Sponsorship Prospectus
An Invitation to Sponsor and Exhibit

On behalf of The George Washington University School of Medicine and Health Sciences and the Physicians Committee, we are pleased to invite you to participate in the International Conference on Nutrition in Medicine focused on cardiovascular disease.

Recent breakthroughs have revealed that heart disease starts in childhood—perhaps even in utero. Yet we have more powerful interventions than ever before. This conference will share the latest scientific information to help clinicians put these interventions to work. Speakers will explain their insights on the role of nutrition in heart disease, hypertension, stroke, children’s health, and other topics. We will zero in especially on how clinicians can bring nutrition into their practices.

The International Conference on Nutrition in Medicine: Cardiovascular Disease will take place in Washington, D.C., from July 31–August 1, 2015, where physicians, nurses, dietitians, and researchers will come together with the following objectives:

- Describe the evidence that atherosclerotic heart disease begins in childhood.
- Identify models for integrating nutrition into clinical practice.
- Classify the appropriate use of testing methodologies to assess cardiac risk.
- Evaluate the role of diet and lifestyle changes in preventing, slowing, and reversing atherosclerotic heart disease.

This event will offer the unique opportunity to connect with more than 600 key constituents such as physicians, nurses, dietitians, and researchers—practitioners on the front lines who need to know about how your product can enhance their practice.

Please review the enclosed materials outlining opportunities to support the International Conference on Nutrition in Medicine. We look forward to partnering with you.

Thank you,

Neal Barnard, M.D.
President, Physicians Committee
Where have we been?
In 2013, we hosted the International Conference on Nutrition and the Brain and brought together world-renowned speakers to formulate dietary guidelines for Alzheimer’s disease, published as a conference supplement in the *Neurobiology of Aging*. Attendees represented 36 states and eight countries.

In 2014, the International Conference on Diabetes focused on nutrition as a first line treatment for diabetes. Attendees represented 30 states and five countries, and we hosted 15 researchers who shared their research on diabetes during a poster session.

Why should you participate?
This conference is unique. Unlike typical trade shows, sponsors and exhibitors are highly visible and interact frequently with attendees. Participation in this conference allows you to:

- Partner with Physicians Committee, a nationally recognized organization and thought leader focused on bringing nutrition into medical education and practice
- Reach as many as 400,000 Physicians Committee supporters across the country
- Connect with more than 600 physicians and healthcare professionals during the event
- Increase your brand awareness to 12,000 physician members

Sponsorship
Companies and organizations working in nutrition, wellness, lifestyle, and medical and patient resources are warmly invited to participate. A range of sponsorship levels and benefits are available with the aim of ensuring a high level of recognition. The enclosed pages outline the opportunities available.
More than 600 physicians and health care professionals expected to attend

All conference activities will take place at the Grand Hyatt Washington, 1000 H St. N.W., Washington, D.C. 20001

**Sponsorship Opportunities**

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<th>Platinum</th>
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<th>Silver</th>
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<td>Opportunity to make announcement from the podium</td>
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**Become an Educational Partner!**

Educational Partners are nonprofit organizations who partner with Physicians Committee to promote the conference to their membership through e-mail, social media, and online. Educational Partners receive special discounts on exhibiting and registration.

[www.PhysiciansCommittee.org/conference](http://www.PhysiciansCommittee.org/conference)

- **Sponsorship packages can be tailored to meet individual needs.**
- **Please contact Jill Eckart at 202-527-7337 or jeckart@pcrm.org for information.**
Sponsorship Agreement

Sponsorship levels: (check one)

☐ Platinum: $25,000
☐ Gold: $10,000
☐ Silver: $5,000
☐ Bronze: $2,500

Company Information:

COMPANY (List exactly as should appear in official publications)

____________________________________________________________

PRODUCTS/SERVICES TO BE DISPLAYED WEBSITE

____________________________________________________________

ADDRESS     CITY                       STATE/PROVINCE           ZIP/POSTAL

____________________________________________________________

PRIMARY CONTACT                TITLE

____________________________________________________________

PHONE              CELL              E-MAIL (Required)

____________________________________________________________

Payment Information

Full payment must accompany this contract.

Payment Amount: $ ______________________

☐ Check Enclosed (Make check payable to Physicians Committee)

☐ Credit Card: ☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover

Card # ________________________________________________

Card Exp. Date _____ / _____ Security Code ________________

(3 or 4 digit number on front or back of card)

Agreement

We/I am authorized to enter into this contract and We/I, the undersigned authorize Physicians Committee to charge the credit card for the amount listed on this contract. Physicians Committee’s acceptance of the contract and assignment of exhibit space are subject to company/product’s verification of eligibility. Physicians Committee reserves the right to refuse any contract.

By signing below, my company agrees to only offer products and services approved by the Physicians Committee and to include food items that are completely plant-based and vegan. Fees are nonrefundable.

_____________________________________________  DATE

AUTHORIZED SIGNATURE

______________________________________________________  DATE

CARDHOLDER SIGNATURE (If different from above)

______________________________________________________  DATE

PCRM SIGNATURE

INTERNATIONAL CONFERENCE ON NUTRITION AND MEDICINE: CARDIOVASCULAR DISEASE

www.PhysiciansCommittee.org/conference

For questions, contact Jill Eckart at jeckart@pcrm.org or 202-527-7337.

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