republican	9%	7%	15%	6%	6%	14%	11%	10%	4%
	Independent	20%	27%	21%	17%	23%	18%	18%	17%	22%
	Independent-lean Democrat	8%	6%	8%	8%	5%	9%	8%	7%	10%
	Not-so-strong Democrat	10%	11%	19%	10%	7%	9%	6%	8%	13%
	Strong Democrat	19%	16%	17%	24%	31%	18%	15%	10%	21%
	Other	3%	1%	2%	0%	9%	2%	5%	3%	3%
Refused	2%	1%	4%	2%	1%	2%	4%	1%	2%	

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

	TOTAL	AGE COLLAPSE			AGE AND GENDER						AGE COLL		AGE AND GENDER				
		Under 45	45-64	65+	Men under 45	Women under 45	Men 45-64	Women 45-64	Men 65+	Women 65+	Under 55	Over 55	Men under 55	Women under 55	Men 55+	Women 55+	
TOTAL	1000	481	369	150	170	306	189	175	121	28	702	298	251	447	229	63	
RACE/WOMEN	White women	29%	31%	33%	10%	0%	49%	0%	70%	0%	55%	37%	9%	0%	58%	0%	44%
	Black women	7%	9%	6%	5%	0%	14%	0%	13%	0%	26%	8%	6%	0%	12%	0%	28%
	Hispanic women	6%	11%	3%	0%	0%	18%	0%	6%	0%	0%	9%	1%	0%	14%	0%	3%
	Everyone else	57%	49%	58%	85%	100%	19%	100%	11%	100%	19%	46%	84%	100%	15%	100%	25%
RACE COLLAPSE	White	65%	52%	74%	84%	57%	49%	77%	70%	91%	55%	59%	79%	60%	58%	88%	44%
	Black	13%	15%	11%	8%	18%	14%	9%	13%	4%	26%	14%	10%	16%	12%	5%	28%
	Hispanic	10%	16%	5%	0%	13%	18%	5%	6%	0%	0%	13%	1%	12%	14%	1%	3%
	More than one race	6%	8%	5%	3%	3%	10%	5%	6%	2%	9%	6%	6%	4%	8%	4%	15%
	Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Other	7%	9%	4%	5%	10%	9%	3%	5%	3%	11%	8%	4%	8%	8%	3%	10%
RACE COLLAPSE	White	70%	58%	80%	86%	60%	57%	83%	76%	92%	62%	64%	84%	64%	64%	91%	59%
	Minority	30%	42%	20%	14%	40%	43%	17%	24%	8%	38%	36%	16%	36%	36%	9%	41%
	Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
GENDER AND RACE 2	White men	37%	21%	42%	75%	60%	0%	83%	0%	92%	0%	23%	70%	64%	0%	91%	0%
	White women	32%	36%	36%	12%	0%	57%	0%	76%	0%	62%	41%	13%	0%	64%	0%	59%
	Minority men	11%	14%	9%	6%	40%	0%	17%	0%	8%	0%	13%	7%	36%	0%	9%	0%
	Minority women	19%	28%	11%	7%	0%	43%	0%	24%	0%	38%	23%	9%	0%	36%	0%	41%
	Don't know/refused	1%	1%	1%	0%	0%	0%	0%	0%	0%	0%	1%	2%	0%	0%	0%	0%
Q12. PARTY ID	Strong Republican	16%	15%	15%	20%	16%	15%	18%	14%	23%	9%	16%	17%	17%	15%	20%	6%
	Not-so-strong Republican	12%	11%	14%	13%	15%	8%	19%	10%	13%	13%	11%	15%	16%	9%	16%	11%
	Independent-lean Republican	9%	7%	9%	16%	7%	8%	8%	10%	16%	15%	8%	11%	8%	9%	11%	12%
	Independent	20%	21%	20%	16%	19%	21%	21%	20%	15%	22%	21%	18%	18%	22%	20%	15%
	Independent-lean Democrat	8%	9%	7%	6%	10%	9%	6%	6%	6%	8%	8%	8%	9%	8%	5%	10%
	Not-so-strong Democrat	10%	12%	9%	11%	11%	12%	7%	11%	11%	9%	11%	10%	10%	11%	9%	15%
	Strong Democrat	19%	19%	20%	17%	18%	19%	17%	23%	16%	21%	19%	18%	18%	19%	16%	26%
	Other	3%	3%	4%	1%	1%	4%	3%	5%	0%	3%	4%	2%	2%	5%	1%	3%
Refused	2%	3%	2%	1%	1%	4%	2%	2%	1%	0%	3%	1%	2%	3%	2%	1%	

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		RACE COLLAPSE					RACE COLL		RACE AND GENDER				EDUCATION		
		TOTAL	White	Black	Hispanic	More than one race	Other/ prefer not to say	White	Minority	White men	White women	Minority men	Minority women	Non-college	College
TOTAL		1000	649	125	97	61	68	702	298	369	324	110	186	499	499
RACE/WOMEN	White women	29%	44%	0%	0%	0%	0%	41%	0%	0%	89%	0%	0%	31%	26%
	Black women	7%	0%	58%	0%	0%	0%	0%	25%	0%	0%	0%	39%	9%	6%
	Hispanic women	6%	0%	0%	66%	0%	0%	0%	22%	0%	0%	0%	35%	7%	6%
	Everyone else	57%	56%	42%	34%	100%	100%	59%	54%	100%	11%	100%	26%	53%	62%
RACE COLLAPSE	White	65%	100%	0%	0%	0%	0%	93%	0%	95%	89%	0%	0%	63%	67%
	Black	13%	0%	100%	0%	0%	0%	0%	42%	0%	0%	47%	39%	15%	10%
	Hispanic	10%	0%	0%	100%	0%	0%	0%	32%	0%	0%	28%	35%	11%	8%
	More than one race	6%	0%	0%	0%	100%	0%	7%	3%	5%	11%	1%	4%	7%	5%
	Prefer not to say	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
	Other	7%	0%	0%	0%	0%	99%	0%	23%	0%	0%	24%	22%	4%	9%
RACE COLLAPSE	White	70%	100%	0%	0%	86%	0%	100%	0%	100%	100%	0%	0%	68%	72%
	Minority	30%	0%	100%	100%	14%	100%	0%	100%	0%	0%	100%	100%	32%	28%
	Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
GENDER AND RACE 2	White men	37%	54%	0%	0%	28%	0%	53%	0%	100%	0%	0%	0%	32%	42%
	White women	32%	44%	0%	0%	58%	0%	46%	0%	0%	100%	0%	0%	36%	29%
	Minority men	11%	0%	42%	32%	1%	39%	0%	37%	0%	0%	100%	0%	11%	11%
	Minority women	19%	0%	58%	66%	13%	60%	0%	62%	0%	0%	0%	100%	20%	17%
	Don't know/refused	1%	1%	0%	2%	0%	1%	1%	1%	0%	0%	0%	0%	2%	0%
Q12. PARTY ID	Strong Republican	16%	20%	7%	6%	11%	13%	20%	8%	21%	18%	8%	7%	15%	17%
	Not-so-strong Republican	12%	17%	0%	4%	13%	6%	16%	4%	19%	13%	5%	2%	11%	14%
	Independent-lean Republican	9%	11%	1%	5%	17%	6%	12%	3%	11%	12%	4%	3%	7%	12%
	Independent	20%	19%	17%	29%	22%	23%	19%	22%	17%	21%	23%	20%	20%	19%
	Independent-lean Democrat	8%	8%	7%	7%	7%	11%	8%	8%	8%	7%	6%	9%	8%	8%
	Not-so-strong Democrat	10%	7%	21%	18%	7%	17%	7%	18%	7%	7%	16%	20%	11%	10%
	Strong Democrat	19%	13%	44%	30%	20%	10%	13%	31%	12%	15%	34%	30%	21%	17%
	Other	3%	3%	3%	0%	2%	7%	3%	3%	1%	5%	2%	3%	5%	1%
Refused	2%	2%	1%	3%	0%	6%	2%	3%	2%	2%	0%	5%	2%	2%	

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	EDUCATION AND GENDER				MARITAL STATUS		MARITAL STATUS AND GENDER			
			Non-college men	Non-college women	College men	College women	Married or partner	Non-married	Married men	Married women	Non-married men	Non-married women
TOTAL		1000	213	278	265	232	583	416	280	303	199	207
RACE/WOMEN	White women	29%	0%	56%	0%	57%	33%	23%	0%	64%	0%	45%
	Black women	7%	0%	16%	0%	13%	5%	11%	0%	10%	0%	21%
	Hispanic women	6%	0%	13%	0%	12%	6%	6%	0%	12%	0%	13%
	Everyone else	57%	100%	15%	100%	18%	55%	60%	100%	14%	100%	21%
RACE COLLAPSE	White	65%	71%	56%	76%	57%	72%	55%	80%	64%	64%	45%
	Black	13%	14%	16%	8%	13%	8%	19%	6%	10%	18%	21%
	Hispanic	10%	9%	13%	5%	12%	9%	10%	6%	12%	7%	13%
	More than one race	6%	4%	10%	4%	7%	4%	9%	2%	5%	6%	13%
	Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Other	7%	3%	6%	8%	11%	7%	6%	6%	8%	5%	8%
RACE COLLAPSE	White	70%	74%	64%	79%	63%	75%	63%	82%	69%	70%	56%
	Minority	30%	26%	36%	21%	37%	25%	37%	18%	31%	30%	44%
	Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
GENDER AND RACE 2	White men	37%	74%	0%	79%	0%	39%	33%	82%	0%	70%	0%
	White women	32%	0%	64%	0%	63%	36%	28%	0%	69%	0%	56%
	Minority men	11%	26%	0%	21%	0%	9%	14%	18%	0%	30%	0%
	Minority women	19%	0%	36%	0%	37%	16%	22%	0%	31%	0%	44%
	Don't know/refused	1%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%
Q12. PARTY ID	Strong Republican	16%	18%	14%	19%	14%	19%	12%	23%	15%	12%	12%
	Not-so-strong Republican	12%	13%	9%	18%	9%	13%	11%	17%	9%	14%	8%
	Independent-lean Republican	9%	7%	7%	12%	12%	12%	6%	11%	12%	8%	4%
	Independent	20%	17%	23%	20%	18%	19%	22%	17%	21%	22%	21%
	Independent-lean Democrat	8%	7%	7%	8%	9%	7%	9%	7%	8%	8%	9%
	Not-so-strong Democrat	10%	10%	11%	9%	12%	10%	12%	8%	11%	11%	13%
	Strong Democrat	19%	22%	20%	14%	21%	15%	24%	14%	16%	22%	26%
	Other	3%	2%	7%	1%	2%	3%	4%	1%	4%	3%	5%
Refused	2%	2%	3%	1%	3%	3%	1%	2%	3%	1%	2%	

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	INCOME COLLAPSE		CHILDREN		CHILDREN AND GENDER			
			Less than \$100,000	\$100,000 or more	Yes	No	Men with children	Women with children	Men without children	Women without children
TOTAL		1000	777	205	343	657	127	216	353	294
RACE/WOMEN	White women	29%	30%	25%	31%	28%	0%	49%	0%	62%
	Black women	7%	8%	5%	10%	6%	0%	16%	0%	13%
	Hispanic women	6%	7%	7%	12%	4%	0%	19%	0%	8%
	Everyone else	57%	56%	63%	47%	63%	100%	15%	100%	17%
RACE COLLAPSE	White	65%	63%	73%	55%	70%	65%	49%	77%	62%
	Black	13%	13%	8%	14%	12%	9%	16%	12%	13%
	Hispanic	10%	10%	8%	17%	6%	13%	19%	4%	8%
	More than one race	6%	7%	3%	7%	6%	6%	7%	3%	9%
	Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Other	7%	6%	8%	8%	6%	7%	8%	5%	8%
RACE COLLAPSE	White	70%	69%	75%	61%	75%	71%	55%	79%	70%
	Minority	30%	31%	25%	39%	25%	29%	45%	21%	30%
	Other	0%	0%	0%	0%	0%	0%	0%	0%	0%
GENDER AND RACE 2	White men	37%	34%	49%	26%	42%	71%	0%	79%	0%
	White women	32%	34%	26%	35%	31%	0%	55%	0%	70%
	Minority men	11%	11%	9%	11%	11%	29%	0%	21%	0%
	Minority women	19%	19%	16%	28%	14%	0%	45%	0%	30%
	Don't know/refused	1%	1%	0%	0%	2%	0%	0%	0%	0%
Q12. PARTY ID	Strong Republican	16%	15%	21%	19%	14%	19%	19%	18%	10%
	Not-so-strong Republican	12%	10%	19%	13%	12%	20%	9%	15%	9%
