

PCRM 20th Anniversary Celebration Sponsorship Levels:

National Presenting Sponsor

\$50,000

TITLE:	Name in title of show as <i>“The Art of Compassion: Celebrating 20 Years of Responsible Medicine. Sponsored by: (company name)”</i>
AD:	Full page color logo/ad in program book, on back cover
PRINT MATERIALS:	Name on all printed materials: Poster, letterhead, invitation, press releases, etc.
TABLES:	Four (4) tables of ten in front row Donors Circle
PRODUCTS:	Exclusive product sampling (category exclusive)
INVITATION:	Invitation for 20 to all VIP events and special receptions, special photo op with celebrities and/or honorees
SIGNAGE:	To be agreed upon
PROGRAM:	Acknowledgment in Gala evening program
INTERNET:	Link on PCRM event Web page

National Co-Sponsor

\$25,000

TITLE:	Name in title of show as <i>“The Art of Compassion: Celebrating 20 Years of Responsible Medicine. Co-Sponsored by: (company name)”</i>
AD:	Full page color logo/ad in prominent location in program book
PRINT MATERIALS:	Name on all printed materials: Poster, letterhead, invitation, press releases, etc.
TABLES:	Two (2) tables of ten in Sponsors Circle
PRODUCTS:	Exclusive product sampling
INVITATION:	Invitation for 15 to all VIP events and special receptions, special photo op with celebrities and/or honorees
SIGNAGE:	To be agreed upon
PROGRAM:	Acknowledgment in Gala evening program
INTERNET:	Link on PCRM event Web page

Patron

\$15,000

AD:	Full page color logo/ad in program book
PRINT MATERIALS:	Name on all printed materials: Poster, letterhead, invitation, press releases, etc.
TABLES:	One (1) table of ten in Sponsors Circle
PRODUCTS:	Exclusive product sampling
INVITATION:	Invitation for ten to all VIP events and special receptions, special photo op with celebrities and/or honorees
SIGNAGE:	To be agreed upon
PROGRAM:	Acknowledgment in Gala evening program
INTERNET:	Link on PCRM event Web page

(over, please)

PCRM 20th Anniversary Celebration Sponsorship Levels (continued):

Supporter

\$5,000

AD:	Full page black/white logo/ad, in program book
PRINT MATERIALS:	Credit on all print materials: Poster, letterhead, invitation, press releases, etc.
TABLE:	One (1) table of ten in preferred seating area
PRODUCTS:	Product sampling, gift bags (non exclusive)
INVITATION:	Invitation for five to all VIP events and special receptions, special photo op with celebrities and/or honorees
SIGNAGE:	To be agreed upon
PROGRAM:	Acknowledgment in Gala evening program
INTERNET:	Listed as sponsor on Web page

Table Host

\$2,500

AD:	Name listed in program book
PRINT MATERIALS:	Credit on all print materials: poster, letterhead, invitation, press releases, etc.
TABLE:	One (1) table of ten
INVITATION:	Invitation for two to all VIP events and special receptions, special photo op with celebrities and/or honorees

Individual Ticket

\$250

*** Posters are not always printed*

**** Other sponsorship packages may be created specifically for a sponsor*

For more information please contact:

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