

Golden Carrot

A W A R D

2017 Vegan School Meals Award

Each year, as part of the Physicians Committee's Healthy School Lunches Campaign, we present the Golden Carrot Award to food service professionals who have gone above and beyond developing and implementing a healthful and successful school lunch program. This award recognizes food service programs that offer schoolchildren a range of healthful options, including a variety of vegan and vegetarian foods.

To nominate a school for a Golden Carrot Award, please complete the nomination form and submit it to the Physicians Committee by July 28, 2017. Self-nominations are accepted and encouraged. For information on Golden Carrot Award winners from previous years, please visit HealthySchoolLunches.org/Carrot.

➔ Share your vegan entrees with us!

Directions

- Complete **and SAVE** nomination form.
- Include a sample menu along with any other supporting documents.
- Send the nomination form, questions, and supporting materials via e-mail to hschoollunches@pcrm.org, by mail, or by fax: 202-527-7462



Physicians Committee for Responsible Medicine
Attn: Healthy School Lunch Team
5100 Wisconsin Avenue, NW, Suite 200
Washington, DC 20016

Applications must be postmarked by July 28, 2017.

For more information, please contact the **PCRM Healthy School Lunch Team**

E-mail: hschoollunches@pcrm.org • Phone: 202-686-2210 • Fax: 202-686-2216



Awards include:

**A GRAND PRIZE
OF UP TO \$3,000**



given to the school food service program.

**RUNNER-UP AWARDS
OF UP TO \$1,000**



given to one to four school food service programs.

Award winners will be announced to the media and featured in the Physicians Committee's materials, including in our quarterly magazine, *Good Medicine*, and on the Physicians Committee's website.

2017 Golden Carrot Award nomination form

school district		state		
food service director's name		position or title		
mailing address				
phone		e-mail		
nominator's name (if different)		position or title		
mailing address				
phone		e-mail		
school category: <input type="checkbox"/> public school <input type="checkbox"/> private school <input type="checkbox"/> charter school <input type="checkbox"/> other _____				
number of students served by program _____				
Does this school participate in the National School Lunch Program? <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> unknown				
Whom should PCRMM contact with questions and notifications regarding this application? (check all that apply) <input type="checkbox"/> director <input type="checkbox"/> nominator <input type="checkbox"/> other:				
name		position or title	phone	e-mail
<input type="checkbox"/> I have included a copy of my elementary school lunch menu.		<input type="checkbox"/> I have included photos of the school lunch program (for example, pictures of lunches, students in lunch line, etc.)		

Please answer the following questions:

1. What and how many vegan entrees do you serve on your menu? Please briefly describe the vegan entrees available on your menu.

- Please share the following documents:
- School menu with vegan entrees notated
 - Photograph of school meal tray with vegan entrée (photo taken from above)

2. Approximately how many total vegan entrée meals were served in your district this year (school year 2016-2017)? Please count only vegan entrees—not vegetarian—in this category. One meal corresponds to one student in one school.

- Examples:
- One vegan entree is served in one school on one day to 500 students is 500 meals.
 - One vegan entree is served in 10 schools on one day to 500 students is 5,000 meals.
 - One vegan entree is served to 10 schools on 10 days to 500 students is 50,000 meals.

3. What and how many vegetarian entrees do you serve on your menu? Please briefly describe the vegetarian entrees available on your menu. Please share the school menu with vegetarian entrees notated.

4. Approximately how many total vegetarian entrée meals were served in your district this year (school year 2016-2017)? Please count only vegetarian entrees—not vegan—in this category.

5. How are vegan and vegetarian entrees promoted throughout the school environment?

Taste tests Newsletter Morning announcements Other: _____

Please share documentation such as photos, list of activities, material used or shared.

6. Is soymilk available for students? Yes No • How often is it offered? _____
• Is there an additional cost? Yes No • How do you promote it? _____
• Do you require a doctor's note? Yes No _____

7. Approximately how many total meals included processed meat, such as sausage, bacon, pepperoni, and deli meats, in your district this year (school year 2016-2017)?

8. How do you integrate nutrition education programs throughout the school environment?

Garden Nutrition classes Hands on cooking demonstrations Other:

9. How and why did your school start to serve vegan and vegetarian entrees?

10. What new vegan items are you adding to your menu next year?

11. Are there other exciting program updates you'd like to share with us?

12. Please provide any other information that you feel is pertinent to this nomination.

13. How did you hear about the Golden Carrot Award?

14. Are you willing to mentor or provide advice to other schools that want to add new vegan entrees? Yes No

15. Are you willing to share a recipe with us for our website so other schools may use it? Yes No

Please **SAVE** this nomination form and return it with a sample menu and any other supporting documents via e-mail to hschoollunches@pcrm.org, by mail, or by fax: 202-527-7462.

****Applicants are encouraged to apply even if all of the above criteria are not met****