	Independent-lean Republican	9%	9%	10%	9%	9%	11%	7%	9%	10%
	Independent	20%	20%	20%	20%	20%	18%	21%	19%	21%
	Independent-lean Democrat	8%	9%	5%	7%	9%	8%	6%	7%	9%
	Not-so-strong Democrat	10%	11%	7%	11%	10%	7%	13%	10%	10%
	Strong Democrat	19%	19%	16%	17%	20%	15%	18%	18%	22%
	Other	3%	3%	1%	3%	3%	1%	4%	2%	5%
Refused	2%	3%	0%	3%	2%	1%	4%	2%	2%	

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	PARTY ID			PARTY ID AND GENDER					
			Repub- lican	Indepen- dent	Democrat	Repub- lican men	Repub- lican women	Indepen- dent men	Indepen- dent women	Democrat men	Democrat women
TOTAL		1000	374	199	373	211	163	90	106	164	204
RACE/WOMEN	White women	29%	33%	30%	22%	0%	77%	0%	57%	0%	40%
	Black women	7%	2%	4%	14%	0%	4%	0%	8%	0%	27%
	Hispanic women	6%	2%	9%	9%	0%	5%	0%	17%	0%	17%
	Everyone else	57%	63%	56%	54%	100%	14%	100%	17%	100%	16%
RACE COLLAPSE	White	65%	82%	61%	49%	87%	77%	67%	57%	59%	40%
	Black	13%	3%	10%	24%	2%	4%	13%	8%	22%	27%
	Hispanic	10%	4%	14%	14%	3%	5%	9%	17%	11%	17%
	More than one race	6%	7%	7%	6%	4%	10%	4%	9%	3%	8%
	Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Other	7%	4%	8%	7%	5%	4%	7%	8%	6%	8%
RACE COLLAPSE	White	70%	88%	67%	54%	91%	85%	71%	65%	62%	46%
	Minority	30%	12%	33%	46%	9%	15%	29%	35%	38%	54%
	Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
GENDER AND RACE 2	White men	37%	51%	32%	27%	91%	0%	71%	0%	62%	0%
	White women	32%	37%	35%	25%	0%	85%	0%	65%	0%	46%
	Minority men	11%	5%	13%	17%	9%	0%	29%	0%	38%	0%
	Minority women	19%	6%	19%	30%	0%	15%	0%	35%	0%	54%
	Don't know/refused	1%	0%	1%	2%	0%	0%	0%	0%	0%	0%
Q12. PARTY ID	Strong Republican	16%	43%	0%	0%	42%	44%	0%	0%	0%	0%
	Not-so-strong Republican	12%	33%	0%	0%	36%	28%	0%	0%	0%	0%
	Independent-lean Republican	9%	25%	0%	0%	22%	28%	0%	0%	0%	0%
	Independent	20%	0%	100%	0%	0%	0%	100%	100%	0%	0%
	Independent-lean Democrat	8%	0%	0%	22%	0%	0%	0%	0%	22%	20%
	Not-so-strong Democrat	10%	0%	0%	28%	0%	0%	0%	0%	28%	29%
	Strong Democrat	19%	0%	0%	50%	0%	0%	0%	0%	51%	51%
	Other	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Refused	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	DIR OF US ECONOMY			DIR OF FUTURE ECONOMY		
			Gotten better	Stayed about the same	Gotten worse	Better	Worse	About the same
TOTAL		1000	347	365	241	309	262	301
RACE/WOMEN	White women	29%	24%	32%	30%	25%	27%	33%
	Black women	7%	4%	6%	14%	5%	9%	7%
	Hispanic women	6%	2%	7%	12%	3%	10%	5%
	Everyone else	57%	70%	55%	45%	66%	54%	55%
RACE COLLAPSE	White	65%	74%	66%	53%	70%	60%	67%
	Black	13%	8%	12%	20%	9%	16%	12%
	Hispanic	10%	6%	10%	16%	7%	13%	8%
	More than one race	6%	7%	7%	4%	7%	5%	6%
	Prefer not to say	0%	0%	0%	0%	0%	0%	0%
	Other	7%	6%	5%	7%	6%	6%	7%
RACE COLLAPSE	White	70%	81%	72%	56%	77%	64%	72%
	Minority	30%	19%	28%	44%	23%	36%	28%
	Other	0%	0%	0%	0%	0%	0%	0%
GENDER AND RACE 2	White men	37%	53%	34%	23%	47%	31%	36%
	White women	32%	28%	36%	32%	30%	31%	36%
	Minority men	11%	11%	11%	13%	11%	13%	11%
	Minority women	19%	8%	17%	31%	12%	23%	17%
	Don't know/refused	1%	0%	2%	1%	0%	3%	0%
Q12. PARTY ID	Strong Republican	16%	31%	11%	4%	36%	4%	10%
	Not-so-strong Republican	12%	18%	12%	5%	17%	6%	13%
	Independent-lean Republican	9%	14%	8%	6%	13%	6%	9%
	Independent	20%	16%	23%	18%	16%	20%	20%
	Independent-lean Democrat	8%	3%	11%	13%	2%	16%	10%
	Not-so-strong Democrat	10%	6%	10%	17%	5%	12%	14%
	Strong Democrat	19%	11%	19%	30%	11%	32%	16%
	Other	3%	0%	3%	5%	0%	5%	4%
Refused	2%	0%	3%	2%	0%	1%	4%	

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	EMPHASIZE HEALTHY FOODS			FOCUS ON HEALTHY FOODS			INCENTIVE PROGRAM		
			Total agree	Total disagree	Not sure	Total support	Total oppose	Not sure	Total support	Total oppose	Not sure
TOTAL		1000	804	100	96	796	120	84	780	123	97
RACE/WOMEN	White women	29%	30%	22%	31%	29%	28%	31%	28%	32%	31%
	Black women	7%	7%	11%	7%	6%	14%	6%	7%	8%	9%
	Hispanic women	6%	6%	8%	6%	7%	8%	3%	7%	7%	5%
	Everyone else	57%	57%	59%	57%	58%	50%	60%	58%	52%	56%
RACE COLLAPSE	White	65%	67%	48%	66%	66%	52%	70%	65%	61%	67%
	Black	13%	12%	21%	12%	11%	23%	11%	12%	16%	12%
	Hispanic	10%	9%	17%	8%	10%	13%	3%	9%	14%	7%
	More than one race	6%	7%	4%	4%	7%	4%	4%	7%	3%	3%
	Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Other	7%	6%	10%	10%	6%	8%	12%	6%	6%	12%
RACE COLLAPSE	White	70%	73%	51%	69%	72%	55%	74%	71%	63%	70%
	Minority	30%	27%	49%	31%	28%	45%	26%	29%	37%	30%
	Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
GENDER AND RACE 2	White men	37%	38%	26%	35%	38%	25%	40%	38%	29%	35%
	White women	32%	33%	25%	32%	33%	30%	33%	32%	34%	33%
	Minority men	11%	10%	22%	11%	10%	18%	10%	10%	17%	8%
	Minority women	19%	18%	24%	21%	18%	27%	16%	18%	20%	23%
	Don't know/refused	1%	1%	2%	1%	1%	1%	1%	1%	0%	2%
Q12. PARTY ID	Strong Republican	16%	17%	8%	16%	18%	7%	12%	17%	14%	12%
	Not-so-strong Republican	12%	13%	9%	9%	13%	9%	8%	12%	13%	11%
	Independent-lean Republican	9%	10%	6%	6%	11%	4%	1%	9%	11%	5%
	Independent	20%	18%	35%	19%	17%	32%	26%	19%	22%	29%
	Independent-lean Democrat	8%	8%	8%	6%	8%	8%	12%	9%	6%	5%
	Not-so-strong Democrat	10%	11%	10%	8%	11%	8%	8%	11%	12%	5%
	Strong Democrat	19%	19%	15%	19%	18%	23%	16%	19%	17%	17%
	Other	3%	3%	3%	4%	3%	4%	4%	3%	3%	3%
Refused	2%	1%	5%	13%	1%	5%	12%	1%	3%	12%	

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	GENDER		VOTER REGISTRATION		REGION							
			Male	Female	Registered	Not registered	Border States	Mid Atlantic	Mid-west	Mountain States	National Capitol	New England	South	West
TOTAL		1000	480	510	860	131	80	130	250	30	50	50	230	180
PARTY ID COLLAPSE 3-1-3	Republican	37%	44%	32%	41%	18%	39%	34%	44%	31%	36%	28%	39%	31%
	Independent	20%	19%	21%	18%	30%	16%	18%	17%	28%	21%	24%	20%	24%
	Democrat	37%	34%	40%	39%	30%	37%	43%	32%	37%	38%	43%	37%	40%
	Other/refused	5%	3%	7%	2%	22%	8%	5%	7%	4%	6%	5%	4%	4%
PARTY ID AND GENDER	Republican men	21%	44%	0%	23%	12%	22%	29%	21%	22%	21%	17%	23%	14%
	Republican women	16%	0%	32%	18%	6%	18%	6%	23%	9%	15%	11%	16%	17%
	Independent men	9%	19%	0%	8%	14%	7%	11%	10%	5%	10%	10%	7%	11%
	Independent women	11%	0%	21%	10%	16%	10%	7%	7%	23%	11%	11%	13%	13%
	Democratic men	16%	34%	0%	17%	11%	8%	29%	17%	28%	17%	25%	11%	13%
	Democratic women	20%	0%	40%	21%	18%	22%	14%	15%	9%	21%	18%	25%	28%
	Other	6%	3%	7%	3%	22%	15%	5%	7%	4%	6%	8%	4%	4%
PARTY ID COLLAPSE 2-3-2	Republican	28%	34%	23%	31%	13%	29%	29%	32%	22%	26%	23%	33%	20%
	Independent	37%	36%	38%	36%	45%	38%	28%	38%	43%	37%	39%	37%	42%
	Democrat	29%	27%	32%	31%	20%	25%	38%	23%	31%	32%	33%	27%	34%
	Other/refused	5%	3%	7%	2%	22%	8%	5%	7%	4%	6%	5%	4%	4%
PARTY ID AND GENDER2	Republican men	17%	34%	0%	18%	8%	15%	24%	15%	12%	16%	15%	19%	12%
	Republican women	12%	0%	23%	13%	5%	14%	5%	17%	9%	10%	8%	13%	8%
	Independent men	17%	36%	0%	17%	22%	15%	18%	20%	20%	21%	19%	14%	15%
	Independent women	19%	0%	38%	19%	23%	16%	10%	18%	23%	16%	17%	22%	27%
	Democratic men	13%	27%	0%	14%	8%	6%	26%	13%	22%	10%	17%	8%	11%
	Democratic women	16%	0%	32%	17%	13%	19%	12%	11%	9%	21%	15%	19%	23%
	Other	6%	3%	7%	3%	22%	15%	5%	7%	4%	6%	8%	4%	4%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	AREA			
			West/ Arizona/ New Mexico	New England/Mid Atlantic	Midwest/ Mountain States	South/ Texas
TOTAL		1000	204	230	280	285
PARTY ID COLLAPSE 3-1-3	Republican	37%	31%	33%	43%	40%
	Independent	20%	22%	20%	18%	20%
	Democrat	37%	42%	42%	33%	36%
	Other/refused	5%	5%	5%	6%	5%
PARTY ID AND GENDER	Republican men	21%	14%	24%	21%	23%
	Republican women	16%	17%	9%	22%	16%
	Independent men	9%	10%	10%	9%	7%
	Independent women	11%	12%	9%	9%	13%
	Democratic men	16%	12%	25%	18%	10%
	Democratic women	20%	26%	16%	14%	25%
	Other	6%	7%	6%	7%	5%
PARTY ID COLLAPSE 2-3-2	Republican	28%	20%	27%	31%	33%
	Independent	37%	44%	33%	38%	35%
	Democrat	29%	32%	35%	24%	27%
	Other/refused	5%	5%	5%	6%	5%
PARTY ID AND GENDER2	Republican men	17%	12%	20%	14%	19%
	Republican women	12%	8%	7%	16%	14%
	Independent men	17%	15%	19%	20%	14%
	Independent women	19%	26%	13%	18%	21%
	Democratic men	13%	10%	21%	14%	7%
	Democratic women	16%	22%	15%	10%	20%
	Other	6%	7%	6%	7%	5%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	AREA AND GENDER							
