

## PCRM Art of Compassion Sponsorship Levels:

### National Presenting Sponsor—\$50,000

- Title: • Name in title of event as **“PCRM Celebrates *The Art of Compassion*: Sponsored by: (company name)”**
- Ad: • Full page color tribute logo/ad **on the back cover** of the program book\*\*
- Print Materials: • Name or company logo on all printed materials: Banners, posters, invitations, press releases, etc.\*
- Tables: • Four (4) tables of ten in front row
- Products: • Exclusive product sampling (category exclusivity)
- Invitation: • Invitation for 40 to all VIP events and special receptions, special photo op with celebrities
- President’s Circle Brunch: • Invitation for four to exclusive brunch on Sunday, April 15, 2007
- Signage: • To be agreed upon
- Program: • Recognition from the podium during the Gala and in the printed program
- Internet: • Listed as National Presenting Sponsor and a link on PCRM Gala Web page

### National Co-Sponsor—\$25,000

- Title: • Name in title of event as **“PCRM Celebrates *The Art of Compassion*: Co-Sponsored by: (company name)”**
- Ad: • Full page color tribute logo/ad **inside front cover** or in a prominent location in program book\*\*
- Print Materials: • Name or company logo on all printed materials: Banners, posters, invitations, press releases, etc.\*
- Tables: • Two (2) tables of ten in premium seating
- Products: • Exclusive product sampling
- Invitation: • Invitation for 20 to all VIP events and special receptions, special photo op with celebrities
- President’s Circle Brunch: • Invitation for four to exclusive brunch on Sunday, April 15, 2007
- Signage: • To be agreed upon
- Program: • Recognition from the podium during the Gala and in the printed program book
- Internet: • Listed as National Co-Sponsor and a link on PCRM Gala Web page

### Benefactor—\$15,000

- Ad: • Full page color tribute logo/ad **inside back cover** or in prominent location in program book\*\*
- Print Materials: • Name or company logo on all printed materials: Poster, invitation, press releases, etc.\*
- Tables: • One (1) table of ten in premium seating
- Products: • Exclusive product sampling
- Invitation: • Invitation for ten to all VIP events and special receptions, special photo op with celebrities
- President’s Circle Brunch: • Invitation for two to exclusive brunch on Sunday, April 15, 2007
- Signage: • To be agreed upon
- Program: • Recognition from the podium during the Gala and in the printed program book
- Internet: • Listed as a Benefactor and a link on PCRM Gala Web page

### Patron—\$10,000

- Ad: • Two full page color tribute logo/ads or one ad spread in program book\*\*
- Print Materials: • Name on printed materials: Invitations, press releases, etc.\*
- Tables: • One (1) table of ten in premium seating
- Products: • Product sampling
- Invitation: • Invitation for ten to all VIP events and special receptions, special photo op with celebrities
- President’s Circle Brunch: • Invitation for two to exclusive brunch on Sunday, April 15, 2007
- Internet: • Listed as a Patron and a link on PCRM Gala Web page

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## Supporter—\$5,000

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- Ad: • One full page color tribute logo/ad, in program book\*\*
- Print Materials: • Name on printed materials: Invitations, press releases, etc.\*
- Tables: • One (1) table of ten in preferred seating area
- Products: • Product sampling
- Invitation: • Invitation for five to all VIP events and special receptions.
- Internet: • Listed as sponsor on Gala Web page

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## Table Host —\$2,500

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- Ad: • Half page color tribute logo/ad, in program book\*\*
- Print Materials: • Credit on invitation\*
- Tables: • One (1) table of ten
- Invitation: • Invitation for two to all VIP events and special receptions
- Internet: • Listed as a table host on Gala Web page

## Individual Ticket • \$250

One (1) ticket to dinner, general reception and silent auction

### *For more information please contact:*

Debbi Miller  
Special Events Manager  
Physicians Committee for Responsible Medicine  
202-686-2210, ext. 340  
dmiller@pcrmfoundation.org

*\* Name must be received by January 5, 2007, for inclusion on the invitation.  
Posters are not always printed. Other sponsorship packages may be created  
specifically for a sponsor.*

*\*\* Camera ready art or high resolution PDF files must be received by February 15, 2007, for  
inclusion in the program booklet. PCRM designers can help you create an ad, but we must be  
notified by December 15, 2006.*