

PCRM Art of Compassion 25th Anniversary Gala Sponsorship Levels

| | \$50,000 | \$25,000 | \$20,000 | \$15,000 | \$10,000 | \$7,500 | \$5,000 | \$2,500 | \$250 |
|---------------------------|--|--|--|---|---|--|---|---|---|
| Title Recognition | National Presenting Sponsor Presented by: (exclusive) OR Video Sponsor Executive Producer: Recognition from podium at gala | National Co-Sponsor Co-Sponsored by: Recognition from podium at gala | Gala Dinner Sponsor Recognition from podium at gala | Benefactor OR CME Sponsor* OR Entertainment Sponsor Recognition from podium at gala and at CME for CME sponsor | Patron OR Dessert Buffet and After Party Sponsor OR VIP Reception Sponsor | Silent Auction Sponsor OR General Reception Sponsor | Supporter OR Road to Malibu Bus Sponsor OR President's Circle Brunch Sponsor OR Program Booklet Sponsor | Table Host OR Awards Sponsor | Single Ticket Buyer |
| Tickets | Two tables of 10 in premium seating OR One VIP*** at each of your tables (you and 17 guests plus two VIPs) | Two tables of 10 in premium seating OR One VIP*** at one of your tables (you and 18 guests plus one VIP) | Two tables of 10 in premium seating OR One VIP*** at one of your tables (You and 18 guests plus one VIP) | One table of 10 in premium seating | One table of 10 in preferred seating | One table of 10 in preferred seating | One table of 10 in preferred seating | One table of 10 | One seat to the gala dinner, general reception, silent auction, dessert buffet, and after party |
| VIP Events | - Ticket for 20 to the VIP reception - Photo with VIPs - Invitation to other VIP events | - Ticket for 10 to the VIP reception - Photo with VIPs - Invitation to other VIP events | - Ticket for 10 to the VIP reception - Photo with VIPs - Invitation to other VIP events | - Ticket for 10 to the VIP reception - Photo with VIPs - Invitation to other VIP events | - Ticket for 10 to the VIP reception - Photo with VIPs - Invitation to other VIP events | - Ticket for five to the VIP reception - Invitation to other VIP events | - Ticket for five to the VIP reception - Invitation to other VIP events | - Ticket for two to the VIP reception - Invitation to other VIP events | |
| Program Booklet Ad | Full-page color tribute logo/ad: - On the back cover for Presenting Sponsor - Inside the front or back cover for Video Sponsor | Full-page color tribute logo/ad: - Inside the front or back cover OR two-page ad spread | Two-page color tribute logo/ad spread in a prominent location | Full-page color tribute logo/ad in a prominent location | Full-page color tribute logo/ad in a prominent location | Full-page color tribute logo/ad | Full-page color tribute logo/ad | One half-page color tribute logo/ad | |

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|---------------------------------|---|--|--|---|--|---|---|---|--|
| Signage/ Print Media | **Listing on invitation, press releases, step-and-repeat (photo op) sign, all printed materials, and in <i>Good Medicine</i> Video Sponsor will get executive producer credit on this video in perpetuity. | Listing on invitation, press releases, step-and-repeat (photo op) sign, all printed materials, and in <i>Good Medicine</i> | Listing on invitation, press releases, step-and-repeat (photo op) sign, all printed materials, and in <i>Good Medicine</i> | *Listing on invitation, printed materials, and in <i>Good Medicine</i> | Listing on invitation. Dessert and VIP reception sponsors will be listed on signage at those events. | Listing on invitation and on signage at general reception | Listing on invitation and special signage at individual locations | Listing on invitation | |
| Internet | Logo and link on gala Web site and e-mail invitation | Logo and link on gala Web site and e-mail invitation | Logo and link on gala Web site and e-mail invitation | Logo and link on gala Web site and on CME registration site for CME sponsor | Logo and link on gala Web site | Listed as a sponsor on the gala Web site | Listed as a sponsor on the gala Web site | Listed as a sponsor on the Gala Web site | |
| Other | Product Sampling: <i>Category Exclusive</i> We are happy to work with you to create a benefits package to suite your needs. | Product Sampling: <i>Category Exclusive</i> We are happy to work with you to create a benefits package to suite your needs. | Product Sampling: <i>Category Exclusive</i> We are happy to work with you to create a benefits package to suite your needs. | We are happy to work with you to create a benefits package to suite your needs. | We are happy to work with you to create a benefits package to suite your needs. | We are happy to work with you to create a benefits package to suite your needs. | We are happy to work with you to create a benefits package to suite your needs. | We are happy to work with you to create a benefits package to suite your needs. | |

*CME sponsor gets tickets for two to attend CME, will get verbal recognition at the CME, and will be listed on all CME materials.

** For National Presenting Sponsor only. Video Sponsor will get executive producer credit on the gala video and a listing in the program booklet.

*** VIP seating option includes the placement of one VIP at your table.