			West/Arizona/ New Mexico men	West/Arizona/ New Mexico women	New England/ Mid Atlantic men	New England/ Mid Atlantic women	Midwest/ Mountain States men	Midwest/ Mountain States women	South/ Texas men	South/ Texas women
TOTAL		1000	77	122	141	87	141	138	121	164
PARTY ID COLLAPSE 3-1-3	Republican	37%	38%	29%	40%	24%	42%	44%	55%	29%
	Independent	20%	27%	21%	17%	23%	18%	18%	17%	22%
	Democrat	37%	33%	44%	41%	43%	36%	29%	24%	44%
	Other/refused	5%	3%	6%	2%	10%	4%	9%	4%	5%
PARTY ID AND GENDER	Republican men	21%	38%	0%	40%	0%	42%	0%	55%	0%
	Republican women	16%	0%	29%	0%	24%	0%	44%	0%	29%
	Independent men	9%	27%	0%	17%	0%	18%	0%	17%	0%
	Independent women	11%	0%	21%	0%	23%	0%	18%	0%	22%
	Democratic men	16%	33%	0%	41%	0%	36%	0%	24%	0%
	Democratic women	20%	0%	44%	0%	43%	0%	29%	0%	44%
	Other	6%	3%	6%	2%	10%	4%	9%	4%	5%
PARTY ID COLLAPSE 2-3-2	Republican	28%	31%	14%	33%	18%	29%	33%	45%	24%
	Independent	37%	39%	44%	31%	34%	40%	37%	34%	36%
	Democrat	29%	27%	36%	34%	38%	27%	21%	17%	34%
	Other/refused	5%	3%	6%	2%	10%	4%	9%	4%	5%
PARTY ID AND GENDER2	Republican men	17%	31%	0%	33%	0%	29%	0%	45%	0%
	Republican women	12%	0%	14%	0%	18%	0%	33%	0%	24%
	Independent men	17%	39%	0%	31%	0%	40%	0%	34%	0%
	Independent women	19%	0%	44%	0%	34%	0%	37%	0%	36%
	Democratic men	13%	27%	0%	34%	0%	27%	0%	17%	0%
	Democratic women	16%	0%	36%	0%	38%	0%	21%	0%	34%
	Other	6%	3%	6%	2%	10%	4%	9%	4%	5%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

	TOTAL	AGE COLLAPSE			AGE AND GENDER						AGE COLL		AGE AND GENDER				
		Under 45	45-64	65+	Men under 45	Women under 45	Men 45-64	Women 45-64	Men 65+	Women 65+	Under 55	Over 55	Men under 55	Women under 55	Men 55+	Women 55+	
TOTAL	1000	481	369	150	170	306	189	175	121	28	702	298	251	447	229	63	
PARTY ID COLLAPSE 3-1-3	Republican	37%	33%	39%	49%	38%	31%	44%	33%	52%	38%	35%	43%	41%	32%	47%	29%
	Independent	20%	21%	20%	16%	19%	21%	21%	20%	15%	22%	21%	18%	18%	22%	20%	15%
	Democrat	37%	40%	35%	34%	40%	40%	30%	39%	33%	38%	38%	36%	38%	38%	30%	51%
	Other/refused	5%	6%	6%	1%	3%	8%	5%	7%	1%	3%	6%	3%	3%	8%	3%	5%
PARTY ID AND GENDER	Republican men	21%	13%	23%	42%	38%	0%	44%	0%	52%	0%	15%	36%	41%	0%	47%	0%
	Republican women	16%	19%	16%	7%	0%	31%	0%	33%	0%	38%	21%	6%	0%	32%	0%	29%
	Independent men	9%	7%	11%	12%	19%	0%	21%	0%	15%	0%	6%	15%	18%	0%	20%	0%
	Independent women	11%	14%	10%	4%	0%	21%	0%	20%	0%	22%	14%	3%	0%	22%	0%	15%
	Democratic men	16%	14%	15%	26%	40%	0%	30%	0%	33%	0%	14%	23%	38%	0%	30%	0%
	Democratic women	20%	26%	19%	7%	0%	40%	0%	39%	0%	38%	24%	11%	0%	38%	0%	51%
	Other	6%	7%	7%	1%	3%	8%	5%	7%	1%	3%	7%	5%	3%	8%	3%	5%
PARTY ID COLLAPSE 2-3-2	Republican	28%	26%	30%	33%	32%	23%	36%	23%	36%	22%	27%	32%	33%	24%	36%	17%
	Independent	37%	38%	36%	39%	36%	38%	35%	36%	37%	45%	37%	37%	36%	38%	36%	37%
	Democrat	29%	31%	28%	27%	30%	31%	24%	33%	27%	30%	30%	28%	28%	31%	25%	42%
	Other/refused	5%	6%	6%	1%	3%	8%	5%	7%	1%	3%	6%	3%	3%	8%	3%	5%
PARTY ID AND GENDER2	Republican men	17%	11%	18%	29%	32%	0%	36%	0%	36%	0%	12%	28%	33%	0%	36%	0%
	Republican women	12%	15%	11%	4%	0%	23%	0%	23%	0%	22%	15%	4%	0%	24%	0%	17%
	Independent men	17%	13%	18%	30%	36%	0%	35%	0%	37%	0%	13%	28%	36%	0%	36%	0%
	Independent women	19%	24%	17%	8%	0%	38%	0%	36%	0%	45%	24%	8%	0%	38%	0%	37%
	Democratic men	13%	11%	12%	22%	30%	0%	24%	0%	27%	0%	10%	19%	28%	0%	25%	0%
	Democratic women	16%	20%	16%	6%	0%	31%	0%	33%	0%	30%	19%	9%	0%	31%	0%	42%
	Other	6%	7%	7%	1%	3%	8%	5%	7%	1%	3%	7%	5%	3%	8%	3%	5%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		RACE COLLAPSE					RACE COLL		RACE AND GENDER				EDUCATION		
		TOTAL	White	Black	His-panic	More than one race	Other/ prefer not to say	White	Minority	White men	White women	Minority men	Minority women	Non-college	College
TOTAL		1000	649	125	97	61	68	702	298	369	324	110	186	499	499
PARTY ID COLLAPSE 3-1-3	Republican	37%	48%	8%	14%	41%	26%	47%	15%	52%	43%	18%	13%	33%	42%
	Independent	20%	19%	17%	29%	22%	23%	19%	22%	17%	21%	23%	20%	20%	19%
	Democrat	37%	28%	71%	54%	35%	38%	29%	58%	27%	29%	56%	60%	39%	36%
	Other/refused	5%	5%	4%	3%	2%	14%	5%	6%	3%	7%	2%	8%	7%	3%
PARTY ID AND GENDER	Republican men	21%	28%	3%	6%	14%	15%	27%	7%	52%	0%	18%	0%	17%	25%
	Republican women	16%	19%	5%	8%	26%	11%	20%	8%	0%	43%	0%	13%	16%	16%
	Independent men	9%	9%	9%	8%	7%	9%	9%	9%	17%	0%	23%	0%	7%	11%
	Independent women	11%	9%	7%	19%	15%	13%	10%	13%	0%	21%	0%	20%	13%	9%
	Democratic men	16%	15%	28%	18%	7%	14%	14%	21%	27%	0%	56%	0%	17%	16%
	Democratic women	20%	12%	43%	36%	28%	24%	13%	37%	0%	29%	0%	60%	21%	19%
	Other	6%	6%	4%	4%	2%	15%	6%	6%	3%	7%	2%	8%	9%	4%
PARTY ID COLLAPSE 2-3-2	Republican	28%	37%	7%	9%	23%	19%	36%	11%	41%	31%	14%	10%	26%	30%
	Independent	37%	38%	25%	40%	46%	40%	39%	33%	37%	41%	33%	33%	35%	39%
	Democrat	29%	20%	64%	48%	28%	27%	20%	50%	20%	22%	50%	50%	31%	27%
	Other/refused	5%	5%	4%	3%	2%	14%	5%	6%	3%	7%	2%	8%	7%	3%
PARTY ID AND GENDER2	Republican men	17%	22%	3%	3%	9%	11%	21%	5%	41%	0%	14%	0%	14%	19%
	Republican women	12%	14%	4%	6%	14%	9%	14%	6%	0%	31%	0%	10%	13%	11%
	Independent men	17%	19%	12%	10%	15%	16%	19%	12%	37%	0%	33%	0%	13%	21%
	Independent women	19%	18%	12%	29%	32%	23%	19%	20%	0%	41%	0%	33%	20%	18%
	Democratic men	13%	11%	25%	18%	4%	10%	10%	19%	20%	0%	50%	0%	14%	12%
	Democratic women	16%	9%	39%	29%	24%	17%	10%	31%	0%	22%	0%	50%	17%	15%
	Other	6%	6%	4%	4%	2%	15%	6%	6%	3%	7%	2%	8%	9%	4%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	EDUCATION AND GENDER				MARITAL STATUS		MARITAL STATUS AND GENDER			
			Non-college men	Non-college women	College men	College women	Married or partner	Non-married	Married men	Married women	Non-married men	Non-married women
TOTAL		1000	213	278	265	232	583	416	280	303	199	207
PARTY ID COLLAPSE 3-1-3	Republican	37%	39%	29%	48%	35%	44%	29%	51%	37%	34%	25%
	Independent	20%	17%	23%	20%	18%	19%	22%	17%	21%	22%	21%
	Democrat	37%	40%	38%	30%	42%	32%	45%	29%	35%	41%	47%
	Other/refused	5%	4%	9%	2%	5%	5%	5%	3%	8%	3%	7%
PARTY ID AND GENDER	Republican men	21%	39%	0%	48%	0%	25%	16%	51%	0%	34%	0%
	Republican women	16%	0%	29%	0%	35%	19%	12%	0%	37%	0%	25%
	Independent men	9%	17%	0%	20%	0%	8%	10%	17%	0%	22%	0%
	Independent women	11%	0%	23%	0%	18%	11%	11%	0%	21%	0%	21%
	Democratic men	16%	40%	0%	30%	0%	14%	20%	29%	0%	41%	0%
	Democratic women	20%	0%	38%	0%	42%	18%	24%	0%	35%	0%	47%
	Other	6%	4%	9%	2%	5%	6%	7%	3%	8%	3%	7%
PARTY ID COLLAPSE 2-3-2	Republican	28%	32%	23%	36%	23%	32%	23%	40%	25%	26%	20%
	Independent	37%	32%	37%	39%	39%	38%	37%	35%	40%	37%	34%
	Democrat	29%	32%	31%	22%	33%	25%	35%	22%	27%	34%	39%
	Other/refused	5%	4%	9%	2%	5%	5%	5%	3%	8%	3%	7%
PARTY ID AND GENDER2	Republican men	17%	32%	0%	36%	0%	19%	13%	40%	0%	26%	0%
	Republican women	12%	0%	23%	0%	23%	13%	10%	0%	25%	0%	20%
	Independent men	17%	32%	0%	39%	0%	17%	18%	35%	0%	37%	0%
	Independent women	19%	0%	37%	0%	39%	21%	17%	0%	40%	0%	34%
	Democratic men	13%	32%	0%	22%	0%	11%	16%	22%	0%	34%	0%
	Democratic women	16%	0%	31%	0%	33%	14%	19%	0%	27%	0%	39%
	Other	6%	4%	9%	2%	5%	6%	7%	3%	8%	3%	7%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	INCOME COLLAPSE		CHILDREN		CHILDREN AND GENDER			
			Less than \$100,000	\$100,000 or more	Yes	No	Men with children	Women with children	Men without children	Women without children
TOTAL		1000	777	205	343	657	127	216	353	294
PARTY ID COLLAPSE 3-1-3	Republican	37%	34%	50%	41%	36%	50%	35%	42%	30%
	Independent	20%	20%	20%	20%	20%	18%	21%	19%	21%
	Democrat	37%	40%	29%	35%	39%	30%	37%	36%	42%
	Other/refused	5%	6%	2%	5%	5%	2%	7%	4%	7%
PARTY ID AND GENDER	Republican men	21%	19%	31%	19%	22%	50%	0%	42%	0%
	Republican women	16%	16%	19%	22%	13%	0%	35%	0%	30%
	Independent men	9%	8%	13%	7%	10%	18%	0%	19%	0%
	Independent women	11%	11%	7%	13%	9%	0%	21%	0%	21%
	Democratic men	16%	17%	14%	11%	19%	30%	0%	36%	0%
	Democratic women	20%	22%	15%	23%	19%	0%	37%	0%	42%
	Other	6%	7%	2%	5%	7%	2%	7%	4%	7%
PARTY ID COLLAPSE 2-3-2	Republican	28%	25%	40%	32%	26%	39%	27%	33%	20%
	Independent	37%	38%	34%	35%	39%	37%	34%	36%	41%
	Democrat	29%	31%	24%	28%	30%	22%	31%	28%	32%
	Other/refused	5%	6%	2%	5%	5%	2%	7%	4%	7%
