



International Conference on
NUTRITION IN MEDICINE

Physicians
Committee
for Responsible Medicine

July 26-27, 2019 | Washington, D.C.



Sponsorship Prospectus

An Invitation to Sponsor and Exhibit

On behalf of The George Washington University School of Medicine and Health Sciences and the Physicians Committee, we are pleased to invite you to participate in the International Conference on Nutrition in Medicine.



Recent breakthroughs have shown the power of nutrition to prevent and treat diabetes, weight problems, heart disease, hypertension, and a great many other conditions. We will show you the very latest and give you powerful tools you can use in your practice.

The International Conference on Nutrition in Medicine will take place in Washington, D.C., from July 26-27, 2019. This event will offer the unique opportunity to connect with more than 1,000 key constituents such as physicians, nurses, dietitians, and researchers—practitioners on the front lines who need to know about how your product or service can enhance their practice.

Please review the enclosed materials outlining opportunities to support the International Conference on Nutrition in Medicine. We look forward to partnering with you.

Thank you,

A handwritten signature in blue ink, which appears to read "Neal Barnard".

Neal Barnard, M.D.
President, Physicians Committee



Join Us

Where have we been?

The International Conference on Nutrition in Medicine started in 2013 with just over 600 attendees and has grown annually, with over 1,000 clinicians attending in 2018. Each year, most of our audience is made up of clinicians—physicians, dietitians, nurses, physician assistants, researchers, and students. Some lay people also attend, including non-healthcare attendees such as health coaches, health educators, and our certified Food for Life Instructors. This year's conference brings over 25 expert presenters to discuss nutrition's powerful role in Alzheimer's disease, type 2 diabetes, cancer, and kidney disease. Two expert panels will cover models for integrating nutrition into medical practice, and we will look at the latest science behind ketogenic, paleo, and plant-based diets.

Why should you participate?

This conference is unique. Unlike typical trade shows, sponsors and exhibitors are highly visible and interact frequently with attendees.

Participation in this conference allows you to:

- Connect with more than 1,000 physicians and healthcare professionals during the event
- Increase your brand awareness to 12,000 physician members
- Reach as many as 400,000 Physicians Committee supporters across the country
- Partner with Physicians Committee, a nationally recognized organization and thought leader focused on bringing nutrition into medical education and practice

Sponsorship

Companies and organizations working in nutrition, wellness, lifestyle, and medical and patient resources are warmly invited to participate. A range of sponsorship levels and benefits are available with the aim of ensuring a high level of recognition. The enclosed pages outline the opportunities available.



“Probably one of the best conferences I’ve attended to date.”



- More than 1,000 physicians and healthcare professionals expected to attend
- All conference activities will take place at the Grand Hyatt Washington, 1000 H St. N.W., Washington, D.C. 20001

Sponsorship Opportunities

Benefits	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Logo featured in monthly online news (400,000 distribution)	✓	✓		
Logo featured in <i>Good Medicine</i> magazine (200,000 distribution)	✓	✓	✓	
Logo featured in conference materials and signage	✓	✓	✓	
Logo featured on conference website	✓	✓		
Full-page ad in program booklet	✓			
Half-page ad in program booklet		✓		
Verbal recognition from the podium	✓	✓	✓	✓
Opportunity to make announcement from the podium	✓			
Complimentary exhibit booth	✓	✓	✓	✓
Premium seating for up to 15 people	✓			
Premium seating for up to 5 people		✓		
Premium seating for up to 2 people			✓	✓

Become an Educational Partner!

Educational Partners are nonprofit organizations who partner with Physicians Committee to promote the conference to their membership through e-mail, social media, and online. Educational Partners receive special discounts on exhibiting and registration.

PCRM.org/ICNM

- Sponsorship packages can be tailored to meet individual needs.
- Please contact Anne Marie Vastano at avastano@pcrm.org for information.

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For consideration as a sponsor, please submit details about your company, including services and products, website, and the desired sponsorship level to Anne Marie Vastano at avastano@pcrm.org. All inquiries will be carefully reviewed, and approved sponsorships will be invited to participate and notified of next steps.



INTERNATIONAL CONFERENCE ON NUTRITION IN MEDICINE

Physicians Committee for Responsible Medicine
5100 Wisconsin Avenue N.W., Suite 400
Washington, D.C. 20016

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