PARTY ID AND GENDER2	Republican men	17%	14%	26%	15%	18%	39%	0%	33%	0%
	Republican women	12%	11%	14%	17%	9%	0%	27%	0%	20%
	Independent men	17%	16%	21%	14%	19%	37%	0%	36%	0%
	Independent women	19%	21%	14%	21%	18%	0%	34%	0%	41%
	Democratic men	13%	13%	11%	8%	15%	22%	0%	28%	0%
	Democratic women	16%	17%	12%	20%	14%	0%	31%	0%	32%
	Other	6%	7%	2%	5%	7%	2%	7%	4%	7%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	PARTY ID			PARTY ID AND GENDER					
			Republican	Independent	Democrat	Republican men	Republican women	Independent men	Independent women	Democratic men	Democratic women
TOTAL		1000	374	199	373	211	163	90	106	164	204
PARTY ID COLLAPSE 3-1-3	Republican	37%	100%	0%	0%	100%	100%	0%	0%	0%	0%
	Independent	20%	0%	100%	0%	0%	0%	100%	100%	0%	0%
	Democrat	37%	0%	0%	100%	0%	0%	0%	0%	100%	100%
	Other/refused	5%	0%	0%	0%	0%	0%	0%	0%	0%	0%
PARTY ID AND GENDER	Republican men	21%	56%	0%	0%	100%	0%	0%	0%	0%	0%
	Republican women	16%	44%	0%	0%	0%	100%	0%	0%	0%	0%
	Independent men	9%	0%	45%	0%	0%	0%	100%	0%	0%	0%
	Independent women	11%	0%	53%	0%	0%	0%	0%	100%	0%	0%
	Democratic men	16%	0%	0%	44%	0%	0%	0%	0%	100%	0%
	Democratic women	20%	0%	0%	55%	0%	0%	0%	0%	0%	100%
	Other	6%	0%	1%	2%	0%	0%	0%	0%	0%	0%
PARTY ID COLLAPSE 2-3-2	Republican	28%	75%	0%	0%	78%	72%	0%	0%	0%	0%
	Independent	37%	25%	100%	22%	22%	28%	100%	100%	22%	20%
	Democrat	29%	0%	0%	78%	0%	0%	0%	0%	78%	80%
	Other/refused	5%	0%	0%	0%	0%	0%	0%	0%	0%	0%
PARTY ID AND GENDER2	Republican men	17%	44%	0%	0%	78%	0%	0%	0%	0%	0%
	Republican women	12%	31%	0%	0%	0%	72%	0%	0%	0%	0%
	Independent men	17%	12%	45%	9%	22%	0%	100%	0%	22%	0%
	Independent women	19%	12%	53%	11%	0%	28%	0%	100%	0%	20%
	Democratic men	13%	0%	0%	34%	0%	0%	0%	0%	78%	0%
	Democratic women	16%	0%	0%	44%	0%	0%	0%	0%	0%	80%
	Other	6%	0%	1%	2%	0%	0%	0%	0%	0%	0%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	DIR OF US ECONOMY			DIR OF FUTURE ECONOMY		
			Gotten better	Stayed about the same	Gotten worse	Better	Worse	About the same
TOTAL		1000	347	365	241	309	262	301
PARTY ID COLLAPSE 3-1-3	Republican	37%	63%	31%	14%	66%	15%	33%
	Independent	20%	16%	23%	18%	16%	20%	20%
	Democrat	37%	20%	40%	60%	18%	59%	39%
	Other/refused	5%	1%	6%	8%	1%	6%	8%
PARTY ID AND GENDER	Republican men	21%	42%	13%	7%	40%	9%	17%
	Republican women	16%	21%	18%	7%	26%	7%	16%
	Independent men	9%	9%	11%	5%	9%	7%	11%
	Independent women	11%	7%	11%	12%	7%	13%	9%
	Democratic men	16%	12%	18%	21%	10%	26%	17%
	Democratic women	20%	8%	20%	39%	8%	30%	23%
	Other	6%	1%	8%	8%	1%	8%	8%
PARTY ID COLLAPSE 2-3-2	Republican	28%	49%	23%	9%	53%	10%	24%
	Independent	37%	33%	41%	36%	30%	41%	39%
	Democrat	29%	17%	29%	47%	16%	44%	30%
	Other/refused	5%	1%	6%	8%	1%	6%	8%
PARTY ID AND GENDER2	Republican men	17%	33%	11%	5%	33%	6%	13%
	Republican women	12%	16%	13%	4%	20%	4%	11%
	Independent men	17%	20%	18%	13%	16%	18%	19%
	Independent women	19%	13%	21%	23%	14%	21%	20%
	Democratic men	13%	11%	14%	15%	9%	18%	13%
	Democratic women	16%	7%	15%	32%	7%	25%	17%
	Other	6%	1%	8%	8%	1%	8%	8%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	EMPHASIZE HEALTHY FOODS			FOCUS ON HEALTHY FOODS			INCENTIVE PROGRAM		
			Total agree	Total disagree	Not sure	Total support	Total oppose	Not sure	Total support	Total oppose	Not sure
TOTAL		1000	804	100	96	796	120	84	780	123	97
PARTY ID COLLAPSE 3-1-3	Republican	37%	40%	24%	30%	42%	20%	22%	38%	38%	28%
	Independent	20%	18%	35%	19%	17%	32%	26%	19%	22%	29%
	Democrat	37%	38%	33%	34%	37%	38%	36%	39%	34%	27%
	Other/refused	5%	3%	8%	17%	4%	9%	16%	4%	6%	16%
PARTY ID AND GENDER	Republican men	21%	22%	13%	19%	24%	11%	11%	22%	20%	17%
	Republican women	16%	18%	10%	11%	18%	10%	11%	17%	18%	11%
	Independent men	9%	9%	16%	3%	8%	16%	8%	9%	13%	6%
	Independent women	11%	9%	17%	16%	9%	16%	18%	10%	8%	21%
	Democratic men	16%	16%	17%	19%	16%	13%	26%	18%	10%	15%
	Democratic women	20%	22%	16%	15%	21%	25%	9%	21%	25%	12%
	Other	6%	4%	10%	17%	5%	9%	16%	5%	6%	17%
PARTY ID COLLAPSE 2-3-2	Republican	28%	30%	17%	24%	31%	16%	21%	29%	28%	23%
	Independent	37%	37%	49%	31%	36%	44%	39%	37%	38%	39%
	Democrat	29%	30%	25%	28%	30%	31%	24%	30%	28%	22%
	Other/refused	5%	3%	8%	17%	4%	9%	16%	4%	6%	16%
PARTY ID AND GENDER2	Republican men	17%	17%	11%	14%	18%	8%	11%	17%	15%	13%
	Republican women	12%	13%	7%	10%	13%	8%	10%	12%	13%	10%
	Independent men	17%	17%	25%	12%	17%	22%	16%	17%	19%	15%
	Independent women	19%	19%	22%	19%	19%	22%	23%	19%	19%	23%
	Democratic men	13%	13%	11%	15%	13%	9%	18%	14%	8%	11%
	Democratic women	16%	17%	14%	13%	17%	21%	6%	16%	20%	11%
	Other	6%	4%	10%	17%	5%	9%	16%	5%	6%	17%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

	TOTAL	GENDER		VOTER REGISTRATION		REGION								
		Male	Female	Registered	Not registered	Border States	Mid Atlantic	Mid-west	Mountain States	National Capitol	New England	South	West	
TOTAL	1000	480	510	860	131	80	130	250	30	50	50	230	180	
Q13. EDUCATION	1-11th grade	1%	1%	2%	1%	4%	2%	0%	1%	0%	3%	0%	4%	1%
	High school graduate	19%	16%	22%	18%	25%	22%	21%	20%	24%	15%	34%	16%	14%
	Non-college post HS	1%	1%	1%	1%	0%	1%	1%	1%	0%	0%	2%	1%	1%
	Some college	28%	27%	29%	28%	34%	37%	20%	28%	28%	19%	21%	32%	31%
	College graduate	37%	39%	35%	38%	27%	30%	37%	36%	43%	46%	31%	36%	38%
	Post-graduate	13%	17%	10%	14%	11%	8%	21%	13%	5%	16%	10%	11%	14%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%
EDUCATION COLLAPSE	Non-college	50%	44%	54%	48%	62%	62%	42%	50%	52%	38%	57%	53%	47%
	College	50%	55%	46%	52%	38%	38%	58%	49%	48%	62%	41%	47%	53%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%
COLLEGE/WOMEN	Non-college women	28%	0%	54%	26%	35%	38%	17%	25%	28%	24%	21%	32%	31%
	College women	23%	0%	46%	23%	22%	18%	13%	25%	13%	28%	23%	24%	30%
	Everyone else	49%	100%	0%	50%	43%	44%	70%	50%	59%	47%	56%	43%	38%
GENDER AND EDUCATION	Non-college men	21%	44%	0%	20%	28%	17%	25%	25%	24%	13%	33%	20%	16%
	Non-college women	28%	0%	54%	26%	35%	38%	17%	25%	28%	24%	21%	32%	31%
	College men	27%	55%	0%	28%	16%	20%	45%	24%	35%	34%	18%	23%	23%
	College women	23%	0%	46%	23%	22%	18%	13%	25%	13%	28%	23%	24%	30%
	Other	1%	0%	0%	1%	0%	7%	0%	1%	0%	0%	5%	0%	0%
Q14. MARITAL STATUS	Married	51%	52%	50%	51%	47%	49%	49%	50%	55%	44%	41%	51%	57%
	Unmarried with partner	8%	6%	9%	7%	10%	10%	4%	7%	8%	7%	9%	9%	8%
	Single	29%	29%	30%	30%	29%	18%	36%	30%	25%	34%	41%	31%	23%
	Separated/divorced	9%	9%	9%	9%	12%	14%	7%	12%	12%	12%	5%	6%	9%
	Widowed	3%	3%	2%	3%	2%	9%	4%	1%	0%	4%	2%	3%	3%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	AREA			
			West/ Arizona/ New Mexico	New England/Mid Atlantic	Midwest/ Mountain States	South/ Texas
TOTAL		1000	204	230	280	285
Q13. EDUCATION	1-11th grade	1%	1%	1%	1%	3%
	High school graduate	19%	15%	23%	21%	18%
	Non-college post HS	1%	2%	1%	1%	1%
	Some college	28%	32%	20%	28%	32%
	College graduate	37%	36%	38%	37%	36%
	Post-graduate	13%	15%	18%	12%	10%
	Not sure/refused	0%	0%	0%	0%	0%
EDUCATION COLLAPSE	Non-college	50%	50%	44%	50%	54%
	College	50%	50%	55%	49%	46%
	Not sure/refused	0%	0%	0%	0%	0%
COLLEGE/WOMEN	Non-college women	28%	32%	19%	26%	33%
	College women	23%	27%	18%	23%	24%
	Everyone else	49%	40%	62%	51%	43%
GENDER AND EDUCATION	Non-college men	21%	15%	24%	25%	20%
	Non-college women	28%	32%	19%	26%	33%
	College men	27%	23%	37%	26%	22%
	College women	23%	27%	18%	23%	24%
	Other	1%	3%	1%	1%	0%
Q14. MARITAL STATUS	Married	51%	57%	46%	51%	50%
	Unmarried with partner	8%	7%	6%	7%	10%
	Single	29%	22%	37%	29%	29%
	Separated/divorced	9%	9%	7%	12%	8%
	Widowed	3%	6%	4%	1%	2%
	Not sure/refused	0%	0%	0%	0%	0%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	AREA AND GENDER							
			West/Arizona/ New Mexico men	West/Arizona/ New Mexico women	New England/ Mid Atlantic men	New England/ Mid Atlantic women	Midwest/ Mountain States men	Midwest/ Mountain States women	South/ Texas men	South/ Texas women
TOTAL		1000	77	122	141	87	141	138	121	164
Q13. EDUCATION	1-11th grade	1%	1%	1%	0%	2%	2%	0%	2%	4%
	High school graduate	19%	2%	23%	22%	23%	17%	25%	15%	19%
	Non-college post HS	1%	3%	1%	1%	1%	0%	1%	1%	1%
	Some college	28%	33%	29%	16%	26%	31%	26%	31%	34%
	College graduate	37%	42%	34%	40%	35%	36%	38%	38%	34%
	Post-graduate	13%	19%	12%	20%	14%	15%	9%	13%	8%
	Not sure/refused	0%	0%	0%	1%	0%	0%	0%	0%	0%
EDUCATION COLLAPSE	Non-college	50%	39%	54%	39%	52%	49%	52%	48%	58%
	College	50%	61%	46%	60%	48%	51%	48%	52%	42%
	Not sure/refused	0%	0%	0%	1%	0%	0%	0%	0%	0%
COLLEGE/WOMEN	Non-college women	28%	0%	54%	0%	52%	0%	52%	0%	58%
	College women	23%	0%	46%	0%	48%	0%	48%	0%	42%
	Everyone else	49%	100%	0%	100%	0%	100%	0%	100%	0%
GENDER AND EDUCATION	Non-college men	21%	39%	0%	39%	0%	49%	0%	48%	0%
	Non-college women	28%	0%	54%	0%	52%	0%	52%	0%	58%
	College men	27%	61%	0%	60%	0%	51%	0%	52%	0%
	College women	23%	0%	46%	0%	48%	0%	48%	0%	42%
	Other	1%	0%	0%	1%	0%	0%	0%	0%	0%
Q14. MARITAL STATUS	Married	51%	62%	56%	53%	36%	49%	52%	49%	51%
	Unmarried with partner	8%	8%	7%	5%	7%	7%	7%	4%	14%
	Single	29%	16%	27%	31%	44%	31%	27%	32%	27%
	Separated/divorced	9%	11%	8%	7%	8%	11%	13%	9%	8%
	Widowed	3%	4%	3%	3%	5%	2%	0%	4%	1%
	Not sure/refused	0%	0%	0%	1%	0%	0%	0%	0%	0%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

	TOTAL	AGE COLLAPSE			AGE AND GENDER						AGE COLL		AGE AND GENDER				
		Under 45	45-64	65+	Men under 45	Women under 45	Men 45-64	Women 45-64	Men 65+	Women 65+	Under 55	Over 55	Men under 55	Women under 55	Men 55+	Women 55+	
TOTAL	1000	481	369	150	170	306	189	175	121	28	702	298	251	447	229	63	
Q13. EDUCATION	1-11th grade	1%	2%	1%	1%	1%	2%	0%	2%	1%	0%	2%	1%	1%	2%	1%	0%
	High school graduate	19%	19%	21%	14%	19%	20%	15%	27%	12%	25%	21%	15%	18%	22%	13%	24%
	Non-college post HS	1%	1%	1%	0%	2%	1%	1%	2%	0%	0%	1%	1%	1%	1%	1%	0%
	Some college	28%	24%	30%	38%	19%	27%	28%	29%	36%	45%	26%	35%	22%	28%	32%	40%
	College graduate	37%	41%	35%	28%	43%	40%	40%	30%	30%	17%	39%	32%	43%	37%	34%	26%
	Post-graduate	13%	12%	12%	19%	16%	11%	15%	9%	20%	13%	12%	17%	15%	10%	19%	10%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
EDUCATION COLLAPSE	Non-college	50%	47%	53%	53%	41%	50%	44%	60%	50%	70%	49%	52%	42%	53%	47%	64%
	College	50%	53%	47%	47%	59%	50%	55%	40%	50%	30%	51%	48%	58%	47%	53%	36%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
COLLEGE/WOMEN	Non-college women	28%	32%	29%	13%	0%	50%	0%	60%	0%	70%	34%	14%	0%	53%	0%	64%
	College women	23%	32%	19%	6%	0%	50%	0%	40%	0%	30%	30%	8%	0%	47%	0%	36%
	Everyone else	49%	36%	53%	81%	100%	0%	100%	0%	100%	0%	36%	79%	100%	0%	100%	0%
GENDER AND EDUCATION	Non-college men	21%	14%	23%	40%	41%	0%	44%	0%	50%	0%	15%	36%	42%	0%	47%	0%
	Non-college women	28%	32%	29%	13%	0%	50%	0%	60%	0%	70%	34%	14%	0%	53%	0%	64%
	College men	27%	21%	28%	41%	59%	0%	55%	0%	50%	0%	21%	41%	58%	0%	53%	0%
	College women	23%	32%	19%	6%	0%	50%	0%	40%	0%	30%	30%	8%	0%	47%	0%	36%
	Other	1%	1%	2%	0%	0%	0%	0%	0%	0%	0%	1%	2%	0%	0%	0%	0%
Q14. MARITAL STATUS	Married	51%	45%	54%	61%	47%	44%	50%	60%	63%	51%	49%	55%	49%	49%	57%	55%
	Unmarried with partner	8%	10%	6%	4%	6%	12%	7%	5%	4%	3%	9%	5%	7%	10%	5%	4%
	Single	29%	42%	21%	10%	47%	38%	26%	17%	8%	17%	35%	16%	41%	31%	16%	18%
	Separated/divorced	9%	3%	14%	15%	0%	5%	14%	15%	16%	13%	7%	14%	4%	9%	15%	12%
	Widowed	3%	0%	4%	10%	0%	0%	3%	2%	9%	16%	0%	9%	0%	0%	7%	12%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	RACE COLLAPSE					RACE COLL		RACE AND GENDER				EDUCATION	
			White	Black	His-panic	More than one race	Other/ prefer not to say	White	Minority	White men	White women	Minority men	Minority women	Non-college	College
TOTAL		1000	649	125	97	61	68	702	298	369	324	110	186	499	499
Q13. EDUCATION	1-11th grade	1%	1%	4%	0%	0%	0%	1%	2%	1%	2%	1%	2%	3%	0%
	High school graduate	19%	18%	22%	30%	16%	7%	18%	22%	14%	23%	21%	21%	38%	0%
	Non-college post HS	1%	1%	1%	5%	0%	0%	1%	2%	0%	1%	3%	1%	2%	0%
	Some college	28%	28%	31%	22%	40%	27%	29%	28%	28%	29%	24%	30%	57%	0%
	College graduate	37%	38%	33%	36%	30%	41%	38%	35%	38%	37%	40%	32%	0%	73%
	Post-graduate	13%	14%	9%	7%	14%	26%	14%	13%	19%	8%	11%	14%	0%	27%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
EDUCATION COLLAPSE	Non-college	50%	48%	59%	57%	57%	34%	49%	53%	43%	55%	49%	54%	100%	0%
	College	50%	52%	41%	43%	43%	66%	51%	47%	57%	45%	51%	46%	0%	100%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
COLLEGE/WOMEN	Non-college women	28%	24%	35%	36%	43%	24%	25%	34%	0%	55%	0%	54%	56%	0%
	College women	23%	20%	24%	30%	28%	37%	21%	29%	0%	45%	0%	46%	0%	47%
	Everyone else	49%	56%	42%	34%	29%	40%	54%	38%	100%	0%	100%	0%	44%	53%
GENDER AND EDUCATION	Non-college men	21%	23%	24%	19%	13%	9%	23%	18%	43%	0%	49%	0%	43%	0%
	Non-college women	28%	24%	35%	36%	43%	24%	25%	34%	0%	55%	0%	54%	56%	0%
	College men	27%	31%	18%	13%	16%	30%	30%	19%	57%	0%	51%	0%	0%	53%
	College women	23%	20%	24%	30%	28%	37%	21%	29%	0%	45%	0%	46%	0%	47%
	Other	1%	1%	0%	2%	0%	1%	1%	1%	0%	0%	0%	0%	2%	0%
Q14. MARITAL STATUS	Married	51%	57%	26%	46%	37%	60%	55%	40%	57%	54%	36%	43%	44%	58%
	Unmarried with partner	8%	8%	11%	10%	0%	3%	7%	8%	5%	11%	10%	7%	8%	7%
	Single	29%	21%	52%	40%	52%	34%	23%	44%	23%	24%	48%	40%	34%	25%
	Separated/divorced	9%	10%	10%	5%	10%	4%	10%	7%	11%	10%	5%	8%	11%	8%
	Widowed	3%	4%	2%	0%	1%	0%	4%	1%	4%	2%	1%	1%	4%	2%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	EDUCATION AND GENDER				MARITAL STATUS		MARITAL STATUS AND GENDER			
			Non-college men	Non-college women	College men	College women	Married or partner	Non-married	Married men	Married women	Non-married men	Non-married women
TOTAL		1000	213	278	265	232	583	416	280	303	199	207
Q13. EDUCATION	1-11th grade	1%	2%	4%	0%	0%	1%	3%	0%	1%	2%	3%
	High school graduate	19%	35%	41%	0%	0%	18%	21%	14%	22%	17%	24%
	Non-college post HS	1%	2%	2%	0%	0%	1%	1%	1%	0%	0%	2%
	Some college	28%	60%	54%	0%	0%	25%	34%	22%	27%	33%	33%
	College graduate	37%	0%	0%	70%	77%	40%	32%	41%	39%	35%	30%
	Post-graduate	13%	0%	0%	30%	23%	16%	10%	21%	12%	11%	8%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
EDUCATION COLLAPSE	Non-college	50%	100%	100%	0%	0%	44%	58%	38%	50%	53%	61%
	College	50%	0%	0%	100%	100%	56%	42%	62%	50%	47%	39%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
COLLEGE/WOMEN	Non-college women	28%	0%	100%	0%	0%	26%	30%	0%	50%	0%	61%
	College women	23%	0%	0%	0%	100%	26%	19%	0%	50%	0%	39%
	Everyone else	49%	100%	0%	100%	0%	48%	50%	100%	0%	100%	0%
GENDER AND EDUCATION	Non-college men	21%	100%	0%	0%	0%	18%	26%	38%	0%	53%	0%
	Non-college women	28%	0%	100%	0%	0%	26%	30%	0%	50%	0%	61%
	College men	27%	0%	0%	100%	0%	30%	22%	62%	0%	47%	0%
	College women	23%	0%	0%	0%	100%	26%	19%	0%	50%	0%	39%
	Other	1%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%
Q14. MARITAL STATUS	Married	51%	43%	46%	60%	55%	87%	0%	90%	84%	0%	0%
	Unmarried with partner	8%	7%	8%	5%	11%	13%	0%	10%	16%	0%	0%
	Single	29%	35%	33%	24%	26%	0%	71%	0%	0%	70%	73%
	Separated/divorced	9%	11%	10%	8%	8%	0%	22%	0%	0%	22%	23%
	Widowed	3%	4%	2%	3%	2%	0%	7%	0%	0%	8%	4%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	INCOME COLLAPSE		CHILDREN		CHILDREN AND GENDER			
			Less than \$100,000	\$100,000 or more	Yes	No	Men with children	Women with children	Men without children	Women without children
TOTAL		1000	777	205	343	657	127	216	353	294
Q13. EDUCATION	1-11th grade	1%	2%	0%	1%	2%	0%	2%	1%	2%
	High school graduate	19%	23%	4%	19%	19%	13%	22%	17%	23%
	Non-college post HS	1%	1%	0%	1%	1%	2%	1%	1%	1%
	Some college	28%	32%	13%	21%	32%	12%	27%	32%	31%
	College graduate	37%	32%	55%	43%	34%	52%	37%	34%	34%
	Post-graduate	13%	10%	27%	15%	12%	21%	11%	15%	10%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%
EDUCATION COLLAPSE	Non-college	50%	58%	18%	42%	54%	27%	51%	51%	57%
	College	50%	42%	82%	58%	46%	73%	49%	49%	43%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%
COLLEGE/WOMEN	Non-college women	28%	32%	11%	32%	25%	0%	51%	0%	57%
	College women	23%	21%	31%	31%	19%	0%	49%	0%	43%
	Everyone else	49%	47%	58%	37%	55%	100%	0%	100%	0%
GENDER AND EDUCATION	Non-college men	21%	25%	7%	10%	27%	27%	0%	51%	0%
	Non-college women	28%	32%	11%	32%	25%	0%	51%	0%	57%
	College men	27%	20%	51%	27%	26%	73%	0%	49%	0%
	College women	23%	21%	31%	31%	19%	0%	49%	0%	43%
	Other	1%	1%	0%	0%	2%	0%	0%	0%	0%
Q14. MARITAL STATUS	Married	51%	43%	79%	73%	39%	81%	68%	42%	37%
	Unmarried with partner	8%	8%	5%	6%	8%	4%	7%	6%	11%
	Single	29%	34%	11%	15%	37%	11%	16%	35%	40%
	Separated/divorced	9%	11%	3%	6%	11%	3%	8%	12%	10%
	Widowed	3%	3%	1%	0%	4%	1%	0%	4%	3%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	PARTY ID			PARTY ID AND GENDER					
			Repub- lican	Indepen- dent	Democrat	Repub- lican men	Repub- lican women	Indepen- dent men	Indepen- dent women	Democrat men	Democrat women
TOTAL		1000	374	199	373	211	163	90	106	164	204
Q13. EDUCATION	1-11th grade	1%	2%	1%	1%	2%	3%	0%	1%	1%	2%
	High school graduate	19%	15%	23%	19%	14%	16%	10%	33%	19%	19%
	Non-college post HS	1%	1%	0%	2%	0%	1%	0%	1%	3%	1%
	Some college	28%	27%	27%	31%	24%	31%	30%	25%	29%	30%
	College graduate	37%	41%	37%	33%	40%	42%	45%	31%	35%	33%
	Post-graduate	13%	15%	12%	14%	20%	7%	15%	9%	14%	15%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
EDUCATION COLLAPSE	Non-college	50%	44%	51%	53%	40%	50%	40%	60%	52%	52%
	College	50%	56%	49%	47%	60%	50%	60%	40%	48%	48%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
COLLEGE/WOMEN	Non-college women	28%	22%	32%	28%	0%	50%	0%	60%	0%	52%
	College women	23%	22%	22%	26%	0%	50%	0%	40%	0%	48%
	Everyone else	49%	56%	47%	45%	100%	0%	100%	0%	100%	0%
GENDER AND EDUCATION	Non-college men	21%	22%	18%	23%	40%	0%	40%	0%	52%	0%
	Non-college women	28%	22%	32%	28%	0%	50%	0%	60%	0%	52%
	College men	27%	34%	27%	21%	60%	0%	60%	0%	48%	0%
	College women	23%	22%	22%	26%	0%	50%	0%	40%	0%	48%
	Other	1%	0%	1%	2%	0%	0%	0%	0%	0%	0%
Q14. MARITAL STATUS	Married	51%	62%	48%	40%	65%	59%	47%	51%	39%	42%
	Unmarried with partner	8%	6%	7%	10%	3%	9%	6%	8%	10%	10%
	Single	29%	21%	30%	38%	20%	22%	31%	28%	39%	39%
	Separated/divorced	9%	9%	11%	8%	8%	9%	13%	10%	9%	7%
	Widowed	3%	2%	3%	4%	3%	1%	4%	3%	3%	2%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	DIR OF US ECONOMY			DIR OF FUTURE ECONOMY		
			Gotten better	Stayed about the same	Gotten worse	Better	Worse	About the same
TOTAL		1000	347	365	241	309	262	301
Q13. EDUCATION	1-11th grade	1%	1%	2%	1%	2%	1%	1%
	High school graduate	19%	14%	22%	23%	14%	21%	21%
	Non-college post HS	1%	1%	1%	1%	2%	1%	0%
	Some college	28%	24%	29%	33%	23%	30%	31%
	College graduate	37%	41%	37%	32%	42%	35%	36%
	Post-graduate	13%	19%	9%	12%	18%	13%	10%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%
EDUCATION COLLAPSE	Non-college	50%	40%	53%	57%	40%	52%	53%
	College	50%	60%	46%	43%	60%	48%	46%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%
COLLEGE/WOMEN	Non-college women	28%	17%	31%	34%	20%	27%	31%
	College women	23%	19%	22%	29%	22%	27%	22%
	Everyone else	49%	64%	47%	36%	59%	46%	47%
GENDER AND EDUCATION	Non-college men	21%	23%	21%	22%	20%	23%	22%
	Non-college women	28%	17%	31%	34%	20%	27%	31%
	College men	27%	41%	24%	14%	38%	21%	25%
	College women	23%	19%	22%	29%	22%	27%	22%
	Other	1%	0%	2%	1%	1%	3%	0%
Q14. MARITAL STATUS	Married	51%	62%	44%	49%	60%	46%	51%
	Unmarried with partner	8%	8%	8%	7%	6%	9%	8%
	Single	29%	19%	34%	33%	23%	32%	31%
	Separated/divorced	9%	9%	9%	9%	8%	9%	8%
	Widowed	3%	2%	5%	2%	3%	4%	2%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	EMPHASIZE HEALTHY FOODS			FOCUS ON HEALTHY FOODS			INCENTIVE PROGRAM		
			Total agree	Total disagree	Not sure	Total support	Total oppose	Not sure	Total support	Total oppose	Not sure
TOTAL		1000	804	100	96	796	120	84	780	123	97
Q13. EDUCATION	1-11th grade	1%	1%	2%	5%	1%	1%	5%	1%	0%	5%
	High school graduate	19%	18%	22%	27%	18%	24%	24%	18%	12%	35%
	Non-college post HS	1%	1%	1%	0%	1%	1%	2%	1%	1%	0%
	Some college	28%	28%	28%	33%	29%	25%	32%	29%	30%	23%
	College graduate	37%	38%	39%	25%	38%	39%	25%	37%	43%	27%
	Post-graduate	13%	14%	9%	9%	14%	11%	10%	14%	15%	8%
	Not sure/refused	0%	0%	0%	2%	0%	0%	2%	0%	0%	2%
EDUCATION COLLAPSE	Non-college	50%	48%	52%	64%	48%	51%	63%	50%	42%	63%
	College	50%	52%	48%	34%	52%	49%	35%	50%	58%	35%
	Not sure/refused	0%	0%	0%	2%	0%	0%	2%	0%	0%	2%
COLLEGE/WOMEN	Non-college women	28%	26%	30%	38%	26%	34%	35%	27%	25%	41%
	College women	23%	25%	19%	15%	24%	23%	14%	23%	29%	15%
	Everyone else	49%	49%	51%	47%	50%	43%	51%	50%	46%	44%
GENDER AND EDUCATION	Non-college men	21%	21%	20%	26%	21%	16%	28%	22%	17%	22%
	Non-college women	28%	26%	30%	38%	26%	34%	35%	27%	25%	41%
	College men	27%	27%	29%	19%	27%	27%	21%	27%	29%	20%
	College women	23%	25%	19%	15%	24%	23%	14%	23%	29%	15%
	Other	1%	1%	2%	2%	1%	1%	2%	1%	0%	3%
Q14. MARITAL STATUS	Married	51%	53%	41%	45%	53%	42%	44%	52%	48%	46%
	Unmarried with partner	8%	8%	7%	8%	7%	9%	7%	7%	12%	5%
	Single	29%	27%	37%	39%	28%	33%	35%	29%	29%	37%
	Separated/divorced	9%	9%	11%	6%	9%	12%	11%	9%	9%	10%
	Widowed	3%	3%	4%	1%	3%	4%	3%	3%	2%	1%
	Not sure/refused	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	GENDER		VOTER REGISTRATION		REGION							
			Male	Female	Registered	Not registered	Border States	Mid Atlantic	Mid-west	Mountain States	National Capitol	New England	South	West
TOTAL		1000	480	510	860	131	80	130	250	30	50	50	230	180
MARITAL STATUS COLLAPSE	Married or partner	58%	58%	59%	58%	57%	59%	53%	57%	63%	50%	50%	60%	65%
	Non-married	42%	42%	41%	42%	43%	41%	47%	43%	37%	50%	48%	40%	35%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%
MARITAL STATUS AND GENDER	Married men	28%	58%	0%	29%	20%	20%	45%	27%	39%	26%	22%	24%	27%
	Married women	30%	0%	59%	29%	37%	39%	9%	30%	24%	25%	29%	36%	38%
	Non-married men	20%	42%	0%	20%	23%	17%	25%	22%	20%	22%	30%	20%	11%
	Non-married women	21%	0%	41%	21%	20%	17%	21%	20%	17%	28%	15%	21%	24%
	Don't know/refused	1%	0%	0%	1%	0%	7%	0%	1%	0%	0%	5%	0%	0%
Q15. INCOME	Less than \$20,000	16%	15%	15%	14%	25%	25%	17%	16%	19%	13%	15%	14%	12%
	\$20,000-\$39,999	20%	19%	22%	18%	33%	22%	16%	22%	16%	16%	16%	27%	13%
	\$40,000-\$59,999	17%	14%	19%	16%	18%	21%	18%	15%	26%	14%	16%	16%	17%
	\$60,000-\$79,999	16%	17%	15%	17%	9%	12%	13%	18%	24%	18%	15%	14%	15%
	\$80,000-\$99,999	10%	8%	11%	11%	3%	9%	6%	8%	8%	11%	12%	11%	13%
	\$100,000-\$119,999	7%	8%	7%	8%	5%	3%	10%	6%	4%	12%	10%	6%	8%
	\$120,000-\$149,999	7%	9%	6%	8%	3%	7%	10%	4%	0%	6%	8%	6%	12%
	\$150,000-\$199,999	3%	4%	3%	4%	2%	2%	3%	4%	3%	2%	2%	2%	6%
	\$200,000-\$249,999	1%	2%	1%	1%	0%	0%	2%	2%	0%	0%	4%	1%	1%
	\$250,000 or more	1%	2%	1%	2%	0%	0%	3%	2%	0%	2%	2%	0%	2%
	Not currently employed	1%	1%	1%	1%	2%	0%	0%	1%	0%	3%	0%	2%	1%
	Prefer not to say	1%	1%	1%	1%	1%	1%	0%	2%	1%	0%	4%	0%	0%
Q16. CHILDREN	Yes	34%	26%	42%	36%	24%	27%	27%	30%	43%	34%	33%	41%	39%
	No	66%	74%	58%	64%	76%	73%	73%	70%	57%	66%	67%	59%	61%
	Unsure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
CHILDREN AND GENDER	Men with children	13%	26%	0%	14%	4%	7%	19%	10%	28%	16%	7%	13%	12%
	Women with children	22%	0%	42%	22%	21%	20%	9%	20%	15%	18%	26%	28%	26%
	Men without children	35%	74%	0%	35%	40%	30%	51%	39%	31%	32%	46%	30%	26%
	Women without children	29%	0%	58%	28%	36%	36%	21%	30%	27%	35%	18%	28%	35%
	Don't know/refused	1%	0%	0%	1%	0%	7%	0%	1%	0%	0%	3%	0%	0%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	AREA			
			West/ Arizona/ New Mexico	New England/Mid Atlantic	Midwest/ Mountain States	South/ Texas
TOTAL		1000	204	230	280	285
MARITAL STATUS COLLAPSE	Married or partner	58%	64%	52%	58%	60%
	Non-married	42%	36%	48%	42%	40%
	Not sure/refused	0%	0%	0%	0%	0%
MARITAL STATUS AND GENDER	Married men	28%	26%	36%	28%	23%
	Married women	30%	37%	16%	29%	37%
	Non-married men	20%	11%	25%	22%	20%
	Non-married women	21%	22%	21%	20%	20%
	Don't know/refused	1%	3%	1%	1%	0%
Q15. INCOME	Less than \$20,000	16%	15%	16%	17%	15%
	\$20,000-\$39,999	20%	15%	16%	21%	26%
	\$40,000-\$59,999	17%	16%	17%	16%	18%
	\$60,000-\$79,999	16%	14%	15%	19%	14%
	\$80,000-\$99,999	10%	12%	8%	8%	11%
	\$100,000-\$119,999	7%	7%	11%	6%	6%
	\$120,000-\$149,999	7%	12%	9%	4%	6%
	\$150,000-\$199,999	3%	6%	2%	4%	2%
	\$200,000-\$249,999	1%	1%	2%	2%	1%
	\$250,000 or more	1%	1%	2%	2%	0%
	Not currently employed	1%	1%	1%	1%	2%
	Prefer not to say	1%	0%	2%	1%	0%
Q16. CHILDREN	Yes	34%	36%	30%	32%	40%
	No	66%	64%	70%	68%	60%
	Unsure	0%	0%	0%	0%	0%
CHILDREN AND GENDER	Men with children	13%	12%	15%	12%	12%
	Women with children	22%	24%	14%	19%	28%
	Men without children	35%	26%	46%	38%	30%
	Women without children	29%	35%	23%	30%	30%
	Don't know/refused	1%	3%	1%	1%	0%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	AREA AND GENDER							
			West/Arizona/ New Mexico men	West/Arizona/ New Mexico women	New England/ Mid Atlantic men	New England/ Mid Atlantic women	Midwest/ Mountain States men	Midwest/ Mountain States women	South/ Texas men	South/ Texas women
TOTAL		1000	77	122	141	87	141	138	121	164
MARITAL STATUS COLLAPSE	Married or partner	58%	70%	63%	58%	44%	56%	60%	54%	65%
	Non-married	42%	30%	37%	41%	56%	44%	40%	46%	35%
	Not sure/refused	0%	0%	0%	1%	0%	0%	0%	0%	0%
MARITAL STATUS AND GENDER	Married men	28%	70%	0%	58%	0%	56%	0%	54%	0%
	Married women	30%	0%	63%	0%	44%	0%	60%	0%	65%
	Non-married men	20%	30%	0%	41%	0%	44%	0%	46%	0%
	Non-married women	21%	0%	37%	0%	56%	0%	40%	0%	35%
	Don't know/refused	1%	0%	0%	1%	0%	0%	0%	0%	0%
Q15. INCOME	Less than \$20,000	16%	14%	13%	11%	21%	18%	15%	16%	14%
	\$20,000-\$39,999	20%	17%	14%	15%	19%	20%	23%	23%	27%
	\$40,000-\$59,999	17%	9%	22%	16%	18%	14%	18%	17%	18%
	\$60,000-\$79,999	16%	17%	13%	16%	13%	19%	19%	16%	13%
	\$80,000-\$99,999	10%	7%	15%	6%	13%	10%	6%	11%	11%
	\$100,000-\$119,999	7%	7%	7%	13%	8%	6%	7%	7%	5%
	\$120,000-\$149,999	7%	16%	10%	12%	4%	5%	3%	7%	5%
	\$150,000-\$199,999	3%	8%	4%	4%	0%	2%	5%	2%	3%
	\$200,000-\$249,999	1%	1%	0%	3%	0%	2%	2%	1%	1%
	\$250,000 or more	1%	2%	1%	3%	1%	3%	1%	0%	0%
	Not currently employed	1%	1%	0%	0%	1%	1%	0%	1%	2%
	Prefer not to say	1%	1%	0%	1%	4%	2%	1%	0%	0%
Q16. CHILDREN	Yes	34%	30%	41%	25%	38%	24%	40%	28%	48%
	No	66%	70%	59%	75%	62%	76%	60%	72%	52%
	Unsure	0%	0%	0%	0%	0%	0%	0%	0%	0%
CHILDREN AND GENDER	Men with children	13%	30%	0%	25%	0%	24%	0%	28%	0%
	Women with children	22%	0%	41%	0%	38%	0%	40%	0%	48%
	Men without children	35%	70%	0%	75%	0%	76%	0%	72%	0%
	Women without children	29%	0%	59%	0%	62%	0%	60%	0%	52%
	Don't know/refused	1%	0%	0%	0%	0%	0%	0%	0%	0%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

	TOTAL	AGE COLLAPSE			AGE AND GENDER						AGE COLL		AGE AND GENDER				
		Under 45	45-64	65+	Men under 45	Women under 45	Men 45-64	Women 45-64	Men 65+	Women 65+	Under 55	Over 55	Men under 55	Women under 55	Men 55+	Women 55+	
TOTAL	1000	481	369	150	170	306	189	175	121	28	702	298	251	447	229	63	
MARITAL STATUS COLLAPSE	Married or partner	58%	55%	60%	65%	53%	56%	58%	66%	67%	54%	58%	60%	55%	59%	62%	59%
	Non-married	42%	45%	39%	35%	47%	44%	42%	34%	33%	46%	42%	40%	44%	41%	38%	41%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
MARITAL STATUS AND GENDER	Married men	28%	19%	29%	54%	53%	0%	58%	0%	67%	0%	20%	47%	55%	0%	62%	0%
	Married women	30%	36%	31%	10%	0%	56%	0%	66%	0%	54%	38%	13%	0%	59%	0%	59%
	Non-married men	20%	17%	21%	27%	47%	0%	42%	0%	33%	0%	16%	29%	44%	0%	38%	0%
	Non-married women	21%	28%	16%	9%	0%	44%	0%	34%	0%	46%	26%	9%	0%	41%	0%	41%
	Don't know/refused	1%	1%	2%	0%	0%	0%	0%	0%	0%	0%	1%	2%	0%	0%	0%	0%
Q15. INCOME	Less than \$20,000	16%	15%	19%	11%	15%	14%	16%	19%	13%	3%	16%	15%	15%	15%	14%	13%
	\$20,000-\$39,999	20%	19%	21%	18%	20%	19%	20%	24%	15%	34%	20%	21%	19%	20%	19%	30%
	\$40,000-\$59,999	17%	15%	17%	19%	12%	18%	14%	22%	19%	18%	16%	18%	12%	19%	18%	22%
	\$60,000-\$79,999	16%	13%	15%	23%	12%	14%	16%	15%	25%	12%	15%	17%	14%	15%	20%	10%
	\$80,000-\$99,999	10%	13%	7%	8%	11%	14%	8%	5%	6%	15%	11%	7%	11%	11%	6%	10%
	\$100,000-\$119,999	7%	8%	6%	8%	13%	6%	4%	8%	8%	5%	7%	7%	9%	6%	7%	8%
	\$120,000-\$149,999	7%	7%	8%	6%	8%	6%	12%	5%	6%	6%	7%	7%	10%	6%	8%	4%
	\$150,000-\$199,999	3%	4%	4%	3%	1%	5%	6%	1%	4%	0%	3%	4%	2%	4%	5%	0%
	\$200,000-\$249,999	1%	1%	1%	1%	1%	1%	3%	0%	1%	0%	1%	1%	2%	1%	2%	0%
	\$250,000 or more	1%	2%	1%	1%	5%	0%	1%	1%	1%	4%	2%	1%	4%	1%	0%	2%
	Not currently employed	1%	1%	1%	0%	1%	1%	1%	1%	0%	0%	1%	1%	1%	1%	1%	0%
	Prefer not to say	1%	1%	0%	2%	1%	1%	0%	0%	2%	3%	1%	1%	1%	1%	1%	1%
Q16. CHILDREN	Yes	34%	52%	25%	2%	49%	54%	22%	28%	1%	5%	46%	7%	46%	47%	6%	11%
	No	66%	48%	75%	98%	51%	46%	78%	72%	99%	95%	54%	93%	54%	53%	94%	89%
	Unsure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
CHILDREN AND GENDER	Men with children	13%	17%	11%	1%	49%	0%	22%	0%	1%	0%	16%	4%	46%	0%	6%	0%
	Women with children	22%	34%	13%	1%	0%	54%	0%	28%	0%	5%	30%	2%	0%	47%	0%	11%
	Men without children	35%	18%	40%	80%	51%	0%	78%	0%	99%	0%	19%	73%	54%	0%	94%	0%
	Women without children	29%	30%	34%	18%	0%	46%	0%	72%	0%	95%	34%	19%	0%	53%	0%	89%
	Don't know/refused	1%	1%	1%	0%	0%	0%	0%	0%	0%	0%	1%	2%	0%	0%	0%	0%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		RACE COLLAPSE					RACE COLL		RACE AND GENDER				EDUCATION		
		TOTAL	White	Black	His-panic	More than one race	Other/ prefer not to say	White	Minority	White men	White women	Minority men	Minority women	Non-college	College
TOTAL		1000	649	125	97	61	68	702	298	369	324	110	186	499	499
MARITAL STATUS COLLAPSE	Married or partner	58%	65%	37%	55%	37%	63%	62%	48%	62%	64%	45%	51%	52%	65%
	Non-married	42%	35%	63%	45%	63%	37%	37%	52%	38%	36%	55%	49%	48%	35%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
MARITAL STATUS AND GENDER	Married men	28%	34%	13%	17%	10%	26%	33%	17%	62%	0%	45%	0%	21%	35%
	Married women	30%	30%	23%	38%	27%	37%	30%	32%	0%	64%	0%	51%	30%	30%
	Non-married men	20%	20%	29%	15%	19%	13%	20%	20%	38%	0%	55%	0%	21%	19%
	Non-married women	21%	15%	35%	28%	44%	23%	17%	31%	0%	36%	0%	49%	25%	16%
	Don't know/refused	1%	1%	0%	2%	0%	1%	1%	1%	0%	0%	0%	0%	2%	0%
Q15. INCOME	Less than \$20,000	16%	14%	23%	11%	30%	14%	15%	17%	13%	15%	20%	15%	22%	9%
	\$20,000-\$39,999	20%	19%	27%	23%	17%	19%	18%	24%	17%	20%	25%	24%	27%	13%
	\$40,000-\$59,999	17%	17%	14%	17%	20%	15%	17%	15%	15%	20%	12%	17%	21%	13%
	\$60,000-\$79,999	16%	17%	11%	20%	13%	10%	16%	13%	18%	15%	13%	14%	15%	15%
	\$80,000-\$99,999	10%	10%	6%	13%	10%	16%	10%	10%	8%	12%	11%	10%	4%	15%
	\$100,000-\$119,999	7%	8%	6%	2%	3%	10%	8%	6%	10%	6%	4%	7%	4%	11%
	\$120,000-\$149,999	7%	8%	5%	8%	4%	9%	7%	7%	9%	5%	8%	6%	2%	12%
	\$150,000-\$199,999	3%	4%	1%	7%	0%	3%	4%	3%	4%	3%	2%	4%	1%	6%
	\$200,000-\$249,999	1%	2%	1%	0%	0%	0%	2%	0%	2%	1%	1%	0%	0%	2%
	\$250,000 or more	1%	1%	1%	0%	3%	1%	2%	1%	2%	1%	2%	0%	0%	3%
	Not currently employed	1%	1%	3%	0%	0%	1%	1%	2%	0%	1%	2%	2%	1%	0%
	Prefer not to say	1%	1%	1%	0%	0%	3%	1%	1%	1%	1%	1%	1%	1%	1%
Q16. CHILDREN	Yes	34%	29%	37%	59%	39%	39%	30%	45%	24%	37%	33%	52%	29%	40%
	No	66%	71%	63%	41%	61%	61%	70%	55%	76%	63%	67%	48%	71%	60%
	Unsure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
CHILDREN AND GENDER	Men with children	13%	13%	9%	17%	13%	14%	13%	12%	24%	0%	33%	0%	7%	19%
	Women with children	22%	16%	28%	42%	26%	26%	17%	32%	0%	37%	0%	52%	22%	21%
	Men without children	35%	42%	33%	15%	16%	25%	40%	25%	76%	0%	67%	0%	36%	35%
	Women without children	29%	28%	30%	24%	45%	35%	29%	30%	0%	63%	0%	48%	33%	26%
	Don't know/refused	1%	1%	0%	2%	0%	1%	1%	1%	0%	0%	0%	0%	2%	0%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	EDUCATION AND GENDER				MARITAL STATUS		MARITAL STATUS AND GENDER			
			Non-college men	Non-college women	College men	College women	Married or partner	Non-married	Married men	Married women	Non-married men	Non-married women
TOTAL		1000	213	278	265	232	583	416	280	303	199	207
MARITAL STATUS COLLAPSE	Married or partner	58%	50%	54%	65%	65%	100%	0%	100%	100%	0%	0%
	Non-married	42%	50%	46%	35%	35%	0%	100%	0%	0%	100%	100%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
MARITAL STATUS AND GENDER	Married men	28%	50%	0%	65%	0%	48%	0%	100%	0%	0%	0%
	Married women	30%	0%	54%	0%	65%	52%	0%	0%	100%	0%	0%
	Non-married men	20%	50%	0%	35%	0%	0%	48%	0%	0%	100%	0%
	Non-married women	21%	0%	46%	0%	35%	0%	50%	0%	0%	0%	100%
	Don't know/refused	1%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%
Q15. INCOME	Less than \$20,000	16%	23%	19%	8%	10%	7%	28%	5%	8%	28%	26%
	\$20,000-\$39,999	20%	27%	28%	12%	14%	14%	29%	10%	17%	32%	28%
	\$40,000-\$59,999	17%	19%	23%	11%	15%	18%	15%	15%	20%	14%	17%
	\$60,000-\$79,999	16%	18%	14%	15%	16%	19%	11%	21%	16%	11%	12%
	\$80,000-\$99,999	10%	2%	6%	13%	17%	13%	6%	12%	13%	3%	9%
	\$100,000-\$119,999	7%	2%	5%	13%	9%	10%	4%	10%	9%	5%	3%
	\$120,000-\$149,999	7%	3%	2%	14%	10%	11%	1%	14%	9%	2%	1%
	\$150,000-\$199,999	3%	1%	1%	6%	6%	5%	1%	6%	5%	1%	2%
	\$200,000-\$249,999	1%	0%	0%	3%	1%	2%	1%	2%	1%	1%	0%
	\$250,000 or more	1%	1%	0%	3%	1%	2%	0%	3%	1%	0%	1%
	Not currently employed	1%	1%	2%	0%	0%	1%	1%	0%	1%	1%	1%
Prefer not to say	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Q16. CHILDREN	Yes	34%	16%	40%	35%	45%	46%	17%	39%	54%	9%	26%
	No	66%	84%	60%	65%	55%	54%	83%	61%	46%	91%	74%
	Unsure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
CHILDREN AND GENDER	Men with children	13%	16%	0%	35%	0%	19%	5%	39%	0%	9%	0%
	Women with children	22%	0%	40%	0%	45%	28%	13%	0%	54%	0%	26%
	Men without children	35%	84%	0%	65%	0%	29%	43%	61%	0%	91%	0%
	Women without children	29%	0%	60%	0%	55%	24%	37%	0%	46%	0%	74%
	Don't know/refused	1%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	INCOME COLLAPSE		CHILDREN		CHILDREN AND GENDER			
			Less than \$100,000	\$100,000 or more	Yes	No	Men with children	Women with children	Men without children	Women without children
TOTAL		1000	777	205	343	657	127	216	353	294
MARITAL STATUS COLLAPSE	Married or partner	58%	52%	85%	79%	48%	85%	75%	49%	48%
	Non-married	42%	48%	15%	21%	52%	15%	25%	51%	52%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%
MARITAL STATUS AND GENDER	Married men	28%	23%	49%	32%	26%	85%	0%	49%	0%
	Married women	30%	29%	35%	47%	21%	0%	75%	0%	48%
	Non-married men	20%	23%	9%	6%	27%	15%	0%	51%	0%
	Non-married women	21%	24%	6%	16%	23%	0%	25%	0%	52%
	Don't know/refused	1%	1%	0%	0%	2%	0%	0%	0%	0%
Q15. INCOME	Less than \$20,000	16%	20%	0%	8%	19%	3%	11%	19%	18%
	\$20,000-\$39,999	20%	26%	0%	12%	24%	10%	14%	22%	27%
	\$40,000-\$59,999	17%	21%	0%	18%	16%	10%	22%	16%	17%
	\$60,000-\$79,999	16%	20%	0%	17%	15%	20%	15%	16%	14%
	\$80,000-\$99,999	10%	13%	0%	13%	8%	13%	13%	7%	9%
	\$100,000-\$119,999	7%	0%	36%	11%	5%	14%	10%	6%	4%
	\$120,000-\$149,999	7%	0%	35%	11%	5%	16%	8%	6%	4%
	\$150,000-\$199,999	3%	0%	17%	4%	3%	5%	3%	3%	3%
	\$200,000-\$249,999	1%	0%	6%	1%	1%	2%	1%	2%	1%
	\$250,000 or more	1%	0%	7%	3%	1%	6%	1%	1%	1%
	Not currently employed	1%	0%	0%	1%	1%	0%	1%	1%	1%
Prefer not to say	1%	0%	0%	1%	1%	1%	1%	1%	1%	
Q16. CHILDREN	Yes	34%	30%	50%	100%	0%	100%	100%	0%	0%
	No	66%	70%	50%	0%	100%	0%	0%	100%	100%
	Unsure	0%	0%	0%	0%	0%	0%	0%	0%	0%
CHILDREN AND GENDER	Men with children	13%	9%	27%	37%	0%	100%	0%	0%	0%
	Women with children	22%	21%	23%	63%	0%	0%	100%	0%	0%
	Men without children	35%	36%	32%	0%	54%	0%	0%	100%	0%
	Women without children	29%	32%	18%	0%	45%	0%	0%	0%	100%
	Don't know/refused	1%	1%	0%	0%	2%	0%	0%	0%	0%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	PARTY ID			PARTY ID AND GENDER					
			Repub- lican	Indepen- dent	Demo- crat	Repub- lican men	Repub- lican women	Indepen- dent men	Indepen- dent women	Demo- cratic men	Demo- cratic women
TOTAL		1000	374	199	373	211	163	90	106	164	204
MARITAL STATUS COLLAPSE	Married or partner	58%	68%	55%	50%	68%	68%	52%	59%	49%	52%
	Non-married	42%	32%	45%	50%	32%	32%	48%	41%	51%	48%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
MARITAL STATUS AND GENDER	Married men	28%	38%	24%	22%	68%	0%	52%	0%	49%	0%
	Married women	30%	30%	31%	28%	0%	68%	0%	59%	0%	52%
	Non-married men	20%	18%	22%	22%	32%	0%	48%	0%	51%	0%
	Non-married women	21%	14%	22%	26%	0%	32%	0%	41%	0%	48%
	Don't know/refused	1%	0%	1%	2%	0%	0%	0%	0%	0%	0%
Q15. INCOME	Less than \$20,000	16%	10%	18%	19%	9%	11%	16%	18%	21%	16%
	\$20,000-\$39,999	20%	17%	19%	23%	17%	16%	18%	20%	21%	25%
	\$40,000-\$59,999	17%	16%	17%	16%	15%	17%	10%	23%	16%	17%
	\$60,000-\$79,999	16%	17%	15%	15%	18%	17%	17%	14%	16%	14%
	\$80,000-\$99,999	10%	12%	9%	9%	10%	14%	9%	8%	6%	12%
	\$100,000-\$119,999	7%	10%	9%	5%	11%	8%	8%	9%	5%	4%
	\$120,000-\$149,999	7%	7%	6%	8%	8%	6%	13%	1%	9%	8%
	\$150,000-\$199,999	3%	6%	4%	1%	5%	8%	6%	2%	2%	1%
	\$200,000-\$249,999	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%
	\$250,000 or more	1%	3%	0%	1%	4%	1%	0%	0%	1%	1%
	Not currently employed	1%	1%	1%	1%	1%	0%	0%	1%	1%	2%
Prefer not to say	1%	1%	1%	1%	0%	1%	1%	2%	2%	0%	
Q16. CHILDREN	Yes	34%	37%	34%	32%	30%	46%	25%	42%	23%	40%
	No	66%	63%	66%	68%	70%	54%	75%	58%	77%	60%
	Unsure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
CHILDREN AND GENDER	Men with children	13%	17%	11%	10%	30%	0%	25%	0%	23%	0%
	Women with children	22%	20%	22%	22%	0%	46%	0%	42%	0%	40%
	Men without children	35%	39%	34%	34%	70%	0%	75%	0%	77%	0%
	Women without children	29%	24%	31%	33%	0%	54%	0%	58%	0%	60%
	Don't know/refused	1%	0%	1%	2%	0%	0%	0%	0%	0%	0%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	DIR OF US ECONOMY			DIR OF FUTURE ECONOMY		
			Gotten better	Stayed about the same	Gotten worse	Better	Worse	About the same
TOTAL		1000	347	365	241	309	262	301
MARITAL STATUS COLLAPSE	Married or partner	58%	70%	52%	56%	66%	55%	59%
	Non-married	42%	30%	48%	44%	34%	45%	41%
	Not sure/refused	0%	0%	0%	0%	0%	0%	0%
MARITAL STATUS AND GENDER	Married men	28%	44%	22%	18%	39%	23%	27%
	Married women	30%	26%	30%	37%	27%	32%	33%
	Non-married men	20%	20%	22%	17%	19%	21%	20%
	Non-married women	21%	10%	23%	26%	15%	22%	20%
	Don't know/refused	1%	0%	2%	1%	1%	3%	0%
Q15. INCOME	Less than \$20,000	16%	9%	18%	19%	13%	19%	14%
	\$20,000-\$39,999	20%	15%	20%	26%	17%	20%	20%
	\$40,000-\$59,999	17%	14%	18%	19%	12%	17%	21%
	\$60,000-\$79,999	16%	17%	16%	12%	14%	15%	17%
	\$80,000-\$99,999	10%	13%	9%	7%	12%	9%	10%
	\$100,000-\$119,999	7%	9%	8%	4%	10%	4%	8%
	\$120,000-\$149,999	7%	11%	5%	6%	10%	8%	4%
	\$150,000-\$199,999	3%	4%	4%	3%	5%	3%	3%
	\$200,000-\$249,999	1%	2%	0%	2%	2%	1%	1%
	\$250,000 or more	1%	3%	0%	1%	3%	1%	1%
	Not currently employed	1%	0%	1%	2%	0%	2%	1%
	Prefer not to say	1%	1%	1%	0%	1%	0%	1%
Q16. CHILDREN	Yes	34%	38%	31%	37%	40%	36%	33%
	No	66%	62%	69%	63%	60%	64%	67%
	Unsure	0%	0%	0%	0%	0%	0%	0%
CHILDREN AND GENDER	Men with children	13%	20%	10%	8%	19%	12%	11%
	Women with children	22%	18%	21%	28%	21%	24%	21%
	Men without children	35%	44%	35%	27%	39%	32%	36%
	Women without children	29%	18%	32%	35%	20%	30%	32%
	Don't know/refused	1%	0%	2%	1%	0%	3%	0%

NATIONAL OMNIBUS POLL
A SURVEY OF ADULTS
APRIL 2018

		TOTAL	EMPHASIZE HEALTHY FOODS			FOCUS ON HEALTHY FOODS			INCENTIVE PROGRAM		
			Total agree	Total disagree	Not sure	Total support	Total oppose	Not sure	Total support	Total oppose	Not sure
TOTAL		1000	804	100	96	796	120	84	780	123	97
MARITAL STATUS COLLAPSE	Married or partner	58%	60%	48%	53%	60%	51%	51%	59%	60%	52%
	Non-married	42%	40%	52%	46%	40%	49%	48%	41%	40%	47%
	Not sure/refused	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%
MARITAL STATUS AND GENDER	Married men	28%	29%	22%	23%	30%	20%	23%	30%	23%	21%
	Married women	30%	31%	26%	31%	30%	31%	28%	29%	36%	31%
	Non-married men	20%	19%	27%	23%	19%	23%	26%	19%	23%	21%
	Non-married women	21%	20%	23%	22%	20%	25%	21%	21%	17%	25%
	Don't know/refused	1%	1%	2%	2%	1%	1%	2%	1%	0%	3%
Q15. INCOME	Less than \$20,000	16%	13%	34%	18%	12%	35%	22%	15%	18%	17%
	\$20,000-\$39,999	20%	19%	27%	21%	20%	22%	20%	20%	19%	21%
	\$40,000-\$59,999	17%	18%	10%	16%	18%	9%	13%	17%	18%	13%
	\$60,000-\$79,999	16%	16%	12%	13%	16%	14%	15%	15%	19%	16%
	\$80,000-\$99,999	10%	10%	8%	8%	10%	9%	7%	10%	13%	7%
	\$100,000-\$119,999	7%	8%	2%	7%	8%	5%	6%	8%	4%	9%
	\$120,000-\$149,999	7%	8%	5%	6%	8%	3%	8%	7%	6%	8%
	\$150,000-\$199,999	3%	4%	1%	4%	4%	2%	3%	4%	2%	4%
	\$200,000-\$249,999	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
	\$250,000 or more	1%	2%	0%	0%	2%	0%	0%	2%	0%	1%
	Not currently employed	1%	1%	0%	4%	1%	0%	2%	1%	1%	2%
	Prefer not to say	1%	1%	0%	2%	1%	0%	2%	1%	0%	2%
Q16. CHILDREN	Yes	34%	35%	37%	22%	35%	34%	24%	36%	29%	27%
	No	66%	65%	63%	78%	65%	66%	76%	64%	71%	73%
	Unsure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
CHILDREN AND GENDER	Men with children	13%	14%	11%	4%	14%	9%	6%	14%	5%	9%
	Women with children	22%	21%	27%	18%	21%	25%	19%	22%	24%	19%
	Men without children	35%	34%	38%	42%	35%	34%	44%	35%	41%	34%
	Women without children	29%	30%	23%	35%	29%	32%	31%	28%	30%	37%
	Don't know/refused	1%	1%	2%	1%	1%	1%	1%	1%	0%	2%